



INTELLACORE

BUSINESS BEYOND BORDERS

Who We Are:

IntellaCore is a world leader in assisting companies to compete and to win in today's global, Internet economy.

IntellaCore provides a unique combination of knowledge, technology expertise, and global capabilities.

We are advisors and service providers in the areas of international business, Internet business activity, and communications technology. While there are many international experts or technology experts, we are both.

IntellaCore has a unique point of view because we are positioned at the critical crossroad where very few are -- that place where the global economy meets the Internet. Furthermore, we do the work ourselves so that leadership objectives are met while the company's staff can focus on what they do best in the company.

What We Do:

Increase Revenue: We enter companies into new markets, coordinated via the Internet and on the ground to expand distribution and sales professionally and for the long-term.

Decrease Costs: We can diversify their external supply chains to find new suppliers better while our technology group reforms internal operations of the business.

Align Internet Activity and Technology to the Business Strategy: We align technology to their business strategy with a technology roadmap that puts business priorities first, and matches the right technology to achieve business objectives.

Improve Net Profit, Increase Company Valuation and Create Sustainability: We situate the business in its total business environment for long-term profitability and to remove the uncertainty of not knowing what may happen in today's globalized, Internet driven marketplace.

The Results We Achieve

Our clients achieve superior revenue growth, increased net profitability, and higher company valuation. They are dominant in their marketplace because they are innovative, collaborative, and effective. Our goal is to achieve one outcome for our clients - an organization that grows profitably, competes effectively, and is sustainable for the 21st century.

Do You Really Know the Full Potential of Your Business?

Working with **IntellaCore** is a process that uncovers unseen areas of value and growth in the company. At times it reveals fatal flaws that need to be eliminated. Our clients adapt to the 21st century marketplace. In so doing they come to realize the full possibilities of their business and what is holding them back.

IntellaCore identifies the real potential value and profitability of business in a marketplace that is domestic, international, and virtual.

IntellaCore staff then does the work to realize this potential. Our goal is to make a company competitive, with optimistic and empowered leadership.



The term "FLAT WORLD" simply means that a company can no longer "hide" in the hills and valleys of its regional market. Every company operates in the global, Internet marketplace, whether they operate domestically, internationally, or virtually on the Internet.



To compete, to innovate, and to grow, every company needs:

- To Obtain the right information to understand its market environment in order to make decisive, informed decisions.
- To Meet the right people to expand its ability to source supplies, distribute products, and form strategic relationships.
- To Acquire the resources needed to increase its capacity to build relationships with buyers and sellers, to operate more efficiently, and to innovate.



PATH TO SUCCESS

Our **Path to Success** method energizes an organization's leadership and staff. **Path to Success** operates with one integrated approach that manages domestic, international, and Internet-based activity into one coordinated effort for the entire company.

With a proven methodology developed over decades, we listen to the challenges of a specific business to prioritize where we can make the most effective, positive difference: increase distribution and sales, diversify supply chains and decrease costs, provide actionable market intelligence to reduce business uncertainty, and assure a sustainable business in today's 21st century business environment.



21st Century Business: Use Communication Technology and Internet Activity Correctly

- **Align technology to the business:** Operate your business as a 21st century company. We assist a company to integrate business-appropriate technology within its current practices to achieve its organizational objectives.
- **Learn what the best are doing with the Internet:** We work with a business to access and use the Internet effectively. We show companies how to connect to people, ideas, and information needed to expand.
- **Create Synergy:** We direct a company to integrate these capabilities, within the operations of its business, to unlock its full potential. We help a company bring greater value to its markets and customers.

Market Makers: Expand Distribution and Sales, Diversify and Strengthen Supply Chains

- **"Market Makers":** We build markets around a company to expand distribution and sales into new areas (domestically, internationally, and virtually) to significantly increase revenue.
- **Market Intelligence:** With market intelligence, we provide visibility and understanding of market opportunity, competition, and the topography of the marketplace.
- **Engage the Right People:** With our global networks and resources, we identify, qualify, and engage appropriate people to expand distribution and diversify the supply chain.
- **It's One Marketplace:** Today's "marketplace" is a fusion of geography, the Internet, and online communities.



"Work is no longer a place to go but something people do." - World Economic Forum ICT Report, 2007



Contact us or visit:
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What does it mean to be "**IntellaCored**"?
"**IntellaCored**" companies have adapted to the 21st century marketplace.

First, companies came to **IntellaCore**

Then they changed.

Now they compete.

They succeed.

They win.

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