

# PRESCOTT CHAMBER CONNECT



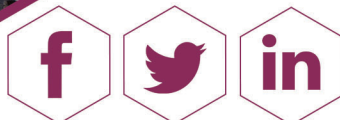
WHERE PRESCOTT BUSINESSES GROW.  
FIND MEMBERSHIP OPPORTUNITIES FOR 2018.



2018



The mission of the Prescott Chamber of Commerce is to provide leadership and resources to create a vibrant business environment for Prescott.



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117 W. Goodwin Street  
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Find us at [prescott.org](http://prescott.org) and  
[Facebook/PrescottChamber](https://www.facebook.com/PrescottChamber)

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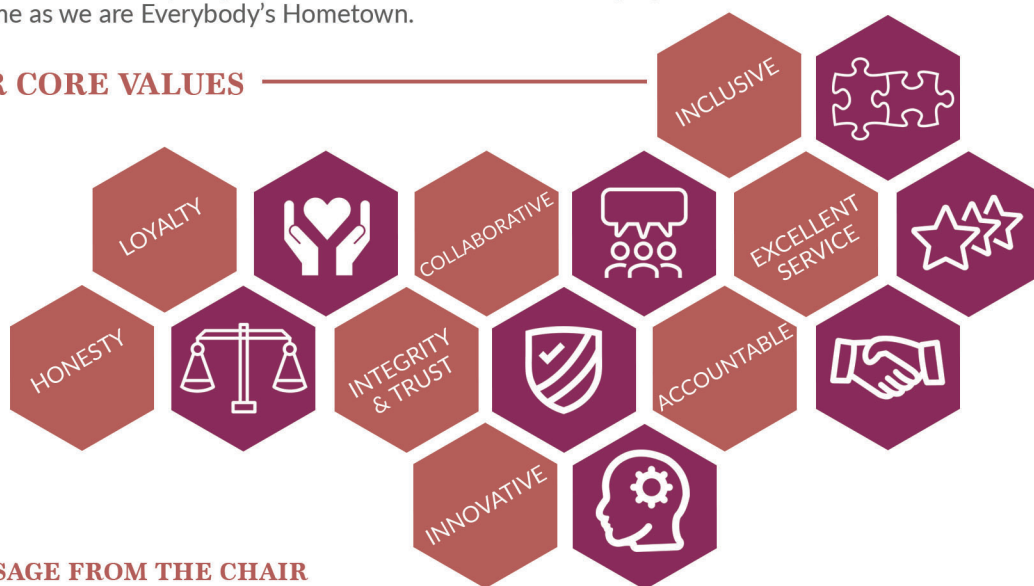
## WELCOME TO THE PRESCOTT CHAMBER OF COMMERCE

The Prescott Chamber of Commerce was founded in 1910. Soon after, it took on the name of the Yavapai County Chamber of Commerce, but eventually regained its former identity of the Prescott Chamber and has stayed that way ever since. Today, the Chamber is active and providing leadership in several community events, while maintaining its interest in helping businesses succeed.

With 850 members strong and growing, the Prescott Chamber is one of the largest chambers in the state. The Chamber is a significant asset to the community, offering a wealth of programs and events for the entire community to enjoy and appreciate. The Chamber also runs a comprehensive State designated Visitor Information Center with information about the area. Over 26,000 come through our front doors annually looking for information about the area, Chamber members and information about other cities around the state.

Thank you for your interest in the Prescott Chamber of Commerce, we are here to serve you, please feel free to contact us or stop by anytime as we are Everybody's Hometown.

## OUR CORE VALUES



## MESSAGE FROM THE CHAIR

By the end of 2017 under the leadership of our new President and CEO, Sheri Heiney, the Prescott Chamber of Commerce had implemented several exciting additions to programming and membership events. The year began with goal planning, additional ribbon cuttings with increased attendance by elected officials, rebranding the morning and evening Chamber mixers, an internship program and the addition of many new educational events. By summer, planning was underway for two additional annual signature events, Farm to Table in the fall and the Grand Marshal Gala as part of the official Arizona Christmas City line-up. And if that wasn't enough, by fall 2017, a unique membership opportunity was created with the town of Bagdad and we became their Chamber of Commerce and anticipate programming and events in 2018 aligned with this new and exciting partnership.

And we are just getting started! In the fall of 2017, the Prescott Chamber Board of Directors met for an all-day facilitated strategy session that resulted in a newly updated Vision and Mission Statement & Core Values which will help guide us into the future.

## NEW VISION STATEMENT

The vision of the Prescott Chamber of Commerce is to be recognized as the premier advocate for businesses, economic development and tourism in Prescott.

## NEW MISSION STATEMENT

The mission of the Prescott Chamber of Commerce is to provide leadership and resources to create a vibrant business environment for Prescott.

We are forever thankful to our members and members-to-be, sponsors, volunteers, Ambassadors, Board Members and staff for their enthusiasm and teamwork this year. We are very optimistic for a successful year for all our business members, from Prescott, through the Quad Cities area, to Bagdad and beyond. We hope you can take advantage of all we have to offer your business and that you will call us with anything you might need in the future.



