

Membership BENEFIT Comparison



Membership Title	President's Circle	Community Champion	Cyber Choice	Associate
Annual Membership Dues	\$5,000	Begins at \$195	\$96	\$60
Dues Basis	Flat Fee	Employee Count*	Flat Fee	Flat Fee
Benefits & Privileges				
Electronic newsletter(s) delivery (keeping you informed)	*	*	*	*
Free listing in print and website directories	*	*	*	*
Quarterly Newsletter, the "VOICE" delivery (print publication)	*	*	*	*
Access to RCA Partner Program: Office Depot (30--60% discounts)	*	*	*	*
Personalized member log-in access (number & password)	*	*	*	*
Member rates at RCA events (President's Circle always comp)	*	*	*	*
Pro-business advocacy in government	*	*	*	*
Additional contact listings in print and website directories	*	*	*	
Access to RCA Partner program: IntellaCore	*	*	*	
Customer referrals	*	*	*	
Personalized traffic catcher website, domain, matching email	*	*	*	
Enhanced search engine optimization driving your business	*	*	*	
Additional employees listings in print and electronic directories	*	*	*	
Participation in online community marketplace and catalogue	*	*	*	
Search engine optimization driving interest in your business	*	*	*	
Access to RCA Partner Program: ChamberChoice	*	*	*	
Quarterly billing availability	*	*		
Membership Plaque	*	*		
Display of company materials in Chamber Office	*	*		
Introductory recognition in RCA Quarterly	*	*		
Voting privileges	*	*		
Opportunity to host ribbon cutting or open house events	*	*		
Complimentary advertisements via chamber electronic news	*	*		
Committee participation	*	*		
Event hosting and sponsor opportunities	*	*		
Priority in advertising and sponsorship opportunities	*	*		
Visibility on chamber website's Main Street	*			
Complimentary Platinum Sponsor package (\$2500 value)	*			
Special plaque signifying President's Circle	*			
Heightened role in policy development	*			
Highlighted presence in chamber lobby	*			
Complimentary admission to all RCA events	*			
Public recognition at all RCA events and in all publications	*			
Free annual 1/2 page ad in quarterly print publication	*			
Annual lunch briefing with President & Executive Committee	*			
Complimentary visual within RCA annual video commercial	*			

*includes non-profit - non-profit dues is 1/2 price, but no less than \$195

