



# The Source

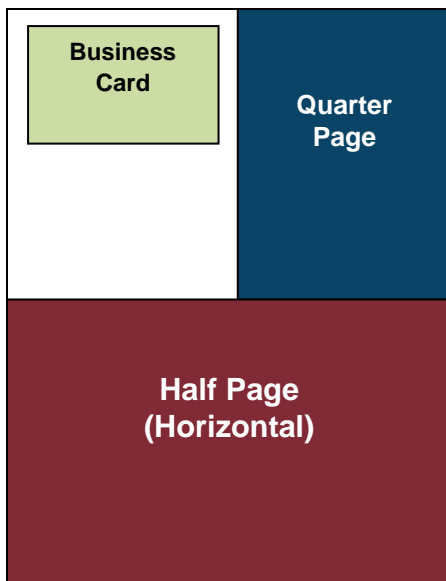
Your monthly source for business, community, and government action!

**The source for news, updates, and information from Southwest Valley Chamber of Commerce!  
Distributed to all members, government and community leaders, and others  
with an interest in a prosperous community.**

## People who Read THE SOURCE

- ...work to improve the business climate
- ...involved in the Southwest Valley community
- ...are the decision makers
- ...care about you and your business

The Chamber newsletter is published twelve times per year in a full page (8.5x11) booklet format. It's emailed to approximately 800 business owners, managers, elected and government officials, and community leaders. Each issue is also mailed to 300 specific people with a strong interest in the Southwest Valley area. The newsletter is posted on the Chamber website, Facebook, and other social media.



## Ad Sizes

**Full Page:** \$75<sup>00</sup>

8in wide x 10in high

**Half Page:** \$50<sup>00</sup>

8in wide x 5in high horizontal, or  
10in. high x 4in. vertical

**Quarter Page:** \$40<sup>00</sup>

4in. wide x 5 in. high

**Business Card Ad:** \$25<sup>00</sup>

3.5 x 2.0 inches horizontal, or  
2.0 x 3.5 inches vertical

**Flyer Insert:** \$60<sup>00</sup> + inserts + PDF file  
20lb paper, Heavier or glossy paper, add \$5<sup>00</sup>

**Ad specifications:** JPG format, color,  
High-resolution images preferred.

Deadline for ads and materials is the 15<sup>th</sup> of each month  
(or the Friday before if the date falls on a weekend).

**Advertising and Insert Space is Limited  
Reserve Your Spot Today!**

Southwest Valley Chamber of Commerce  
623-932-2260

**Only Members Can Advertise in the Most Read Monthly Publication  
from the Southwest Valley Chamber!**

*“The Chamber newsletter provides timely information and a great way for  
Chamber Members to reach a targeted audience.”*