Margo Christensen,  
Chairwoman and Vice  
President of Marketing  
& Public Relations,  
Ponderosa Hotel  
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# 2018 BOARD OF DIRECTORS & STAFF

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# CHAMBER CONNECTIONS START HERE

The Prescott Chamber of Commerce is a membership-based nonprofit organization with business members ranging from sole proprietors to nationally recognized corporations. Founded in 1938, we focus on fostering a favorable climate and promoting orderly and progressive development in our area.

## MEMBER BENEFITS

### BUSINESS COUNSELING PROGRAM

Does your business need a jump-start? Are you starting a new business in the Quad Cities? We can help your business or nonprofit with our expert Business Counseling Program exclusively available to Prescott Chamber members. Avoid common pitfalls, obtain valuable input on your business plan, and create an effective strategy to propel your business!

### CHAMBER E-NEWSLETTER

Stay inspired, informed, and connected by reading our bi-monthly e-newsletter. Members have the opportunity for additional targeted advertising within the e-newsletter. The emails reach an audience of over 1,300 people within the business community.

### CHAMBER CONFERENCE ROOM

Members can rent the conference room for \$30; 3 hour limit.

### CHAMBER WEBSITE LISTING

Each month thousands of users search Prescott.org seeking a local business to support. As a member your organization is prominently displayed.

### COLOR PHOTOCOPIES & FAX

Members receive 10 free color copies per month.

### COMMUNITY GUIDE AND BUSINESS DIRECTORY

Each December we print and distribute 15,000 copies of our popular Community Guide and Local Business Directory. Your organization is displayed within the directory. \*Additional visibility advertising options are available.

### COMPLIMENTARY "MEMBER SPOTLIGHT" ARTICLE

Included in your Chamber membership is one Member Spotlight article. We help you tell the story of your business. The Member Spotlight article will be published within our e-newsletter and on our popular Prescott.org website. Simply provide us with the details on your business and we will do the rest!

### EVENT LISTINGS

List your business or nonprofit event on our Free Community Calendar at Prescott.org.

### GOVERNMENT RELATIONS

The Prescott Chamber represents the interests of the area business community with our city and state officials.

### JOB POSTINGS

List any area job openings on Prescott.org.

### LOCAL DEALS

Promote your business through our popular Local Deals campaign.

### PRESCOTT CHAMBER NETWORKING GROUPS (PCNG)

Groups of 15 - 25 Chamber members gather bi-monthly to discuss and pass qualified referrals and leads.

### MEMBER REFERRAL PROGRAM

Our job is to help you gain more visibility and business. Members are referred business through our Visitor Information Center and our popular website, Prescott.org.

### NOTARY SERVICE

Visit the Chamber for all your notary needs; please call ahead to schedule an appointment.

### RIBBON CUTTING AND GRAND OPENING CEREMONIES

Let us help you make a splash with our new program designed to help your business receive the most amount of visibility. We invite area dignitaries, Chamber Ambassadors, Chamber Board Members, and fellow Prescott Chamber members.

### SHARE YOUR STORY

For our members we leverage our established channels of communication to promote your organization! Just send us your press release or accomplishment and we share it!

### TOURISM SALES AND SERVICE LEADS

Each month approx. 50 people request information on Prescott.org to help them relocate to, or visit, Prescott. For \$500 annually, you will receive the contact information of these interested parties. Consumers from across the nation call and request a relocation packet on Prescott. Your brochure can be included in this popular mailer for only \$0.25 per packet. The monthly cost is approx. \$15.

### TRAFFIC CATCHER SITE (TCS)

Many consumers begin their search process for goods/services using Google. Included in your Chamber membership is a powerful Search Engine Optimization (SEO) tool called Traffic Catcher. This customizable landing page is designed to be found by search engines. Each month you receive a statistics report detailing your visibility.

### VISITOR & INFORMATION CENTER ADVERTISING

For \$500, your organization can connect with over 26,000 people who walk-in to our downtown lobby each year. Space is limited!



connect • educate • impact

# PIAIYIP

Prescott Area Young Professionals

Visit [prescottareayp.org](http://prescottareayp.org) for membership information



# NETWORKING EVENTS

## VETERANS QUARTERLY BUSINESS MIXER

Connect with Veteran business owners, learn about Chamber initiatives for Veterans and discover how Veterans in Prescott help local businesses

## NEW MEMBER BREAKFAST

Build new partnerships with fellow Prescott Chamber members..

## TRI-CHAMBER EDUCATION SEMINAR

The Prescott Chamber, in partnership with the Chino Valley and the Prescott Valley Chambers, offers an Educational Series meant to grow your business.

## NETWORKING@NITE

Cultivate relationships and grow your business through networking.

## WOMEN IN BUSINESS LUNCHEON

Engage over a working lunch and be inspired by a keynote speaker at this quarterly event.

## COFFEE CONNECT

Enjoy breakfast before business and speed networking.

