

Be Seen. Be Heard. Be Noticed.



2010 Business Promotion Packages

Don't Hide in 2010.
Be Seen. Be
Heard. Be Noticed.

With visits and click 'through' to the RCA website monthly averages as high as 325,000, and key events scheduled at great locations throughout the region in 2010, it helps considerably when your business or organization is strategically positioned. As a holder of one of the RCA's Promotion Packages, your placement and visibility increases exponentially.

The Regional Chamber Alliance is the region's premier chamber of commerce serving businesses and over 30 communities in the Mon Valley and Mon/Yough regions of Allegheny County, along and around the 51 Corridor, Monongahela and Youghiogheny Rivers, and in the Turtle Creek Valley communities.

Champions for Our
Communities.
Believers in Our
Businesses.

The PLATINUM (\$2500 annually)

Complimentary admission for two at all RCA Networking events...

- 12 "See You at the Hampton" Monthly Breakfasts
- 4 Quarterly Networking Events held at member locations throughout region
- 2 Key Influencer Luncheons
- Placement area for your marketing materials

Your Company Logo Recognized in all RCA Communications...

- Website Home Page with additional display on numerous pages throughout system pages (traffic catcher, relocation guide, and member section). Always in the largest dimension possible (relevant to specific page)!
- At every RCA event (public and print)
- In each RCA electronic distribution of approximately 150-200 annually
- Recognition in each (2-3 times annually) RCA insert to the Daily News
- Links to your website in all publications

Complete Sponsor Package at Annual Dinner or Golf (or both)...

- Registration package for 8 at either event (or 4 at each event [includes meals, golf, fees, cart, etc.]); perfect opportunity to treat your customers.
- Full page ad in both event programs and in publications advertising event
- Expo exhibitor table at scheduled Business Expo (if scheduled)

Individually priced at \$5490

Monthly billing available

The BRONZE (\$500 annually)

- Complimentary admission to 8 of 16 networking events (e.g., "See You at the Hampton" Monthly Breakfasts or Quarterly Events)
- Logo placement (with link to your website) on RCA website Home Page
- Registration package for 1 at golf or dinner event (includes meals, golf, cart, fees, etc.);

Individually priced at \$1000

Semi-annual billing available

The GOLD (\$1500 annually)

Complimentary admission for two at...

- 4 Quarterly Networking Events held at member locations throughout region
- Placement area for your marketing materials

Your Company Logo Recognized in all RCA Communications...

- Prime placement on RCA website Home Page
- At every RCA event (public and print)
- In each RCA electronic distribution of approximately 150-200 annually
- Recognition in each (2-3 times annually) RCA insert to the Daily News
- Links to your website in all publications

Complete Sponsor Package at Annual Dinner or Golf...

- Registration package for 4 at either event (includes meals, golf, cart, fees, etc.); perfect opportunity to treat your customers.
- Full page ad in event program attending and in publications advertising event

Individually priced at \$2500

Quarterly billing available

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the 2010 Business Promotion 'Details'

The PLATINUM (\$2500 annually)

Complimentary admission for two at all RCA Networking events...

• 12 "See You at the Hampton" Monthly Breakfasts	\$240
• 4 Quarterly Networking Events	\$160
• 2 Key Influencer Luncheons	\$100
• Placement area for your marketing materials	\$180

Your Company Logo Recognized in all RCA Communications...

• Website Home Page & other site pages (with link to your website)	\$1200
• At every RCA event (public and print)	\$360
• In each RCA electronic distribution—with links to your website	\$720
• Recognition in each Daily News insert	\$500

Complete Sponsor Package at Annual Dinner or Golf (or both)...

• Registration package for 8 at either event (or 4 at each event)	\$1280
• Full page ad in both event programs and in publications advertising event	\$250
• Expo exhibitor table at scheduled Business Expo (if scheduled)	\$500

Individually priced total: \$5490
Purchase at \$2500

The GOLD (\$1500 annually)

Complimentary admission for two at...

• 4 Quarterly Networking Events	\$160
• Placement area for your marketing materials	\$40

Your Company Logo Recognized in all RCA Communications...

• Prime placement on RCA website Home Page (with link to your website)	\$600
• At every RCA event (public and print)	\$360
• In each RCA electronic distribution—with links to your website	\$720
• Recognition in each Daily News insert	\$500

Complete Sponsor Package at Annual Dinner or Golf...

• Registration package for 4 at either event	\$640
• Full page ad in event program and in publications advertising event	\$125

Individually priced total: \$3145
Purchase at \$1500

The BRONZE (\$500 annually)

• Complimentary admission to 8 of 16 networking events	\$240
• Logo placement (with link to your website) on RCA website Home Page	\$600
• Registration package for 1 at golf or dinner event	\$160

Individually priced total: \$1000
Purchase at \$500

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