You are invited to participate in...

# Community Meeting #2 for the Old Town Peoria

Marketing & Branding Strategy Project

Wednesday, April 25, 2018 6:00 p.m. - 8:00 p.m.

Axiom Church in Old Town 8295 W. Jefferson Street, Peoria, AZ 85345



# **Project Information**

In the previous Community Meeting attendees participated in an interactive discussion and electronic survey that reviewed and explored iconic ideas, concepts and images for Old Town and how those iconic ideas could translate into a new logo or brand for Old Town Peoria. Public input was collected and draft branding materials were created as a result.

This second community meeting is being held to gain public input on the draft branding materials created for Old Town Peoria. Community members will have an opportunity to join in the discussion and share their thoughts and feedback.

# We hope that you will join us!

### **Questions?**

If you are unable to attend and have guestions or comments that you would like to discuss about this meeting, please utilize the following contact information:



## **Adam Pruett, AICP**

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