## COMMUNITY EVENTS HOSTED BY THE PRESCOTT CHAMBER

### BUSINESS TO FARM/FARM TO TABLE

The Prescott Chamber is partnering with Mortimer Farms and Yavapai Regional Medical Center to introduce this new annual community event, Business to Farm: A Local Experience. This event will take place on Saturday, September 15th, 2018 at Mortimer Farms, located at 12907 AZ-169, Dewey, AZ 86327. The purpose of this event is to bring families and the community together through a taste-full country experience and to support local businesses.

### HISTORICAL WALKING TOURS

Seasonal walking tours of downtown Prescott are conducted by volunteers trained by The Sharlot Hall Museum and are packed with Prescott's historical past and present.

### PRESCOTT JOB FAIR

Connect with potential new employees and network with other employers.

### OFF-STREET FESTIVAL

Visit the parking lot behind the Prescott Chamber to find great deals from a variety of vendors.

### TERRITORIAL DAYS ARTS & CRAFTS SHOW

Shop handcrafted items from hundreds of vendors.

### 37TH ANNUAL BLUEGRASS FESTIVAL

Enjoy Free Bluegrass music under the shady elms on the Courthouse Plaza.

### FAIRE ON THE SQUARE

Enjoy vendors, snacks, and shopping on the Courthouse Plaza.

### FALL FEST IN THE PARK

Browse vendor goods and shop on the Courthouse Plaza.

### HEROES NIGHT

A community event honoring our active duty and veteran military members, law enforcement, firefighters and first responders.

### FLYING HIGH TURKEY DRIVE

Each Thanksgiving, the Prescott Chamber collects donations, food and turkeys for the Yavapai Food Bank.

### GRAND MARSHAL GALA

Prescott's newest tradition honoring the Christmas Parade Grand Marshal and other Holiday Sponsors.

### 36TH ANNUAL CHRISTMAS PARADE

Bring the family to the Courthouse Plaza to watch over 100 float entries.

### 64TH ANNUAL CHRISTMAS COURTHOUSE LIGHTING

This time-honored tradition is the must see event of the year.

## VOLUNTEER OPPORTUNITIES

### CHAMBER AMBASSADORS

Chamber Ambassadors are comprised of members who volunteer to serve as the "extended staff" of the Chamber. Ambassadors welcome new Chamber members, serve as greeters at events and volunteer in various other ways. Ambassadors wear name tags at Chamber events so they are easily recognizable to new members. Contact Sheri at 928-445-2000 ext. 115 for more information about being an Ambassador.

### VISITOR INFORMATION CENTER VOLUNTEERS

Prescott Chamber's Visitor Information Center is staffed by a dedicated group of local residents who are excited to tell you all about Prescott and our diverse state. Our volunteers welcome visitors and locals to the area, assist with sending relocation/visitor packets, man the phones, conduct tours and much more for our community. Volunteer opportunities are available by contacting Robert at 928-445-2000 ext. 122.

### CHAMBER EVENT VOLUNTEERS

Chamber Event Volunteers are Prescott Chamber members who serve in various capacities at Prescott Chamber events. Opportunities include the Christmas Parade, Bluegrass Festival, arts and craft shows on the Plaza and much more! Contact Laura 928-445-2000 ext. 114 to learn more about volunteering at an event.



# 2018 CALENDAR OF EVENTS

## JANUARY

18 Annual Meeting  
[ Prescott Resort ] 11:30 a.m. \$

22 **NEW** Veterans' Quarterly  
Business Mixer  
[ ERAU ] 5:00 p.m.

25 Networking@Nite  
[ Findlay ] 5:00 p.m.

## FEBRUARY

6 **NEW** Prescott Chamber Night at  
Northern Arizona Suns  
[ Prescott Valley Event Center ]  
4:30 p.m. \$

7 Open House: We Heart  
Our Members  
[ Chamber & Visitor Info Center ]  
10:00 a.m.

14 Women in Business Luncheon  
[ Hassayampa Inn: Marina Room ]  
11:30 a.m. \$

15 Coffee Connect  
[ Hotel St. Michael ] 7:30 a.m.

## MARCH

9 New Member Breakfast  
[ ERAU ] 8:00 a.m.

15 Networking@Nite  
[ Yavapai Gaming & Prescott Resort ]  
5:00 p.m.

23 Prescott Job Fair  
[ Yavapai College Gym ]  
9:00 a.m. - 2:00 p.m.

## APRIL

6 **NEW** Heroes Night  
[ ERAU ] 6:00 p.m. \$

19 Coffee Connect  
[ Goodwill of Central AZ ] 7:30 a.m.

23 **NEW** Veterans' Quarterly  
Business Mixer  
[ Prescott Brewing Company ]  
5:00 p.m.

