



BIKETOBERFEST 2011



presented by

MON YOUGH AREA CHAMBER OF COMMERCE

With our event partners, Rivers of Steel National Heritage Area and the Steel Valley Trail Council

SATURDAY, OCTOBER 1, 2011

FAMILY FUN BIKE RIDE

Ride Begins and Ends at The Historic Pump House at The Waterfront
880 E Waterfront Dr, Munhall, PA

RAIN OR SHINE

Registration 8 am until 11am

30 mile to Boston & back
20 mile to McKeesport & back
10 mile to Duquesne & back
5 mile Family Fun Ride

Festivities at
The Historic Pump House
8 am until 2 pm

Register online at Active.com or
Contact the chamber office:
director@monyoughchamber.com
(412) 678-2450

Before September 16th

Adult - \$20

Under 18 - \$10

Family - \$50

T-shirt Included

After September 16th

Adult - \$25

Under 18 - \$15

Family - \$60

T-shirt Not Guaranteed

Come celebrate with us at Biketoberfest 2011.
Enjoy the festivities and community heritage market at
The Historic Pump House !!



FACEPAINTING

LIVE MUSIC

FOOD & CRAFTS

HENNA HAND ART



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Dear Friend,

The Mon Yough Area Chamber of Commerce will be sponsoring **Biketoberfest 2011** on the Steel Valley Trail on **Saturday, October 1, 2011**. Start Location: The Historic Pump House, 880 E. Waterfront Drive, Munhall in Pittsburgh's Waterfront. The Historic Pump House is owned and operated by Rivers of Steel National Heritage Area. The event also includes a Community Heritage Market and other fall festivities.

Our Chamber is an organization of energetic, vibrant members joining together to help make our community and our region an even finer place to live, work, study, and recreate. We tirelessly promote our region and local businesses and are strong supporters of many local programs.

We need your support to continue our mission of:

"Sustaining and expanding our region's prosperity by uniting business and community!"

There are many ways that you can help:

- Register as an individual or start a team to ride the trail on October 1st.
- Be a sponsor
- Be a volunteer
- Make a monetary donation
- Make an in-kind donation - or -
- any combination of the above.

We have enclosed the information on how you can participate. We hope you will strongly consider supporting our first Annual Chamber **Biketoberfest 2011**.

Thanking you in advance.

BIKETOBERFEST 2011 Coordinators:

Maury Burgwin, President,
Mon Yough Area Chamber of Commerce

August R. Carlino, CEO and President,
Rivers of Steel National Heritage Area

Mark Urbassik, Chairman,
MYAC Board of Directors

Andy Munster, President,
Steel Valley Trail Council

Enclosures



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Register at www.active.com or on-line at www.monyoughchamber.com. You can also register by contacting the chamber office at 412-678-2450 or faxing this form to 412-678-2451.

Ride Details

Date: Saturday, October 1, 2011
 Location: The Historic Pump House, 880 E. Waterfront Drive, Munhall in Pittsburgh's Waterfront.
 Registration: 8 am to 11 am.
 Fees: \$20, \$25 after September 16th
 Families: \$50, \$60 after September 16th
 Ages 18 and under: \$10, \$15 after September 16th
 Children under 10 must be accompanied by an Adult

Event Details

Featured rides:
30 mile ride to Boston and back.
20 mile ride to McKeesport.
10 mile ride to Duquesne.
5 mile Family Fun ride.

All Participants receive a commemorative medal, T-Shirt and other prizes.

**After your ride celebrate with us at Biketoberfest 2011. Enjoy the festivities and Community Heritage Market at The Historic Pump House!!!
 8AM to 2PM**

FOOD & CRAFTS

HENNA HAND ART

FACEPAINTING

LIVE MUSIC

----- **Registration Form** -----

First Name: _____ **Last Name:** _____

Adult, Youth or Family (If Family, please fill out separate form for each rider on back of this page): _____

Gender (please circle): Female Male

Address: _____ **City/State:** _____ **Zip** _____

Email address (for ride updates only): _____ **Phone #** _____

T-shirt size (please circle): Adult: S M L XL XXL XXXL Child: S M L XL

Emergency contact: _____ **Emergency phone:** _____

Additional registrations can be added on reverse side of this form.

Payment:

Please make checks payable to Mon Yough Area Chamber of Commerce.

201 Lysle Blvd., McKeesport, PA 15132 by Sept. 16.

T-SHIRT NOT GUARANTEED FOR PAYMENT AFTER September 16.

