



# 2009 RCA Membership Options

Visit the RCA at [www.rca-pa.com](http://www.rca-pa.com)

## *the* **PRESIDENT'S CIRCLE - \$5,000 Annual (Flat Rate)**

### GREATER COMMUNITY PRESENCE - AT SIGNIFICANT SAVINGS

- Stark visibility on chamber website's Main Street
- Complimentary Platinum Sponsor package (\$2500 value)
- Unique President's Circle Membership Plaque
- Public recognition at all RCA events and in all publications
- Free annual 1/2 page ad in print publication
- Highlighted presence in chamber lobby
- Complimentary visual within RCA annual video commercial
- Personalized traffic catcher website, domain, matching email
- Personalized member log-in access (number & password)
- Enhanced search engine optimization driving your business
- Participation in online community marketplace and catalogue
- Electronic newsletter delivery (keeping you informed)
- Free listing in print and website directories
- Customer referrals
- Additional contact listings in print and electronic directories
- Display of company materials in Chamber Office
- Newsletter, the "VOICE" delivery
- Opportunity to host ribbon cutting or open house events
- Complimentary advertisements via chamber electronic news
- Ongoing recognition in RCA Newsletter
- Event hosting and sponsor opportunities
- Complimentary admission to all RCA events
- Priority in advertising and sponsorship opportunities

### GREATER IMPACT ON POLICY TO SECURE REGION'S FUTURE

- Heightened role in policy development
- Annual lunch briefing w/ President & Executive Committee
- Board of directors & committee participation
- Pro-business advocacy
- Voting privileges

### GREATER COST SAVING OPPORTUNITY

- Access to RCA Partner Program: Office Depot (great discounts)
- Access to RCA Partner Program: IntellaCore (expand markets)
- Access to RCA Partner Program: ChamberChoice (insurance)
- Access to RCA Partner Program: Energy Pool (pool rates)
- Access to RCA Partner Program: Pixelfish (video production)
- Quarterly billing availability

## *the* **COMMUNITY CHAMPION - Employee Count Based** (Annual rate begins at \$195)

- Personalized traffic catcher website, domain, matching email
- Personalized member log-in access (number & password)
- Enhanced search engine optimization driving your business
- Participation in online community marketplace and catalogue
- Electronic newsletter delivery (keeping you informed)
- Free listing in print and website directories
- Newsletter, the "VOICE" delivery
- Access to RCA Partner Program: Office Depot, Chamber-Choice, IntellaCore, Pixelfish, and Energy Pool
- Pro-business advocacy
- Customer referrals
- Additional contact listings in print and electronic directories
- Quarterly billing availability
- Membership Plaque
- Display of company materials in Chamber Office
- Introductory recognition in RCA Newsletter
- Voting privileges
- Opportunity to host ribbon cutting or open house events
- Complimentary advertisements via chamber electronic news
- Board of directors & committee participation
- Event hosting and sponsor opportunities
- Member admission rate to all RCA events

## *the* **CYBER CHOICE - \$96 Annual (Limited option)**

- Access to RCA Partner Program: Office Depot, Chamber-Choice, IntellaCore, Pixelfish, and Energy Pool
- Personalized traffic catcher website, domain, matching email
- Personalized member log-in access (number & password)
- Enhanced search engine optimization driving your business
- Participation in online community marketplace and catalogue
- Electronic newsletter delivery (keeping you informed)
- Free listing in print and website directories
- Customer referrals
- Admission to all RCA events
- Please note that membership plaque is not included

**PRESIDENT'S CIRCLE** includes the chamber's top sponsor package, prominent placement on annual chamber video, and prime billboard placement on chamber website.

# Membership Application

## Regional Chamber Alliance

### Attn: Membership Services

201 Lysle Blvd, McKeesport, PA 15132

PHONE: (412) 678-2450 FAX: (412) 678-2451

WEB: [www.RCA-PA.com](http://www.RCA-PA.com) EMAIL: [info@RCA-PA.com](mailto:info@RCA-PA.com)

Mail or fax application to Regional Chamber Alliance – or, COMPLETE AT WEBSITE

Serving businesses along and around the Monongahela and Youghiogheny Rivers, 51 Corridor and Turtle Creek Communities,, the Regional Chamber Alliance provides its members increased business exposure, enjoyable and lucrative networking opportunities, access to crucial resources, and a growing and powerful VOICE. For additional membership information and options, see other side of application, visit our website, or call our office.

## APPLICANT INFORMATION *(please print legibly)*

Organization Name \_\_\_\_\_ Date of Inception \_\_\_\_\_  
Primary Representative \_\_\_\_\_ Title \_\_\_\_\_  
Street Address \_\_\_\_\_ Suite \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County \_\_\_\_\_  
Mailing Address (if different from street address) \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County \_\_\_\_\_  
Organizational Email Address: (to be used on directories/website) \_\_\_\_\_  
Web Address (used in directories/website) \_\_\_\_\_  
Main Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Second Telephone \_\_\_\_\_  
Preferred method to contact you on a day to day basis \_\_\_\_\_  
Number of employees: Full-time \_\_\_\_\_ Part-time \_\_\_\_\_ Total employees (count 2 part-time as one) \_\_\_\_\_  
Business Description \_\_\_\_\_  
\_\_\_\_\_

## ANNUAL MEMBERSHIP INVESTMENT LEVEL *(see other side for membership comparison)*

\_\_\_\_\_ CYBER CHOICE MEMBERSHIP (limited option @\$96/yr.)

\_\_\_\_\_ COMMUNITY CHAMPION MEMBERSHIP – *(based on employee count – count 2 part-time as 1 full-time)*

For-profit business at employee count:

- 1-5/\$195 \_\_\_\_\_ 6-10/\$220 \_\_\_\_\_ 11-20/\$270 \_\_\_\_\_ 21-40/\$320 \_\_\_\_\_ 41-60/\$370 \_\_\_\_\_  
- 61-80/\$420 \_\_\_\_\_ 81-100/\$470 \_\_\_\_\_ 101-150/\$570 \_\_\_\_\_ 151-200/\$645 \_\_\_\_\_ 201+/\$750 \_\_\_\_\_

*Additional employee counts rise proportionately – visit website or call for details*

Non-profit business (1/2 price of 'for profit', but no less than \$195)

- 1-5/\$195 \_\_\_\_\_ 6-10/\$195 \_\_\_\_\_ 11-20/\$195 \_\_\_\_\_ 21-40/\$195 \_\_\_\_\_ 41-60/\$195 \_\_\_\_\_  
- 61-80/\$210 \_\_\_\_\_ 81-100/\$235 \_\_\_\_\_ 101-150/\$285 \_\_\_\_\_ 151-200/\$323 \_\_\_\_\_ 201+/\$375 \_\_\_\_\_

*Additional employee counts rise proportionately – visit website or call for details*

\_\_\_\_\_ PRESIDENT'S CIRCLE MEMBERSHIP (\$5,000/yr. regardless of employee count/includes platinum sponsor package )

TOTAL INVESTMENT (choose one) \$ \_\_\_\_\_

### Payment Method

Check  Visa  MC Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please note address and telephone number credit card is based on (if different from membership information above)

## OFFICE USE ONLY *(note date and performed by)...*

Category Assigned \_\_\_\_\_ Community on Display/TCS Insert \_\_\_\_\_ Membership Date \_\_\_\_\_

Database input \_\_\_\_\_ Assigned to Ambassador \_\_\_\_\_ TCS Launch Date \_\_\_\_\_

Submitted by \_\_\_\_\_ Date \_\_\_\_\_ Approved \_\_\_\_\_