## MAY

16 Women in Business Luncheon  
[ Hassayampa Inn: Marina Room ]  
11:30 a.m. \$

17 Networking@Nite  
[ Taylor & Padgett ] 5:00 p.m.

26-28 Off-Street Festival  
[ Chamber Parking Lot ] All Day

## JUNE

9-10 Territorial Days  
[ Courthouse Plaza ] All Day

21 Frontier Days Rodeo Mixer  
[ Rodeo Grounds ] 5:00 p.m.

23-34 Bluegrass Festival  
[ Goodwin Street ] All Day

## JULY

16 **NEW** Veterans' Quarterly  
Business Mixer  
[ Frontier Financial of Arizona ]  
5:00 p.m.

19 Networking@Nite  
[ Residence Inn ] 5:00 p.m.

## AUGUST

8 Women in Business Luncheon  
[ Hassayampa Inn: Marina Room ]  
11:30 a.m. \$

16 Coffee Connect  
[ Elks Theater & Performing Arts  
Center ] 7:30 a.m.

## SEPTEMBER

1-3 Faire on the Square  
[ Courthouse Plaza ] All Day

15 Business to Farm & Farm to Table  
[ Mortimer Farms ] All Day \$

24 Networking@Nite:  
Salute to Educators  
[ Friendly Pines Camp ] 5:00 p.m.

28 New Member Breakfast  
[ ERAU ] 8:00 a.m.

## OCTOBER

5 Wine Tour  
[ WalMart/USBank Parking Lot ]  
All Day \$

6-7 FallFest in the Park  
[ Courthouse Plaza ] All Day

11 **NEW** Prescott Business  
Awards Breakfast  
[ Prescott Resort ] 8:00 a.m. \$

18 Coffee Connect  
[ The Club at Prescott Lakes ] 7:30 a.m.

31 Open House: We Treat Our Members  
[ Chamber Visitor & Info Center ]  
10:00 a.m.

## NOVEMBER

5 **NEW** Veterans' Quarterly  
Business Mixer  
[ American Legion Post #6 ] 5:00 p.m.

9 Shop Prescott Veteran Owned  
Business Day  
[ Throughout Prescott ] All Day

14 Women in Business Luncheon  
[ Hassayampa Inn: Marina Room ]  
11:30 a.m. \$

15 Networking@Nite  
[ Jay's Bird Barn and Hallmark Store ]  
5:00 p.m.

19 Flying High Turkey Drive  
[ Fry's Food Stores ] All Day

24 Small Business Saturday  
[ Throughout Prescott ] All Day

29 Grand Marshal Gala  
[ Plaza View Ballroom ] 6:00 p.m. \$

## DECEMBER

1 36<sup>th</sup> Annual Christmas Parade  
[ Downtown Prescott ] 1:00 p.m.

1 64<sup>th</sup> Annual Courthouse Lighting  
[ North Side of Courthouse ] 6:00 p.m.

Event Policy: Due to venue reservation requirements, event payment is considered final and nonrefundable.  
Please visit [Prescott.org](http://Prescott.org) to register for events.



# SPONSORSHIP OPPORTUNITIES

## CHAMBER PARTNERSHIPS

### LEAD <sup>NEW</sup> PARTNER

**\$15,000 Per Year**

Lead Sponsorship will last for one year and is available to non-competing businesses. Your business will receive long-term focus and primary exposure and will be custom to fit the needs of your business.

### PREMIER <sup>NEW</sup> PARTNER

**\$10,000**

Premier Sponsorship will last for one year and is available to non-competing businesses. Your business will receive long-term focus and primary exposure and will be custom to fit the needs of your business.

### GOLD SPONSOR \$5,000

Sponsorship includes: annual membership, table of 10 at the annual meeting, 2 articles in the Newsletter, your logo on the home page of the Chamber's website with link to sponsorship website, recognition at all Chamber Events, and sponsorship of two Chamber Events.

### SILVER SPONSOR \$2,500

Sponsorship includes: annual membership, table of 10 at the annual meeting, 1 article in the Newsletter, your logo on the home page of the Chamber's website with link to sponsorship website, recognition at all Chamber Events, and sponsorship of one Chamber Event.

### BRONZE SPONSOR \$1,250

Sponsorship includes: annual membership, recognition at all Chamber Events, and sponsorship of one Chamber Event.

## EVENT UNDERWRITERS

### PRESCOTT <sup>NEW</sup> CHAMBER AMBASSADORS \$2,500 Full Year Exposure

The Ambassadors serve as Chamber liaisons to the business community. Ambassadors frequently attend ribbon cuttings, ground-breakings, grand openings and other events. Benefits include: have your company recognized at all Chamber-Ambassador events, sponsor the Ambassador Party, and receive signage recognition. Provide items needed for the volunteers to represent the Chamber.

### COFFEE CONNECT \$250 Per Event \$1,000 Full Year Exposure

Sponsorship includes 2 minutes at the event and introducing the Speaker, and having an expo table at the event.

### NETWORKING @NITE \$250 Per Event \$1,000 Full Year Exposure

Sponsorship includes 2 minutes at the event and introducing the Speaker, and having an expo table at the event.

### WOMEN IN BUSINESS \$250 Per Event \$1,000 Full Year Exposure

Network with a dynamic group of professionals. Sponsorship includes 2 minutes at the event and introducing the Keynote Speaker, and having an expo table at the event.

