



*The*  
**Swaggies**

**Southwest Valley Awards Gala**

Friday

June 16, 2017

Wigwam Arizona



**#theswaggies**



# Program

6:00pm Cocktail Reception  
Lucky Draw Auction

7:00pm Dinner and Program Begins

Welcome, John Safin, President & CEO,  
Southwest Valley Chamber of Commerce

Sean McLaughlin, Emcee

Noah Ehlert, Auctioneer

Cheryl Todd, Chair, Southwest Valley Chamber Board of Directors  
AZFirearms.com, Gun Freedom Radio, Pot of Gold Estate Liquidations

Innovator Award Presentation  
Lt. Col. Rochelle Smith, Luke Air Force Base

Emerging Business Award Presentation  
Patrick McDermott, APS

Spirit of the Chamber Award Presentation  
Rob Lamb, Bright Idea Group, Soliman Nationwide Insurance Agency

Community Impact Award Presentation  
Ryan Lantz, Cleveland Indians

Excellence in Business Award Presentation  
Bridgett Bess, John Manobianco Insurance Agency

Icon Award Presentation  
Heather Champion, Champs Family Automotive



**Emcee** A nine-time Emmy award winner, **SEAN McLAUGHLIN** serves as the main weeknight news anchor for CBS 5 News. McLaughlin joined the CBS 5 News team in 2006. Prior to his return to the Valley, he served as MSNBC's weekday main meteorologist and Sunday weather anchor on NBC's "Weekend TODAY" with Lester Holt and Campbell Brown. He frequently joined Matt, Katie, and Ann on the weekday TODAY show filling in for Al Roker. During his network stint, McLaughlin reported for all broadcast platforms for NBC-Universal and was an integral part of the network's coverage of the record-breaking hurricane seasons of 2004 and 2005, including broadcasting live for nearly 14 hours straight as Hurricane Katrina approached the Gulf coastline. Other broadcast highlights include live, network coverage of the

President's inauguration, space shuttle launches, Winter & Summer Olympic Games, the Daytona 500, and multiple Super Bowls. After being named "Outstanding Young Alum" at Iowa State University, he served six years on the advisory board for the Greenlee School of Journalism at ISU. He currently maintains his National Weather Association's Broadcast Seal of Approval and filled in on "The Early Show" for CBS in New York for over six years. McLaughlin was named "Community Ambassador of the Year" in 2016 for the Junior League of Phoenix and currently serves on their advisory board. Sean is married with four young children and enjoys exploring the Grand Canyon State with his family.

**Auctioneer** **NOAH EHLERT** has been in the auction business since he was just seven years old. He has been working as a professional auctioneer since 2002 when he graduated from the World Wide College of Auctioneering. Noah is now an award winning auctioneer and holds a title as a Benefit Auctioneer Specialist (BAS).

Noah currently helps to raise millions of dollars for non-profit organizations around Arizona and the U.S. He is an active member of the National Auctioneer Association (NAA) and spends his time during the week as an automobile auctioneer, selling hundreds of cars a week at dealer and public car auctions. On weekends he works several collector car auctions selling classic cars and automobile memorabilia. Twice a month he helps to sell antiques, coins, guns, and collectibles in Avondale, Arizona as the head auctioneer at Pot of Gold Estate Auctions. When he isn't on the auction block, Noah loves to travel the world with his wife. Their travels have even taken him as far as Vienna, Austria where he had the chance to visit one of the oldest and largest auction houses in the world, the Dorotheum. You can reach Noah at [noahehlert@gmail.com](mailto:noahehlert@gmail.com).



# 2017 Award Nominees

## Community Impact Award Nominees:

APS, Patrick McDermott  
Catering Quench, Jack and Debbie Kastel  
Champs Family Automotive, Heather and Josh Champion  
Copper Springs Hospital, Phil Sheridan, CEO  
Haymaker Restaurant Company, Joe Lucidi  
Homeless Youth Connection, Aimee Yamamori  
John Manobianco Insurance Agency Inc., Bridgett Bess  
Montessori in The Park, Kim Anderson  
OCM Recycle West, Patty Hannon  
WESTMARC, Sintra Hoffman  
With Purpose, Chris Aird  
Zona Restoration, Jason Butler

## Innovator Award Nominees:

LifeTyme Financial Group, George Henderson  
Main Event Entertainment, KD Hamilton  
The Insurance Lady, Maureen Wilson

## Spirit of the Chamber Award Nominees:

Carrie Strand, Realtor, Realty ONE Group  
Champs Family Automotive, Heather Champion  
F&J's 24 Hour Garage Door Service, Jessica Sanchez  
Foot Solutions Goodyear, Lynelle Reynolds  
John Manobianco Insurance Agency Inc., Bridgett Bess  
LifeTyme Financial Group, George Henderson  
The Insurance Lady, Maureen Wilson

*Congratulations  
to all the  
nominees!*

## Excellence in Business Award Nominees:

Carrie Strand, Realtor, Realty ONE Group  
Champs Family Automotive, Heather and Josh Champion  
Estrella Mountain Community College, Dr. Ernie Lara  
MLR Professional Tax & Accounting Services, Mary Reha  
Realty ONE Group Goodyear  
The Bright Idea Group, Rob Lamb

## Emerging Business of the Year Award Nominees:

Damri Muay Thai, Artur Niewiadowski  
Marz Mechanical, Chrystal Martinez  
MLR Professional Tax & Accounting Services, Mary Reha  
Pet Wants West Valley, Kevin George  
Whispering Dragons, Jacob Lanthier

