



MESSENGER

December 2010

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Message from the President

Bill Kulenburg

Chamber Members:

As the year 2010 approaches its end, I have several Chamber business items that I would like to bring to your attention. First and foremost the December General Meeting that will be held on **Tuesday, December 14th** at the Crow Hill Fires Station and will include a presentation regarding the new rezoning that is proposed for the Bailey area. The proposed rezoning is an important issue and since the County Commissioner Planning meeting regarding the rezoning conflicts with the General Meeting we have arranged for the commissioners meeting to be teleconferenced to the second floor conference room at the Park County annex in Bailey. The commissioners meeting will begin at 9:00 am and we will be dismissing our meeting early to accommodate for those who wish to attend the teleconference. Second, it is time for the general members to vote on this years nominations to the Chamber Board of Directors. We have solicited nominations from the general membership and will be voting on these nominations. Two of the current directors terms will expire this year and we will hold a silent ballot vote at Tuesday's meeting to vote in their replacements. Please remember that the Board of Directors is your representation in the community so please make it a point to attend and vote. Last, the Chambers finances will end this year in the black, though not by much. This years positive cash flow is due to the work of many of the members who volunteered

which allowed the Chamber sanctioned events to break even and some to even make some money. I would encourage every member in the coming year to again support the Chamber sanctioned Bailey HUNDO, Disc Golf, Bailey Day, and Bailey Kayak events as well as the mixers.


Holiday Mixer

The Chamber Board would like to extend a **HUGE** thank you to *Barbara Bell* and *The Shawnee Tea Room* for hosting the very fun and inviting Holiday Mixer for the PCACC. About 55 people attended and many left with delicious homemade cookies from the Cookie Exchange. Due to the generosity of many of our local business and residents there were various items to bid on at the silent auction for the Shawnee Chapter of the Park County Historical Society. The mixer was the perfect way to kick off the holiday season. Thank you to all who attended and to Barbara Bell for hosting such a wonderful event!

Membership Renewal

Just a reminder that many of your Chamber memberships will expire in the first quarter of the coming year. The Chambers website www.bailey-colorado.org make is easy for you to renew your membership and pay your dues online.

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General Membership Meeting Agenda
Tuesday, December 14, 2010

Pledge of Allegiance
Greeting by President

Business of the Month:
 Carrie Marsh Insurance

Committee Reports

Special Event:
 Lynn Griffin

Speaker/Presentation for General Meeting

Presentation of the Rezoning proposed for the Bailey Area

Board Nominations – General Member Vote

GRACIE Award

In sincere appreciation for her continued contributions to the Bailey and the Platte Canyon Area, the Chamber took pride in honoring LINDA RAE HENLEY with the GRACIE Award during the Chamber Holiday Mixer at The Shawnee Tea Room on December 2nd, 2010. Linda's involvement and support of Friends of the Library, Park County Cultural Council, River Canyon Gallery, Chances Scholarship, Platte Canyon Area Chamber of Commerce, Destination Bailey, and Bailey Day Booth Goddess is invaluable to our community. Linda was honored that evening with a glowing introduction by Tom Locke the editor of *The Flume* and Gracie Trast, for whom the award is named, was in attendance to present Linda with her

certificate. Commissioner Dick Hodges and his wife Carol were present and Dick had the honor of presenting Linda with a resolution passed by the Park County Commissioners declaring **Tuesday, December 14th, 2010** to be **LINDA HENLEY DAY** in Park County. Congratulations Linda on receiving a well deserved honor and thank you again for all that you do to make our community a better place to live and do business.

The Flume article as well as photos from the mixer can be viewed on the Chamber website at www.bailey-colorado.org

GIVING

RESOURCEFUL

ADMIRABLE

CARING

INVOLVED

EXCEPTIONAL

Are you interested in featuring your business in the monthly newsletter? One of the perks of membership is a FREE business feature in our newsletter. Let us help you expose your business or services to all of our membership. Please contact Michelle at 720-339-0674 or schelbers@mac.com if you would like your business featured here.

December Business of the Month

Carrie Marsh Insurance Agency, Inc

Our Business of the Month for December is **Carrie Marsh Insurance Agency, Inc.** The Platte Canyon Area Chamber of Commerce would like to thank Carrie Marsh for her integral role in the success of this year's Bailey Day. Carrie volunteered countless hours during the planning stages and then she and her team of volunteers tirelessly worked the Beer Garden at Bailey Day. Thank you Carrie for all that you do!

