



# MESSENGER

SEPTEMBER 2010

303-838-9080

PO BOX 477

BAILEY, CO 80421

WWW.BAILEYCOLORADO.ORG

## Message from the President

*Bill Kulenburg*

This month we have a reduced news letter. The work of putting it together is time consuming and Michelle Abbott, who has done a marvelous job with the newsletter this year, is no longer able to shoulder this task. Our Secretary Joann Showalter is closing her store and will be moving out of state so she can not assume this responsibility. It has proven to be too much work for one person and much of the newsletter work for other Chamber of Commerce is done by an employee. We do not have an employee because over the last 2 years the chamber has brought in less money than it has spent. This year's board has turned that around by doing much of the work ourselves. The board is proposing that chamber members be more active in producing articles for each month's newsletter. Michelle would still slot them into the program she created to and send out our chamber newsletter. If we all would pitch in and help the production of the newsletter would be spread out amongst more people and we would still be able to provide this valuable communication tool to our members. The board's goal is to sometime in the future hire an employee for administrative tasks. Please let us know if we can count on you to help provide content and articles for the newsletter.

In addition, my question to you this month is, "What do you expect from the Chamber?" We are beginning to plan next years events and objectives and would like your input. Bring your ideas to the next meeting, or email them to [billandlyn@netzero.net](mailto:billandlyn@netzero.net), or call me at 303-838-4243

**General Membership Meeting Agenda**  
Tuesday, September 14, 2010

**Pledge of Allegiance**  
**Greeting by President**

**Business of the Month:**  
Delwood Square Liquors

**Committee Reports**

**Special Event:**

Lynn Griffin

**Destination Bailey:**  
Susan Lambert

**Speaker/Presentation for General Meeting:**

Skip Olson of the National Federation Independent Businesses

**Business Presentation:**

Harmony Stone from Golden Wellness Acupuncture

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## Business Tip of the Month

### 5 Tips to Jump Start a New Business

By Christine Banning, SCORE VP Corporate Relations

◆ **Create a brand**

Spend a little money to create a professional logo, business card and stationery. Present a professional image.

◆ **Ramp up Online**

Make creating a Web site a top priority. A Web site is today's calling card. You really shouldn't do without one. Give people a place to go to learn about your business.

◆ **Make Your First Sale**

This is key. Get that first sale even if it's friends or family at a discounted rate. This counts as getting started, so go for it.

◆ **Promote Testimonials**

Get testimonials from your first sales. Start building credibility for your business from day one.

◆ **Build Buzz**

Be creative. Look for a special promotion, big event, email campaign or something out of the norm for your business to get people talking about you, your product or service.

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## September Business of the Month

### Delwood Square Liquor

Our Member of the Month for September is **Delwood Square Liquor**. The Platte Canyon Area Chamber of Commerce would like to thank Jan Hazelbaker and **Delwood Square Liquor** for her generosity in providing the beer for the beer garden on Bailey Day. Her generous support of the community and its recent events is much appreciated.

**Delwood Square Liquor** is located at 1 Delwood Dr, Bailey, CO, 80421, 303-838-0484



# ANNOUNCEMENTS!!!!

## **Moore Lumber and Hardware Community Yard Sale**

This Saturday, September 11th from 8am—3pm in the Moore Lumber and Hardware Parking Lot. Come check out all the goodies available from many different organizations! Call 303-838-5362 for more information.

## **Holiday Extravaganza**

The Annual Holiday Extravaganza is looking for volunteers to help make this years event a success. Interested in volunteering? Please contact Bill Kulenburg via email at [info@baileycolorado.com](mailto:info@baileycolorado.com) or by phone at 303-838-4243. Thanks in advance for your support of this great community holiday event!

## **Bailey Day Thank You!!**

"Bailey Day 2010"

What a fun day in the sun! NO RAIN for our celebration! It was such a great event and according to the shuttle bus drivers, an estimated crowd of 4000 to 5000 people in attendance. There was great music, great food, fun, interesting vendors and lots of family activities. We have had so many compliments on this years event. THANK YOU to everyone! Those who sponsored Bailey Day 2010, those who worked for months to plan the day and all who attended. Vendors, entertainers and visitors all having fun made a great day for our community! Thanks for joining us!!!!

## **Chamber Mixer**

The Chamber mixer, held at McGraw Memorial Park on August 29th, was a nice way to relax for a couple of hours on a summer Sunday afternoon. It was a potluck event and boy what a great assortment of GOOD food. Thank you to McGraw Park for hosting our event and having volunteers to have the buildings open for all to enjoy. A BIG thank you to all who helped plan, set up, cook, tear down etc. Harmonie Stone from Golden Wellness Acupuncture gave us a presentation on Pulse testing. It was very interesting and informative. She is very knowledgeable and is an asset to our community with all she offers. Art Hall gave us a brief presentation about McGraw Memorial Park and the Park County Historical Society. He updated us on the continuing work going on at McGraw Park. What a big difference their work has made so far. There are still lots of thing to volunteer to help with! Watch for the next mixer date to be announced and plan on joining us and getting to know more people in our community and other chamber members! Enjoy the rest of this last part of summer and go visit the park.

# Calendar of Events

09/09/10

Destination Bailey Meeting

09/12/10

Grandparents and Special People Day Celebration at the Mountain Resource Center

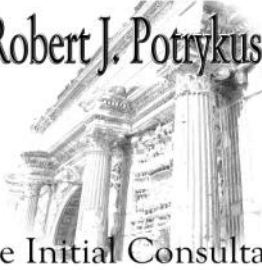

09/14/10

PCACC General Meeting


09/28/10

PCACC Board Meeting

Law Offices of Robert J. Potrykus, LLC.



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Etc. Inc.  
[photographybykae@yahoo.com](mailto:photographybykae@yahoo.com)  
303-816-4210



PO BOX 477 Bailey, CO 80421