



Helping your business
overcome challenges and
achieve SUCCESS!

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December 9, 2016

Dear Valued Peoria Chamber Member,

We need your help. The Peoria Chamber of Commerce is launching a new committee structure designed to increase member engagement and strengthen the value proposition to Peoria businesses. Exciting things are in the works and we are eager to get your input and involvement. We'd like to gather participants as soon as possible, so that we can start out 2017 with a bang!

There will be three overarching committees within the chamber; existing committees will remain, becoming subcommittees of the larger ones.

The **BUSINESS DEVELOPMENT COMMITTEE** will be made up of representatives of individual businesses and its charge will be to broaden and enhance the value of the chamber for businesses. Members and subcommittees of this committee will address

- Attraction and retention of members
- Developing and marketing services to members
- Establishing and promoting optimal networking opportunities
- Creating and sharing ways to amplify visibility for members
- Business education opportunities (such as Lunch and Learn)

The **BUSINESS ADVOCACY COMMITTEE** will foster a culture and climate that supports and enhances the business community in Peoria and throughout Arizona. This committee will address

- Government Affairs
- Business Advocacy
- Economic Development

The **COMMUNITY RELATIONS COMMITTEE** will explore, engage and foster relationships with entities within the larger community. Their areas of concern include

- Events
- Veterans and Military Affairs
- Joint Chamber Activities
- Local Non-profits
- Schools

Please join us at one of our first meetings to learn about how you can be part of the big, exciting changes coming to the Chamber. If you cannot attend, please send a representative from your company. Don't worry - this is not a long-term commitment! (Unless you want it to be...)

We look forward to hearing your great ideas and meeting your business needs. Thank you in advance for your participation and sharing our commitment to your **SUCCESS!**

Respectfully yours, on behalf of the Peoria Chamber Board of Directors,

Todd Rakstad
Chairman

Meetings are as follows:

The **BUSINESS DEVELOPMENT COMMITTEE:**

Friday, December 30 at 8:00 am. Peoria Chamber office: (16165 N. 83rd Ave. Ste. 101)

RSVP [here](#):

The **BUSINESS ADVOCACY COMMITTEE:**

Wednesday, December 21, 3:30 pm. Peoria Chamber office: (16165 N. 83rd Ave. Ste. 101)

RSVP [here](#).

The **COMMUNITY RELATIONS COMMITTEE:**

Wednesday, December 28, 8:00 am. Peoria Chamber office: (16165 N. 83rd Ave. Ste. 101)

RSVP [here](#).