Carrie Marsh Insurance, Inc is based on the belief that her customers' needs are of the utmost importance. Her office phone forwards home evenings and weekends to fulfill those needs. As a result of her commitment to customer service, a high percentage of her business is from long time customers and referrals. Carrie Marsh Insurance, Inc offers all types of insurance. Whether you are looking for Home, Auto, RV, Motorcycle, Business, General Liability, Life, Health or other needs, please give her a call, she would welcome the opportunity to earn your trust and deliver to you the best service in the industry.

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carriemarsh@carriem.com
(The Little Blue Building at Delwood at the top of Crow Hill)

Office hours are 9-5 M-F, but she is usually there from 8:30 to 6:00 or later.
303-838-0554 is the only number you need!

Fitness Tip

1st and foremost, fitness benefits you.

At the very least, you will feel better, think more clearly, and have more energy.

To get started, here are a few suggestions:

1. Make time, make it a priority, if only for 15-30 minutes/day.
2. Look forward to your workout/play time.
3. Focus on short term goals.
4. Keep track of the exercise(s) that you do.
5. Keep track of what you eat.

Make a note of your POSITIVE feelings about it.

Think of all the positive aspects of getting better, and keep the negative thoughts away.

Progress at a slower rather than faster rate. Do what you feel you can do with just slight discomfort. Do not go for the home run in one day. That may lead to many negative effects. If you live the life of exercise and being active, it will become you.

Brought to you courtesy of Sam Moy of Bailey Massage and Fitness 303-816-1945

Business Tip of the Month

5 Tips to Prepare Your Family for Entrepreneurship

- ◆ Coordinate your schedules. Each week, sit down and coordinate your work/errand/family schedule with your husband's, so there are no surprises.
- ◆ Your marriage is a partnership; don't try to do it all alone. Ask your husband for help with the housework and the children.
- ◆ Carve out family time every weekend, so you can maintain a sense of balance, and your children and husband do not feel pushed aside.
- ◆ Schedule quiet time during the day when the kids are home for the summer. Ask them to read or play quietly for an hour, letting you focus on work. Follow it with family time.
- ◆ Let your children help. Helping you out in your business, even in very small ways, will encourage their support and understanding.

Calendar of Events

12/02/10

Platte Canyon Area Chamber Holiday Mixer at Shawnee Tea Room

12/04/10

28th Annual Conifer Christmas Parade

12/14/10

PCACC General Meeting held at the Platte Canyon Fire Station at the Top of Crow Hill.

12/28/10

PCACC Board Meeting

More Information about each of these events can be found on the Chamber website at www.baileycolorado.org

Just a Reminder: the Event Calendar on the Chamber website is a great place to post your organization upcoming events.

Tips for Christmas Sales

In the spirit of the retail season I offer these four Christmas sales tips to entice shoppers into your store (and out of the big boxes).

- 1) Offer one big bargain a day. I'm borrowing this idea from The Bay, which is offering big discounts (30% or more) on some one well-known item each day to bring Christmas shoppers in. It can work for you too if you have well-known brand merchandise or particular items that people are looking for.
- 2) Make it a discount, not a thing. In a flyer recently, a retailer offered a free pair of socks to anyone spending over \$20 in their store over their three day pre-Christmas sale. But what if I feel I have enough socks or that socks just aren't very Christmasy? They've lost me.
- 3) Court them personally. Presumably you have a customer database and an email list. Use it to do some last-minute email marketing, offering customers special offers such as extra discounts just for them, buy one get one free deals not available to the general public etc. The message is "you're special" - a hard message to resist.
- 4) Make sure your discount is worthwhile. Shoppers are used to being spoiled this Christmas shopping season as retailers go out of their way to entice them to give them their business. So puny little 5, 10 or even 20 percent discounts aren't going to cut it unless you do something like a 20% off storewide sale. On individual items, the higher the discount the better. Shoppers will compare.


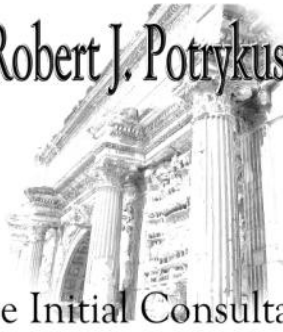
By [Susan Ward](#), *About.com Guide*

Chamber Businesses

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Free Initial Consultation

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