



# Chamber Advertising System

*"Advanced Local Advertising Option for Members"*

*The Regional Chamber Alliance launched a local search engine for our members and the community. You have a chance to advertise and get your website completely setup at no additional cost.*

## ADVERTISING BENEFITS

The *Chamber Operating System* is setup at Regional Chamber Alliance leading to a powerful local search engine.

The search functions will become very powerful as members are optimized on our system.

When you become an advertising sponsor on the Regional Chamber Alliance website we will provide you with assistance in setting up your online advertising system so that you will be found successfully for the searches people are making to find your products and/or services.

### MEMBER BENEFITS...

Significant benefits are provided to all members for advertising your business online. There's never a charge to use our toll free, or online support center at [FreeMembersSupport.Com](http://FreeMembersSupport.Com).

### ADVERTISING BENEFITS

The Chamber is one of the most popular local websites in our area and provides members with an excellent advertising opportunity.

### COMMUNITY BENEFITS...

Once your program is fully implemented, the Chamber will become the most powerful local search engine in the community. We call this the *Chamber Search Engine* and it works really well.

### TRAFFIC BENEFITS...

When people need information on our area many thousands of people use the Chamber website. This results in tens-of-thousands of views a month. The RCA is currently trending 225,000 monthly.

### BUSINESS BENEFITS...

When you are an advertiser on the Chamber website you will benefit with much more exposure and direct views of your business when people are looking for what you provide.

### YOU BENEFIT...

Not only will you benefit from the additional advertising opportunity, we'll also help you setup your online advertising system and provide the artwork for your new advertisements.

### Member Advertising Pricing:

We offer a number of advertising locations and the cost for impressions is quite low. The plans start at only \$25 per month (\$100 on Main Street) and can be purchased online by visiting our website at [www.rca-pa.com](http://www.rca-pa.com) and clicking the PROMOTION Options' link. Click also on the "see your logo here."

Once you choose your advertisement and pay for the first month online we'll setup a monthly billing option for you so that your advertising investment is easy to pay each month. If you would like to pay in advance please let us know. Please call us at: (412) 678-2450 if you have any questions.

<b>Member Advertising System Functions</b>	<b>The following benefits are provided to you as a member</b>	<b>When you advertise we help you setup your entire program</b>
<ul style="list-style-type: none"> <li><b>Domain Name</b> (www. membername .com) with this address people can go directly to your business advertisement on the web</li> </ul>	<b>Matching Email with Domain Name</b> so you can advertise a professional email address in ad and on your business card	<ul style="list-style-type: none"> <li><b>Advanced Member Directory Listing</b> that will be accessed through the organization's website and via search engines</li> </ul>
<ul style="list-style-type: none"> <li><b>Traffic Catcher Website System</b> that will become your "Internet Advertisement" with organization branding that they will promote</li> </ul>	<b>Mobile Phone Website Automation</b> to promote your business to mobile Internet device users (Chamber Members Only)	<ul style="list-style-type: none"> <li><b>Business Services / or Products Ad Display System</b> that the organization will promote as a marketplace to find local goods and services</li> </ul>
<ul style="list-style-type: none"> <li><b>Video Commercial Production Support and Distribution</b> through the traffic catcher system and via the organization's community directory</li> </ul>	<b>Internet Coupon Presentation and Delivery</b> through the organization's marketplace and community system	<ul style="list-style-type: none"> <li><b>Online and Toll Free Telephone Help Desk</b> (based in the USA) to help you update and manage your online advertising system</li> </ul>
<ul style="list-style-type: none"> <li><b>Web Traffic</b> through the organization and its popularity on the web</li> </ul>	<b>Selling Opportunity</b> to be part of a robust community-wide selling block that is powered by a co-op model through the grouping of all members online advertising	<ul style="list-style-type: none"> <li><b>Automated Search Engine Submittal</b> via Google site-map technology so your business can be found online</li> </ul>
<ul style="list-style-type: none"> <li><b>Monthly Ad Display Reporting</b> so now you'll know how well your advertising program is working</li> </ul>	<b>Online Appointment Request System</b> so people who look you up can quickly request an appointment with your business (or override with link to your existing system)	<ul style="list-style-type: none"> <li><b>Online Make Offer System</b> so you can put up closed out merchandise or offer services at a variable rate that people can submit to you</li> </ul>
<ul style="list-style-type: none"> <li><b>Community Inventory and Search Network</b> aka. community on display that is advertised nationally through search engines</li> </ul>	<b>Restaurant Reservation / Order Link</b> shown on directory and goes to your website or item(s) created in the community on display ad display system	<ul style="list-style-type: none"> <li><b>Simple Business Tour</b> that allows you to upload photos for a visitor tour</li> </ul>
<ul style="list-style-type: none"> <li><b>And best of all... Members get FREE U.S.A. BASED support services through a toll free telephone number or online service request website.</b></li> </ul>	Custom domain name consulting and setup for primary TCS website + mobile phone site,	<ul style="list-style-type: none"> <li>Assistance in creating a single (but nice) logo for advertising system</li> </ul>
<ul style="list-style-type: none"> <li>Provide a single licensed photo for insert into main TCS page when no business photography is available</li> </ul>	Walk through your advertising system over phone and assist if necessary to complete TCS site	<ul style="list-style-type: none"> <li>Answer questions about wording and other issues to improve directory search optimization</li> </ul>
<ul style="list-style-type: none"> <li>Provide guidance on managing the member advertising system</li> </ul>	Make quick updates to member site over the phone while you drive	<ul style="list-style-type: none"> <li>Support calls relating to the video distribution system and buying a webcam</li> </ul>
<ul style="list-style-type: none"> <li>Support service to determine best method to present your products and services</li> </ul>	<b>For online support issues or to contact us please visit:</b>  <a href="http://www.FreeMembersSupport.com">www.FreeMembersSupport.com</a>	<ul style="list-style-type: none"> <li><b>We're always adding modules and services to help our customer's membership...</b></li> </ul>