

Pioche Chamber of Commerce
Labor Day Committee
PO Box 127
Pioche, NV 89043

March 23, 2012

Dear Business Owner,

The Pioche Labor Day Committee is making plans for our 107th annual Labor Day Celebration. The success of this event is credited largely to our sponsors, who lend their names and financial support to this event. The money we raise each year goes to the various activities, events and games, for example, fireworks, mining events, tournaments, night parade band, etc. This year's goal is \$15,000 dollars.

By participating as a sponsor, you or your organization will benefit from extended exposure through media campaigns and promotional efforts directed toward the supporters and attendees at the Labor Day Celebration. For a small donation, you'll be able to enjoy excellent exposure.

We have several levels of sponsorship, as detailed on the enclosed sponsorship commitment form. You can select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship fee will be used to help the Labor Day Committee fund the Celebration for the community.

Quite a few thousand people visit the Pioche Labor Day celebration! Pioche is a small community, but our county is filled with visitors during this weekend. Your sponsorships will be well seen and appreciated.

We're counting on your support, and will be happy to answer any questions you may have. Please return your sponsorship commitment form via mail or fax, (775-962-5184), or email a scanned copy to piochenevadalc@yahoo.com. Thank you in advance for your willingness to support the efforts of the Labor Day Committee and in making a difference in our County.

Sincerely,

Pioche Labor Day Committee