Please read the following information carefully:

I understand that participating in the Mon Yough Area Chamber of Commerce Biketoberfest 2011 can potentially be a hazardous activity presenting risk. For consideration of participation in the event, I freely accept and voluntarily assume the risks of personal injury or property damage that may result. I, and anyone entitled to act on my behalf, waive and release from all claims and liabilities of any kind arising out of my participation even though that liability may arise out of negligence or carelessness on my part. I agree to hold harmless Mon Yough Area Chamber of Commerce Biketoberfest 2011 organizers, corporate sponsors, cooperating organizations and all parties connected with this event from any liability as a result of my participation. I will permit emergency treatment in the event of injury or illness while participating and give permission to use my name and photo taken of me during the event in any promotional material, publication, or on the website. I understand that the Mon Yough Area Chamber of Commerce Biketoberfest 2011 organizers uphold the right to dismiss anyone that may cause a disturbance. I certify that I have read and understand the intent of this waiver and release.

Please initial your agreement with the above statement _____.

Additional Riders

First Name: _____ Last Name: _____
Adult, Youth or Family _____
Gender (please circle): Female Male
Address: _____ City/State: _____ Zip _____
Email address (for ride updates only): _____ Phone # _____
T-shirt size (please circle): Adult: S M L XL XXL XXXL Child: S M L XL
Emergency contact: _____ Emergency phone: _____

First Name: _____ Last Name: _____
Adult, Youth or Family _____
Gender (please circle): Female Male
Address: _____ City/State: _____ Zip _____
Email address (for ride updates only): _____ Phone # _____
T-shirt size (please circle): Adult: S M L XL XXL XXXL Child: S M L XL
Emergency contact: _____ Emergency phone: _____

First Name: _____ Last Name: _____
Adult, Youth or Family _____
Gender (please circle): Female Male
Address: _____ City/State: _____ Zip _____
Email address (for ride updates only): _____ Phone # _____
T-shirt size (please circle): Adult: S M L XL XXL XXXL Child: S M L XL
Emergency contact: _____ Emergency phone: _____

First Name: _____ Last Name: _____
Adult, Youth or Family _____
Gender (please circle): Female Male
Address: _____ City/State: _____ Zip _____
Email address (for ride updates only): _____ Phone # _____
T-shirt size (please circle): Adult: S M L XL XXL XXXL Child: S M L XL
Emergency contact: _____ Emergency phone: _____

First Name: _____ Last Name: _____
Adult, Youth or Family _____
Gender (please circle): Female Male
Address: _____ City/State: _____ Zip _____
Email address (for ride updates only): _____ Phone # _____
T-shirt size (please circle): Adult: S M L XL XXL XXXL Child: S M L XL
Emergency contact: _____ Emergency phone: _____



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Available Sponsorship Opportunities

Gold - (\$350 donation)

- Company logo or individual name on event T- shirt
- Event day recognition
- On-site promotional opportunity
- Recognition in the event news release
- Company logo or individual name recognition on the Biketoberfest page of the Chamber website
- Distribution of Promotional Items
- 4 ride registrations

Silver - (\$250 donation)

- Company logo or individual name on event T-shirt
- Event day recognition
- On-site promotional opportunity
- Company logo or individual name recognition on the Biketoberfest page of the Chamber website
- Distribution of Promotional Items
- 3 ride registrations

Bronze - (\$150 donation)

- Company logo or individual name on event T-shirt
- Event day recognition
- Company logo or individual name recognition on the Biketoberfest page of the Chamber website
- Distribution of Promotional Items
- 2 ride registrations

Water Station Sponsor - (\$50 donation)

- Event day recognition
- Company logo or individual name recognition on the Biketoberfest page of the Chamber website
- Distribution of Promotional Items

We are also accepting cash and/or In-Kind donations.

- Event day recognition

Please complete the following:

Contact Name: _____ Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____

I'd like to participate as a:

- _____ Gold Sponsor at \$350*
- _____ Silver Sponsor at \$250*
- _____ Bronze Sponsor at \$150*
- _____ Food Station Sponsor at \$75*
- _____ Water Station Sponsor at \$50*
- _____ Cash and/or In-Kind donations*

I would like to make an In-kind Donation of the following: _____

Suggested In-kind Donations include: bagels, fruit, energy bars, bottled water, bottled sport drinks, gift certificates, business promotional items and any other prizes for the event.

***For recognition purposes, donations must be received by September 16, 2011.**

Please make checks payable to Mon Yough Area Chamber of Commerce and return this form and sponsorship check to the address listed below:

**Mon Yough Area Chamber of Commerce
201 Lysle Blvd. McKeesport, PA 15132**

For additional information or questions call 412.678.2450. Fax pledges to 412-678-2451 or email director@monyoughchamber.com.

Thank you in advance for supporting the Mon Yough Area Chamber!