



Great Bowls of Fire Chili Cook-Off
Tolleson Veterans Park
January 26, 2019



The Southwest Valley Chamber of Commerce
is proud to present the inaugural
Great Bowls of Fire Chili Cook-off!



This will be an exciting food competition bringing cooks and visitors from the area and across the country! There will be live entertainment, a beer & wine garden, a KidZone, and lots of great chili. An all-around fun-filled family event!

There's an opportunity for everyone! Take a look at the enclosed information to see how you can make the most of your marketing dollars at this new event with a new audience.

Sponsor, Advertiser, & Vendor Packet

Spicy Pepper Packages - pages 2-4

Sweet Pepper Packages - page 5

Advertising Opportunities - page 5

Sponsor Reservation Form - page 6

Vendor Information and Application - pages 7-8

If you have any questions, please call the Chamber office at 623-932-2260.

This is a rain or shine event.



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Spicy Pepper Sponsorships

Habanero (Presenting) Sponsor: \$10,000 (1 available)

- Company name and logo prominently displayed on all Chili Cook-Off materials
- Company Logo on banner to be displayed prominently at the event
- Prominent company logo on event t-shirts
- Prominent ad placement on event map/handout
- Press releases and editorial coverage of the event
- One space with prominent location at the event to enter the cook-off competition or display company information (space and tent provided).
- Invitation for company representative to be a judge at the event
- Five (5) social media 'shout-outs' per month via Facebook leading up to the event
- Eight (8) Commercial Tags to be read over sound system at event
- Logo on Chili Cook-Off website and link to your company's website
- Fifteen (15) Chili Tasting packs
- Ten (10) Event t-shirts

Cayenne Sponsor: \$5,000

- Company Logo included in all Chili Cook-Off materials
- Company supplied banner hung in prominent location at event
- Company logo on event t-shirts
- Inclusion of company name and/or logo on all printed materials
- Prominent ad placement on event map/handout
- Inclusion in press releases and editorial coverage of the event
- One space with prominent location at the event to enter the Cook-Off competition or display company information (space and tent provided).
- Invitation for company representative to be a judge at the event
- Four (4) social media 'shout-outs' per month via Facebook leading up to the event
- Six (6) Commercial Tags to be read over sound system at event
- Logo on Chili Cook-Off website and hyperlink to your company's website
- Ten (10) Chili Tasting Packs
- Five (5) Event t-shirts



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Serrano Sponsor: \$3,000

- Inclusion of company name and/or logo on all printed materials
- Prominent ad placement on event map/handout
- Company supplied banner hung at event
- Company logo on event t-shirts
- One space with prominent location at the event to enter the Cook-Off competition or display company information (space only).
- Invitation for company representative to be a judge at the event
- Three (3) social media 'shout-outs' per month via Facebook leading up to the event
- Four (4) Commercial Tags to be read over sound system at event
- Logo on Chili Cook-Off website and hyperlink to your company's website
- Five (5) Chili Tasting Packs
- Two (2) Event t-shirts

Mini Pepper KidZone Sponsor: \$2,500

- Exclusive naming rights to the Mini Pepper Zone
- Inclusion of company name and or logo on all printed materials listing sponsors
- Prominent ad placement on event map/handout
- Company logo on event t-shirts
- Company supplied banner hung in Mini Pepper Zone
- One space with prominent location at the event to enter the Cook-Off competition or display company information (Space only).
- Two (2) social media "shout-outs" via Facebook page leading up to event
- Four (4) Commercial Tags to be read over sound system at event
- Company logo on Chili Cook-Off website and hyperlink to your company's website
- Five (5) Chili Tasting Packs
- Two (2) Event t-shirts

Manzano Sponsor: \$1,500

- Inclusion of company name on all printed materials listing sponsors
- Company logo placement on event map/handout
- Company supplied banner hung at event
- One space with prominent location at the event to enter the Cook-Off competition or display company information (Space only).
- One (1) social media 'shout-outs' via Facebook page leading up to event
- Two (2) Commercial Tags to be read over sound system at event
- Logo on Chili Cook-Off website and hyperlink to your company's website
- Five (5) Chili Tasting Packs
- Two (2) Event t-shirts