### PRESCOTT AREA <sup>NEW</sup> COLLEGE WELCOME WEEK

Contact the Chamber office for details!

### WELCOME <sup>NEW</sup> TABLE \$200 Per Year

Welcome Table at Large Community Events or Special Groups bringing tourism to Prescott designed to welcome guests and provide them with maps and material from the area - Contact Chamber office for details.

### WEBSITE ADVERTISING

Website advertising on Prescott.org is part of your membership!

### ENHANCED MEMBERSHIP LISTING

**Complimentary**  
Includes basic company information including contact information and website link.

### BANNER ADS \$600 Per 6 Months \$1000 Per Year

### E-COMMUNICATIONS ADVERTISING \$2,500

Being an E-Newsletter Overall Sponsor includes headline exposure, a banner ad with a link to your website, and a monthly article.

### A LA CARTE ADVERTISING

**COMMUNITY MAP**  
Contact the Chamber for more details!

**MAILING LABELS**  
Contact the Chamber for more details!

**RIBBON CUTTING PACKAGES**  
Contact the Chamber for more details!

**EXPO TABLES (WHEN AVAILABLE)**  
Contact the Chamber for more details!

**PRINTED QUARTERLY CALENDAR OF EVENTS \$250 For Coupon**  
(business card size space)  
Contact the Chamber for specs and details!

### VISITOR INFORMATION CENTER

Market your business and events through the Visitor Information Center at the Prescott Chamber of Commerce.

**DISPLAY ADS \$500 Per Year**  
Your organization can connect with over 26,000 people who walk-in to our downtown lobby each year! Ads are displayed above the Member rack.

**MEMBER BUSINESS CONTACT PROGRAM \$0.25 Per Mailing**  
The average is 75 mailers monthly. Chamber member rack cards are inserted into information packet requests. Accounting bills are every other month.

**RELOCATION E-LIST \$500 Per Year**  
This is a list of folks from packets & the internet that requested info on moving. This list is emailed twice a month (1st & 15th), with an average of 50 names per Month.

**VISITOR SHEET <sup>NEW</sup> PAD MAP \$350 Per Ad**  
This is a business card sized ad on the back, and is passed out at least 50 times per day.

### IN-KIND DONATIONS

**OFFICE RELATED**  
• Office supplies

**MEETING RELATED**  
• Coffee and supplies  
• Continental Breakfast or Afternoon Snacks  
• Gifts for attendees

**ENTERTAINMENT FOR EVENTS**  
• Underwriter entertainment for Chamber events

**MARKETING RELATED**  
• Marketing brochures  
• Chamber bags

**TECHNOLOGY RELATED**  
• Primary Technology Sponsor includes computer or Smart TV for Board Room and Visitor Center

**FLORISTS**  
• Providing flowers for events, special occasions etc.



# SPONSORSHIP OPPORTUNITIES

## THE 37<sup>TH</sup> ANNUAL PRESCOTT BLUEGRASS FESTIVAL

### PRESENTING SPONSOR

**\$5,000**

- Company Name and Logo on Official Program with Full Page Color Ad space
- VIP Seating at the Bluegrass Festival
- Support of the Headliner Band
- Access to the Green Room to meet the Band
- Stage Banner
- Stage announcements acknowledging sponsorship throughout the event

### STAGE SPONSOR

**\$3,500**

- Company Name and Logo on Official Program with Half Page Black & White Ad
- VIP Seating at the Bluegrass Festival
- Support of the event stage
- Access to the Green Room to meet the Band
- Stage Banner
- Stage announcements acknowledging sponsorship throughout the event

### BLUEGRASS BAND SPONSOR

**\$2,600**

- Company Name and Logo on Official Program with Quarter Page Black and White Ad on the Band page in the Program
- VIP Seating at the Bluegrass Festival
- Support of a Band
- Access to the Green Room to meet the Band
- Banner at Band Tent
- Stage announcements acknowledging sponsorship throughout the event

### FRIENDS OF BLUEGRASS

**\$100**

- Listed in the Program

### IN KIND PRIZE DONATIONS FOR THE RAFFLE

- Listed in the Program

### PROGRAM ADVERTISING

**\$100**

- The Program will be distributed at the Festival and will be viewable on the Bluegrass website for up to one year!
- Stage announcements acknowledging sponsorship throughout the event
- Link to your business website from the Bluegrass website
- Full Page Ad (8"W x 10"H) - \$1,000
- Half page Ad (8" H x 5" W) - \$500
- Quarter Page Ad (4"W x 5"H or 5"W x 4"H) - \$250
- Business Card Ad (3"W x 1.75"H) - \$100
- Ad Deadline is May 11, 2018

