

# Ambassador Program



**INTELLACORE**  
BUSINESS BEYOND BORDERS

IntellaCore, as a force of economic development, launches an Ambassador Program when it begins working with a new business community. The Ambassador Program allows eligible companies to receive preferred access to the programs and assistance at no or reduced cost.

The purpose of this program is to help businesses become competitive in today's globalized Internet economy. The Ambassador Program assists companies to grow revenue, reduce costs, and to become more innovative. However, the minimal goal is to at least raise awareness that companies must be "Globally Competitive," and to get business leaders thinking differently about their companies and their markets.

The IntellaCore Ambassador Program is being offered to a limited number of companies nominated by our Strategic Partner who both qualify for the program, and who may benefit from it the most. Admission into this program is highly selective, and we expect only a few nominees from each strategic partner to be chosen.

IntellaCore will meet with the nominated company to discuss its challenges and opportunities in competing in today's marketplace. If mutually agreed, the company will gain preferred access to IntellaCore's powerful and efficient Pathfinder Scorecard Tool.

IntellaCore would work with them to increase revenue and sales, and to decrease costs. All Strategic Partner members are eligible to receive preferential prices with IntellaCore.

IntellaCore is the world's foremost leader in assisting companies to compete and to win by taking advantage of today's global, Internet economy.

IntellaCore operates with one integrated approach that manages domestic, international, and Internet-based activity into one coordinated effort for the entire company. The goal is to achieve one outcome -- an organization that grows profitably, competes effectively, and is sustainable for the 21st century.

IntellaCore has a unique point of view because we are positioned at the critical crossroads where very few are... the place where the global economy meets Internet and Communications Technology (ICT).

At IntellaCore we create 21st century enterprises and we make markets for them. The goal is sustained success in today's global, Internet economy.



**INTELLACORE**

GLOBAL BUSINESS NETWORK

Contact us or visit:  
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Nominated companies are selected based on meeting some of the following criteria:

- In a fast growing industry sector for their region
- In an industry under significant international competition and pressure
- In an industry that is strategically important to their region, and can positively impact the regional economy if properly supported
- Demonstrates a potential to take advantage of this support program
- Is part of an industry that can take advantage of using the Internet and communications tools to grow business
- Has demonstrated potential to create jobs if properly supported



## Benefits of Becoming an Ambassador Company

- Increase revenue through distribution and sales into new markets
- Decrease cost through diversifying the supply chain and reforming internal operations
- Aligning Internet technology to the business plan
- Become sustainable and profitable for the future in today's business climate
- Build better relationships with customers and suppliers