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Jalepeño Sponsor: \$1,000

- Inclusion of company name on all printed materials listing sponsors
- One space with prominent location at the event to enter the Cook-Off competition or display company information (Space only).
- Company supplied banner hung at event
- One (1) social media 'shout-outs' via Facebook page leading up to event
- Two (2) Commercial Tags to be read over sound system at event
- Company name on Chili Cook-Off website and hyperlink to your company's website
- Two (2) Chili Tasting Packs
- Two (2) Event t-shirts

Poblano Sponsor: \$750

- Inclusion of company name on all printed materials listing sponsors
- Company supplied banner hung at event
- One space with prominent location at the event to enter the Cook-Off competition or display company information (Space only).
- Company name on Chili Cook-Off website and hyperlink to your company's website
- Two (2) Chili Tasting Packs
- Two (2) Event t-shirts



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Sweet Pepper Sponsorships

Cherry Pepper - People's Choice Award Sponsor: \$500

- Logo on all ballots
- On-stage presenter of People's Choice Award
- Sign at Tasting Pack sale points
- Company name on Chili Cook-Off website and hyperlink to your company's website
- Two (2) Chili Tasting Packs

Pimento Pepper - Stage Time Sponsor: \$400 each (5 available)

- Logo or company name on H-Frame sign on stage
- Listed on event map
- Company name on Chili Cook-Off website and hyperlink to your company's website
- Two (2) Chili Tasting Packs

Banana Pepper - Fence Sign: \$300 each (not exclusive)

- Coroplast sign (2'x3') on fence in stage area
- Company name on Chili Cook-Off website and hyperlink to your company's website
- Two (2) Chili Tasting Packs

Orange Bell Pepper - Chili Cook-off Program: \$500

- Full page (8.5x11) back cover advertisement, full color
- Company name on Chili Cook-Off website and hyperlink to your company's website
- Two (2) Chili Tasting Packs

Green Bell Pepper - Chili Cook-off Map Masthead: \$250

- Company logo and contact information on map masthead
- Company name on Chili Cook-Off website and hyperlink to your company's website
- Two (2) Chili Tasting Packs

Advertising

Directional Sign Advertisers (28"x22")

- Public Welcome & Sales booth: \$500
- Chili Dawg Pound (volunteer booth): \$300
- Vendor Check-In booth: \$300

Chili Cook-off program: \$50 per business card ad



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Sponsor/Advertiser Reservation

Company Name: _____

Contact Name: _____ Phone: _____

Address: _____

Email: _____

Industry: _____

T-Shirt Size(s) - if included in sponsor package: _____

Spicy Pepper Sponsors

Sweet Pepper Sponsors

<input type="checkbox"/> Habanero Pepper Sponsor \$10,000	<input type="checkbox"/> Cherry Pepper Sponsor \$500
<input type="checkbox"/> Cayenne Pepper Sponsor \$5,000	<input type="checkbox"/> Pimento Pepper Sponsor \$400
<input type="checkbox"/> Serrano Pepper Sponsor \$3,000	<input type="checkbox"/> Banana Pepper Sponsor \$300
<input type="checkbox"/> Mini Pepper KidZone Sponsor \$2,500	<input type="checkbox"/> Orange Pepper Sponsor \$500
<input type="checkbox"/> Manzano Pepper Sponsor \$1,500	<input type="checkbox"/> Green Pepper Sponsor \$250
<input type="checkbox"/> Jalapeño Pepper Sponsor \$1,000	Advertising
<input type="checkbox"/> Poblano Pepper Sponsor \$750	<input type="checkbox"/> Directional Sign Advertiser - Public Sales Booth \$500
	<input type="checkbox"/> Directional Sign Advertiser - Dawg Pound \$300
	<input type="checkbox"/> Directional Sign Advertiser - Vendor Check-In \$300
	<input type="checkbox"/> Chili Program Business Card Ad \$50

Payment Enclosed:

Check in the amount of \$ _____

Credit Card (Please call Chamber Staff at 623-932-2260 with your credit card info)