### EVENT SCHEDULE

Saturday, June 23, 2018

10:30 a.m. - 6:00 p.m. Live Performances

7:00 - 9:00 p.m. Evening Concert and Street Dance

Sunday, June 24, 2018

10:30 a.m. - 3:00 p.m. Live Performances



## 2<sup>ND</sup> ANNUAL BUSINESS TO FARM - FARM TO TABLE DINNER

### PRESENTING SPONSOR

**\$2,500**

- Company Name and Logo on Official Invite and at event
- Business Expo at event
- VIP Seating at the Farm to Table Dinner for 10 reservations
- Listing in Chamber Newsletter and Recognition at event

### ENTERTAINMENT SPONSOR

**\$1,500**

- Company Name and Logo on Official Invite and at event
- Business Expo at event
- VIP Seating at the Farm to Table Dinner for 10 reservations
- Listing in Chamber Newsletter and Recognition at event

### KIDS TABLE SPONSOR

**\$300**

- Company Name and Logo on signage at Kids Table area
- Business Expo at event
- VIP Seating at the Farm to Table Dinner for 4 reservations
- Listing in Chamber Newsletter and Recognition at event

### WINE TASTING SPONSOR

**\$1,500**

- Company Name and Logo on Official Invite and at event
- Business Expo at event
- VIP Seating at the Farm to Table Dinner for 10 reservations
- Listing in Chamber Newsletter and Recognition at event

### FLORAL ARRANGEMENTS SPONSOR

**\$600**

- Company Name and Logo in the Floral Arrangements
- Business Expo at event
- VIP Seating at the Farm to Table Dinner for 4 reservations
- Listing in Chamber Newsletter and Recognition at event

### BUSINESS TO FARM EXPO

**\$100**

- All Exhibitors must supply their own tables, tablecloths and canopies to the Business Expo.
- We would like each exhibitor to bring a door prize, with a value of over \$25.00, to give away at the Dinner
- Booth Space on the Farm (Bring your own set up)
- Two reservations for the Farm to Table Dinner 5 - 9 p.m.
- Listing in Chamber Newsletter and Recognition at event
- Take part in a local business networking experience

### EVENT SCHEDULE

Saturday, September 15, 2018

4:00 p.m. Set up for Business Expo

5:30 p.m. Wine Tasting

6:20 p.m. Remarks from Chamber

6:30 p.m. Dinner served, with Dancing to follow until 9 p.m.







## PRESCOTT CHAMBER BUSINESS AWARDS BREAKFAST

Thursday, October 11, 2018 8:00 a.m. | Prescott Resort 1500 AZ-69, Prescott AZ 86301

First Annual Breakfast Ceremony | \$30 for individual \$300 for corporate table

The Prescott Chamber Business Awards Ceremony celebrates the area's visionary entrepreneurs, business and civic leaders, and exemplary corporate citizens. These sponsorships are an opportunity to position your business before an audience of key business and civic leaders. The area's top-level business leaders attend this formal breakfast awards ceremony. Contact the Chamber for a nomination form!

### SPONSORSHIP OPPORTUNITIES

#### PRESENTING SPONSOR

**\$5,000**

- Special recognition at event
- Premier recognition in event program & press releases\*
- Event Sponsor logo in media representation\*
- Feature story in Chamber's E-Newsletter
- "Naming Rights" – company name linked with chosen award
- Award presentation to winner
- Exclusive seating for ten
- Three year commitment preferable

#### COFFEE BAR SPONSOR

**\$1,000**

- Premier recognition in event program & press releases\*
- Four weeks of advertising in Chamber's popular E-Newsletter
- Exclusive seating for ten

#### AWARDS SPONSOR

**(15 AWARDS AVAILABLE)\* \$600**

- "Naming Rights" – company name linked with chosen award
- Award presentation to winner
- Premier recognition in event program & press releases\*
- Exclusive seating for ten
- Three year commitment preferable

#### ENTERTAINMENT SPONSOR

**\$500**

- Premier recognition in event program & press releases
- Preferred seating for four

#### TABLE SPONSOR

**\$300**

- Table sponsor listed in event program
- Acknowledgement at event
- Preferred seating for ten

\* as available & applicable

### THE AWARD CATEGORIES

#### AMBASSADOR OF THE YEAR AWARD

Awarded to a current Chamber Ambassador who demonstrated an active commitment of enhancing the mission of the Chamber.

#### BOARD MEMBER OF THE YEAR AWARD

Awarded to a former Board Member of the Prescott Chamber of Commerce for their years of service and leadership.

#### BUSINESS WOMAN OF THE YEAR AWARD

Awarded to a woman that demonstrates exceptional and progressive leadership, inspires others to strive for success, and uses her success to give back to the community.

#### EDUCATOR OF THE YEAR AWARD

Awarded to an individual education professional that has demonstrated excellence in the field.

#### EMERGING BUSINESS OF THE YEAR AWARD

Awarded to a business that has made outstanding contributions to the Chamber and local community. The number of employees is not significant.

#### EXCELLENCE IN ARTS & CULTURE AWARD

Awarded to a business that has made outstanding contributions to the Chamber and local community.

#### EXCELLENCE IN BUSINESS AWARD

**(11 + EMPLOYEES)**

Awarded to a member business of at least 11 employees or more that displays overall outstanding contributions to the Chamber and/or to the business community—please list contributions, business growth, success story or something they're most proud of on nomination form.

