

Presented by



Sponsored by



37th Annual Bluegrass Festival • June 23-24, 2018 • Goodwin Street • Downtown Prescott, AZ
Saturday, June 23, 2018 • Bands 9:45am-6pm • Evening Concert 7-9pm • **Sunday, June 24, 2018** • Bands 10:45am-3pm
Free Admission Both Days! • Raffle Prize Drawings • Jamming Around the Plaza • Food Tents, Vendors & More!

The Prescott Bluegrass Festival is celebrating its 37th year providing quality bands throughout the festival.
The 2018 lineup is sure to thrill Bluegrass fans. Don't miss this event.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$5,000

Sponsorship includes:

- Company Name and Logo on Official Program with Full Page Color Ad space
- VIP Seating at the Bluegrass Festival
- Support of the Headliner Band
- Access to the Green Room to meet the Band
- Stage Banner
- Stage announcements acknowledging sponsorship throughout the event

Stage Sponsorship - \$3,500

Sponsorship includes:

- Company Name and Logo on Official Program with Half Page Black & White Ad
- VIP Seating at the Bluegrass Festival
- Support of the event stage
- Access to the Green Room to meet the Bands
- Stage Banner
- Stage announcements acknowledging sponsorship throughout the event.

In-kind Prize Donations for the Raffle

Printed in the Event Program

Listed on the Event Website - www.PrescottBluegrassFestival.com

Bluegrass Band Sponsor - \$2,600

Sponsorship includes:

- Company Name and Logo on Official Program with Quarter Page Black and White Ad on the Band page in the Program.
- VIP Seating at the Bluegrass Festival
- Support of a Band
- Access to the Green Room to meet the Band
- Banner at Band Tent
- Stage announcements acknowledging sponsorship throughout the event.

Friends of Bluegrass - \$100

Printed in the Event Program:

Listing Options (*choose one*):

☐ Your Name _____

☐ In Memory of _____

☐ In Honor of _____

Program Advertising

See Advertising Information on reverse side.

Sponsorship Application *Please check all that apply*

☐ Presenting Sponsor - \$5,000

☐ Stage Sponsorship - \$3,500

☐ Bluegrass Band Sponsor - \$2,600

☐ Friends of Bluegrass - \$100

☐ In-kind Prize Donations for the Raffle

List Prize(s) _____

For more info: 928.445.2000, fax 928.445.0068, or laura@prescott.org

Sponsorship Deadline is May 11, 2018

Make checks payable and return with this form to the
Prescott Chamber of Commerce, 117 W. Goodwin Street, Prescott, AZ 86303

☐ BILL ME ☐ CHECK ENCLOSED IN THE AMOUNT OF \$ _____

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

CARD # _____ EXP. _____ CODE _____

COMPANY _____

CONTACT _____

ADDRESS _____

EMAIL _____

PHONE _____ FAX _____

SIGNATURE _____

*Your signature commits you and your company to sponsoring
and paying the above pledge.*

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This continues to be the only **FREE** festival of its caliber in the western United States. Our Advertisers and Friends help us attract top musical groups to the Festival while keeping the event **FREE!**

Your contribution helps continue this Prescott tradition for everyone to enjoy.

Look for updated event schedule and band information at www.PrescottBluegrassFestival.com

ADVERTISING INFORMATION

Program Advertising

Advertising Options and Benefits:

- The Program will be distributed at the Festival and will be viewable on the Bluegrass website for up to one year!
- Stage announcements acknowledging advertisement throughout the event.
- Link to your business website from the Bluegrass website.

☐ Full Page Ad (8"W x 10"H) - \$1,000.00

☐ Half page Ad (8" H x 5" W) - \$500.00

☐ Quarter Page Ad (4"W x 5"H or 5"W x 4"H) - \$250.00

☐ Business Card Ad (3"W x 1.75H) - \$100.00

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CONTACT _____

ADDRESS _____

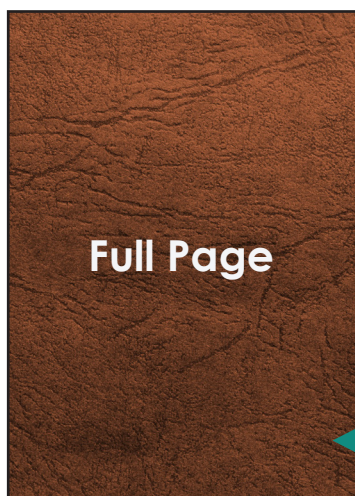
EMAIL _____

PHONE _____ FAX _____

SIGNATURE _____

Your signature commits you and your company to advertising.

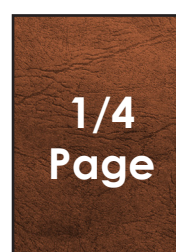
ADVERTISING SIZES



Full Page



1/2 Page



1/4
Page

QUARTER PAGE
4X5 OR 5X4
\$250

HALF PAGE • 8 X 5
\$500

FULL PAGE • 8 X 10
\$1000



Business
Card

BUSINESS CARD
3X1.75
\$100

Ad Deadline is May 11, 2018