



2010 RCA Membership Options

3 Price Points to Satisfy Your Unique Needs

Visit the RCA at www.rca-pa.com

the **PRESIDENT'S CIRCLE - \$5,000 Annual (Flat Rate)**

GREATER COMMUNITY PRESENCE - AT SIGNIFICANT SAVINGS

- Stark visibility on chamber website's Home Page
- Complimentary Platinum Sponsor package (\$2500 value)
- Unique President's Circle Membership Plaque
- Public recognition at all RCA events and in all publications
- Free annual 1/2 page ad in print publication
- Highlighted presence in chamber lobby
- Complimentary visual within RCA annual video commercial
- Personalized traffic catcher website, domain, matching email
- Personalized member log-in access (number & password)
- Enhanced search engine optimization driving your business
- Participation in online community marketplace and catalogue
- Electronic newsletter delivery (keeping you informed)
- Free listing in print and website directories
- Customer referrals
- Additional contact listings in print and electronic directories
- Display of company materials in Chamber Office
- Newsletter, the "VOICE" delivery
- Opportunity to host ribbon cutting or open house events
- Complimentary advertisements via chamber electronic news
- Ongoing recognition in RCA Newsletter
- Event hosting and sponsor opportunities
- Complimentary admission to all RCA events
- Priority in advertising and sponsorship opportunities

GREATER IMPACT ON POLICY TO SECURE REGION'S FUTURE

- Heightened role in policy development
- Annual lunch briefing w/ President & Executive Committee
- Board of directors & committee participation
- Pro-business advocacy
- Voting privileges

GREATER COST SAVING OPPORTUNITY

- Access to RCA Partner Program: Office Depot (great discounts)
- Access to RCA Partner Program: IntellaCore (expand markets)
- Access to RCA Partner Program: ChamberChoice (insurance)
- Access to RCA Partner Program: Energy Pool (pool rates)
- Quarterly billing availability

the **COMMUNITY CHAMPION - Employee Count Based** (Annual rate begins at \$195)

- Personalized traffic catcher website, domain, matching email
- Personalized member log-in access (number & password)
- Enhanced search engine optimization driving your business
- Participation in online community marketplace and catalogue
- Electronic newsletter delivery (keeping you informed)
- Free listing in print and website directories
- Newsletter, the "VOICE" delivery
- Access to RCA Cost Savings Partner Program: Office Depot, ChamberChoice, IntellaCore, and Energy Pools
- Pro-business advocacy
- Customer referrals
- Additional contact listing in print and electronic directories
- **Quarterly billing availability**
- Membership Plaque
- Display of company materials in Chamber Office
- Introductory recognition in RCA Newsletter
- Voting privileges
- Opportunity to host ribbon cutting or open house events
- Complimentary advertisements via chamber electronic news
- Board of directors & committee participation
- Event hosting and sponsor opportunities
- Member admission rate to all RCA events

the **CYBER CHOICE - \$96 Annual (Limited cyber option)**

- Access to RCA Partner Program: Office Depot, ChamberChoice, IntellaCore, and Energy Pool
- Personalized traffic catcher website, domain, matching email
- Personalized member log-in access (number & password)
- Enhanced search engine optimization driving your business
- Participation in online community marketplace and catalogue
- Electronic newsletter delivery (keeping you informed)
- Free listing in print and website directories
- Customer referrals
- Admission to all RCA events
- Please note that membership plaque is not included; nor is voting or committee and board participation...

PRESIDENT'S CIRCLE includes the chamber's top sponsor package, prominent placement on annual chamber video, and prime billboard placement on chamber website.

Membership Application

Regional Chamber Alliance

Attn: Membership Services

201 Lysle Blvd, McKeesport, PA 15132

PHONE: (412) 678-2450 FAX: (412) 678-2451

WEB: www.RCA-PA.com EMAIL: info@RCA-PA.com

Mail or fax application to Regional Chamber Alliance – or, COMPLETE AT WEBSITE

Serving businesses along and around the Monongahela and Youghiogheny Rivers, 51 Corridor and Turtle Creek Communities, the Regional Chamber Alliance provides its members increased business exposure, enjoyable and lucrative networking opportunities, access to crucial resources, and a growing and powerful VOICE. For additional membership information and options, see other side of application, visit our website, or call our office.

APPLICANT INFORMATION *(please print legibly)*

Organization Name _____ Date of Inception _____
Primary Representative _____ Title _____
Street Address _____ Suite _____
City _____ State _____ Zip _____ County _____
Mailing Address (if different from street address) _____
City _____ State _____ Zip _____ County _____
Organizational Email Address: (to be used on directories/website) _____
Web Address (used in directories/website) _____
Main Telephone _____ Fax _____ Second Telephone _____
Preferred method to contact you on a day to day basis _____
Number of employees: Full-time _____ Part-time _____ Total employees (count 2 part-time as one) _____
Business Description _____

ANNUAL MEMBERSHIP INVESTMENT LEVEL *(see other side for membership comparison)*

____ CYBER CHOICE MEMBERSHIP (limited cyber option @\$96/yr.)

____ COMMUNITY CHAMPION MEMBERSHIP – *(based on employee count – count 2 part-time as 1 full-time)*

For-profit business at employee count:

- 1-5/\$195 _____ 6-10/\$220 _____ 11-20/\$270 _____ 21-40/\$320 _____ 41-60/\$370 _____
- 61-80/\$420 _____ 81-100/\$470 _____ 101-150/\$570 _____ 151-200/\$645 _____ 201+/\$750 _____

Additional employee counts rise proportionately – visit website or call for details

Non-profit business (1/2 price of 'for profit', but no less than \$195)

- 1-5/\$195 _____ 6-10/\$195 _____ 11-20/\$195 _____ 21-40/\$195 _____ 41-60/\$195 _____
- 61-80/\$210 _____ 81-100/\$235 _____ 101-150/\$285 _____ 151-200/\$323 _____ 201+/\$375 _____

Additional employee counts rise proportionately – visit website or call for details

____ PRESIDENT'S CIRCLE MEMBERSHIP (\$5,000/yr. regardless of employee count/includes platinum sponsor package)

TOTAL INVESTMENT (choose one) \$ _____

Payment Method

Check Visa MC Credit Card Number _____ Expiration Date _____

Signature _____ Date _____

Please note address and telephone number credit card is based on (if different from membership information above)

OFFICE USE ONLY *(note date and performed by)...*

Category Assigned _____ Community on Display/TCS Insert _____ Membership Date _____

Database input _____ Assigned to Ambassador _____ TCS Launch Date _____

Submitted by _____ Date _____ Approved _____