#### EXCELLENCE IN SMALL BUSINESS AWARD

**(1-10 EMPLOYEES)**

Awarded to a member business that displays overall outstanding contributions to the Chamber and/or to the business community—please list contributions, business growth, success story or something they're most proud of on nomination form.

#### EXCELLENCE IN DINING AWARD

Awarded to a restaurant that has made outstanding contributions to the Chamber and local community.

#### EXCELLENCE IN ECONOMIC DEVELOPMENT AWARD

Awarded to a company or organization that greatly contributes to the economic vitality of the area through creating jobs and opportunities, advancing a new industry or revitalizing a sector of the community.

#### EXCELLENCE IN F/I/R/E AWARD

Awarded to a member business that displays outstanding professional services to their clients in the arenas of Finance, Insurance and/or Real Estate; contributions to the community may be considered. Please include a testimonial from a client.

#### EXCELLENCE IN HEALTHCARE AWARD

Awarded to an individual healthcare professional that has demonstrated excellence in the field.

#### EXCELLENCE IN HOSPITALITY & TOURISM AWARD

Awarded to a member business or individual that contributes to the local quality of life and/or tourism industry through outstanding customer service, unique consumer experiences and contributions to the local community. Please include a testimonial from a customer.

#### EXCELLENCE IN PHILANTHROPY AWARD

Awarded to a member business or individual that contributes with a major presence in the Prescott area, in recognition of their contributions to building community and enhancing the quality of life.

#### NONPROFIT ORGANIZATION OF THE YEAR AWARD

Awarded to a nonprofit organization that has shown outstanding accomplishments for the community.



# PRESCOTT CHAMBER SIGNATURE EVENTS

Prescott, Arizona's Christmas City sponsorship and exposure to the community's most treasured traditions!

## GRAND MARSHAL GALA

THURSDAY, NOVEMBER 29, 2018 6:00 - 9:00 P.M. PLAZA VIEW BALLROOM 120 W. GURLEY ST. PRESCOTT, AZ 86301

### PRESENTING SPONSOR

**\$5,000**

- Company name and logo on official invitation and in the program.
- Logo on Event Page of the Chamber's Website, with link to sponsorship website
- Presentation of the award to the Grand Marshal
- Announcement of sponsorship at the Christmas Parade stages
- Banner in the Parade and entry into the Parade
- 10 reservations to the Gala

### VALET PARKING SPONSOR

**\$1,000**

- Company name and logo on official invitation and in the program.
- Company logo at Valet area and on the Chamber's website
- 4 reservations to the Gala

### GRAND MARSHAL ENTERTAINMENT SPONSOR

**\$850**

- Company Name and logo on official invitation and in the program
- Logo on Event Page of the Chamber's website, with link to sponsorship website
- 6 reservations to the Gala

### TABLE DECORATIONS / FLORAL ARRANGEMENTS SPONSORSHIP

**\$600**

- Recognition in arrangements and at the event
- Company Logo on official invitation and in the program
- 2 reservations to the Grand Marshal Gala

### FRIENDS OF GRAND MARSHAL

**\$100**

- Support the Grand Marshal Gala
- Recognition at the event and in the program
- 2 reservations to attend the Grand Marshal Gala

## 36<sup>TH</sup> ANNUAL CHRISTMAS PARADE

SATURDAY, DECEMBER 1, 2018 1:00 P.M. DOWNTOWN PRESCOTT

### PRESCOTT ANNUAL CHRISTMAS PARADE - PRESENTING SPONSOR

**\$5,000**

- Company Name and logo on all marketing material for the Parade
- Logo on Event Page of the Chamber's website, with link to sponsorship website
- Sponsorship includes 2 minutes at the event to address the attendees
- Recognition at the Grand Marshal Gala
- Announcement of sponsorship at the Christmas Parade stages
- Banner in the Parade and entry into the Parade
- 10 reservations to the Gala

### SNOWFLAKE AWARD SHUTTLE BUSES

**\$500**

- Recognition as the sponsor of the shuttle buses
- Recognition at the Grand Marshal Gala with 2 reservations at the event
- Logo on Event Page of the Chamber's website, with link to sponsorship website

### JINGLE BELLS AWARD (10 SPONSOR LIMIT)

**\$1,000**

- Sponsorship of a high school band (assigned)
- Recognition at the Grand Marshal Gala
- 4 reservations to Grand Marshal Gala
- Logo on Event Page of the Chamber's website, with link to sponsorship website

### OFFICIAL CHRISTMAS PARADE BUTTON

**\$500**

- Company logo on the official Christmas Parade button

### NOEL AWARD VOLUNTEER AFTERGLOW

**\$1,500**

- Supporting and providing nourishment for all the volunteers
- Signage at the Volunteer Reception
- Recognition at the Grand Marshal Gala
- 4 reservations to the event
- Logo on Event Page of the Chamber's website, with link to sponsorship website

### FRIENDS OF THE PARADE AWARD

**\$100**

- Support for the parade and 2 reservations for the Grand Marshal Gala

## SPONSORSHIP OF ALL EVENTS NEW

### BECOME THE PRESENTING SPONSOR FOR ALL THE PRESCOTT CHAMBER COMMUNITY EVENTS LISTED BELOW

**\$20,000**

Sponsorship includes the following at each event:

- Logo on Event Page of the Chamber's Website, with link to sponsorship website
- Logo on all promotional materials and PR for the events.
- Booth at all the events below and banner at the events.
- Recognition at all Chamber events

Events included:

- Off-Street Festival
- 37th Annual Prescott Bluegrass Festival
- Territorial Days Arts and Crafts Show
- Faire on the Square
- Fall Fest in the Park

### INDIVIDUAL SPONSORSHIP FOR ONE EVENT

**\$5,000**

Sponsor one of these events:

- Off-Street Festival
- 37th Annual Prescott Bluegrass Festival
- Territorial Days Arts and Crafts Show
- Faire on the Square
- Fall Fest in the Park



# 64<sup>TH</sup> ANNUAL COURTHOUSE CHRISTMAS LIGHTING SPONSORSHIP OPPORTUNITIES

**Saturday, December 1, 2018 6:00 p.m. North Side of Courthouse Plaza in Downtown Prescott**

Presented by the Prescott Chamber of Commerce Foundation and Prescott Downtown Partnership in Arizona's Christmas City

## SPONSORSHIP OPPORTUNITIES

### COURTHOUSE LIGHTING FOUNTAIN TREE SPONSORSHIP

**\$15,000**

- Supporting the cost of a New Display RGB Programmed Lights for Fountain Tree
- Company Name and Logo on Event Page of Chamber's website
- Reservations for 10 people at the New Grand Marshal Gala on Thursday, November 29, 2018 at the Plaza View Ballroom from 6 p.m. – 9 p.m. and preview of the lights!
- Recognition at the Grand Marshal Gala for supporting the Courthouse Lighting

### HONOR PARK LIGHTING SPONSORSHIP

**\$15,000**

- Supporting the cost of a New Display RGB Programmed Walk Through Ornament and Matrix
- Company Name and Logo on Event Page of Chamber's website
- Reservations for 10 people at the New Grand Marshal Gala on Thursday, November 29, 2018 at the Plaza View Ballroom from 6 p.m. – 9 p.m. and preview of the lights!
- Recognition at the Grand Marshal Gala for supporting the Courthouse Lighting

### COURTHOUSE LIGHTING STATEHOOD TREE

**(1 SPONSORSHIP AVAILABLE) \$3,000**

- Supporting the cost of the Statehood Tree
- Company Name and Logo on Event Page of Chamber's website
- Reservations for 6 people at the New Grand Marshal Gala on Thursday, November 29, 2018 at the Plaza View Ballroom from 6 p.m. – 9 p.m. and preview of the lights!
- Recognition at the Grand Marshal Gala for supporting the Courthouse Lighting

### COURTHOUSE LIGHTING TREE SPONSORSHIP

**(85 AVAILABLE) \$600**

- Supporting the cost of one Tree
- Company Name and Logo on Event Page of Chamber's website
- Reservations for 2 people to attend the New Grand Marshal Gala on Thursday, November 29, 2018 at the Plaza View Ballroom from 6 p.m. – 9 p.m. and preview of the lights!
- Recognition at the Grand Marshal Gala for supporting the Courthouse Lighting

### COURTHOUSE LIGHTING PILLARS SPONSORSHIP

**(20 AVAILABLE) \$500**

- Supporting the cost of one Pillar
- Company Name and Logo on Event Page of Chamber's website
- Reservations for 2 people to attend the New Grand Marshal Gala on Thursday, November 29, 2018 at the Plaza View Ballroom from 6 p.m. – 9 p.m. and preview of the lights!
- Recognition at the Grand Marshal Gala for supporting the Courthouse Lighting

### FRIENDS OF THE JERSEY LILLY

- Donations for auction or purchasing raffle tickets
- Contact Sheri Heiney at 928-445-2000 ext. 115

The Courthouse Lighting is funded by donations. The above sponsorships are the actual cost of each item.

All donated funds go directly to the Courthouse lighting program. Any donation over \$50 will be recognized in a variety of ways by the Chamber and Prescott Downtown Partnership! Your donation is tax deductible using the Prescott Chamber of Commerce Foundation Tax ID Number which is 20-4235039.

All donations checks should be made payable to Prescott Chamber of Commerce Foundation and mailed with the donation form to P.O. Box 1147, Prescott, AZ 86302-1147

Sponsorship Commitment: by October 15th with payment by December 31, 2018.

Checks made out to: Prescott Chamber of Commerce Foundation  
Mail to: P.O. Box 1147, Prescott, AZ 86302-1147  
Tax ID: 20-4235039

Questions: call Sheri Heiney at 928-445-2000 ext. 115







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THANK YOU, 2018 SPONSORS!