## Icon Award Nominees:

APS, Patrick McDermott  
AZFirearms.com, Danny & Cheryl Todd  
Estrella Mountain Community College, Dr. Ernie Lara  
Faith, Ledyard, and Faith, Paul Faith  
LifeTyme Financial Group, George Henderson  
Phoenix International Raceway, Brian Sperber  
The Giordano Team Realty, Carl Giordano  
Thompson Funeral Chapel, Sean & Cynthia Thompson  
Wildlife World Zoo, Aquarium, & Safari Park, Mickey Ollson

# Welcome to the 2017 Southwest Valley Awards Gala

You have dreams, goals, beliefs, and passion. Look around the room. You see friends and associates. They have dreams, goals, beliefs, and passion, too. There might be differences in how each of you determines when you've had an accomplishment, but you all want to succeed.

You want to achieve your own goals and like celebrating the success of others. You give a helping hand when asked and aren't fearful asking for one when needed. You build your business because it's your passion. Others see you as a shining example to follow. Look around the room again. Your friends and associates think the same way. It's together, as the Southwest Valley Chamber of Commerce, we are the positive influence for the one and the many.

My thanks to all the volunteers for their help, Chamber members for their support, and the community for its faith in the Southwest Valley Chamber of Commerce.

John Safin  
President & CEO



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# Live Auction Items



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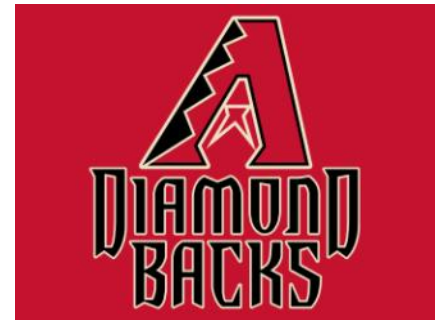
of

Faith, Ledyard, & Faith, PLC



Tickets in the APS Suite at an Arizona Diamondbacks game.

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Wine Refrigerator with wine stock

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Southwest Valley Chamber

Board of Directors.



Four Night Stay in Beautiful  
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Donated by Jennifer Polansky  
of Realty ONE Group



# Lucky Draw Donors

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Carrie Strand, Realty ONE Group  
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Cleveland Indians  
The Coffeehouse of Arizona  
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## Chamber Staff

John Safin  
President/CEO

Danielle Brown, IOM  
Vice President

Jacob Mann  
Office Assistant



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Program



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# Facts & Stats

**FY2016-17**

Visitors to Chamber:	3,558
Phone Calls:	2,330
Website Member Exposures:	7,140,913
Programs & Events:	119
Ribbon Cuttings/Open Houses:	22



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# Chamber Committees

## Government Affairs Committee

Paul Faith, Vice Mayor of Litchfield Park, Faith, Ledyard & Faith, PLC - Co-Chair  
Dr. Len Kirschner, Friend of the Chamber - Co-Chair  
Liz Recchia, WeMar: West Maricopa Association of Realtors  
Patrick McDermott, APS  
Wally Campbell, Councilmember, City of Goodyear

## Navigators

Heather Champion, Champs Family Automotive - Skipper  
Carol Keyes, River Crossing Self Storage  
George Henderson, LifeTyme Financial Group  
Jason Butler

### Jessica Sanchez, F & J's 24 Hour Garage Door Service

Joy Bauer, Arts Academy of Estrella Mountain  
Lynelle Reynolds, Foot Solutions Goodyear  
Matt Boyer, West Valley Star Magazine  
Maureen Wilson, The Insurance Lady, LLC  
Steve Thomas, MassMutual Arizona  
Ted Ashton, Faith, Ledyard & Faith, PLC



## Friday Business Connections Steering Committee

Russ O'Donnell, Security National Mortgage - Facilitator  
Carol Keyes, River Crossing Self Storage  
Heather Stewart & Crystal Stewart, Healthy Spines Chiropractic  
Lynelle Reynolds, Foot Solutions Goodyear  
Jacob Lanthier & Daniel Oquendo, Whispering Dragons

Previous Leadership:

Tori Schrader, Signarama  
Maureen Wilson, The Insurance Lady



## Networking at Noon

## **NETWORKING AT NOON**

Rob Lamb, Bright Ideas Group, Soliman Nationwide Insurance Agency - Facilitator

# New Location! New Look!

## Friday Business Connections

Southwest Valley Chamber of Commerce

**Beginning Friday June 23, 2017**

**FUEGO**  
BAR & GRILL

Fuego's Bar & Grill  
9118 W. Van Buren St., Tolleson

**Hope to See You at  
Friday Business Connections**

Friday Business Connections (FBC) is the Southwest Valley Chamber's morning information and networking group. There's always a featured speaker plus other surprises.

**Everyone is Welcome to attend FBC!**

- Meetings are the Second and Fourth Fridays
- Doors open at 7:00am
- Session 7:30 - 8:30am
- Chamber Members or nonmembers are welcome to attend
- Bring about 30 business cards
- Door prize donations are always welcome
- Breakfast goodies available and a cash contribution is appreciated

## Grand Canyon University Offers 10% Scholarship Grant to MEMBERS OF THE SOUTHWEST VALLEY CHAMBER OF COMMERCE



Members of Southwest Valley Chamber of Commerce are eligible for a **10% SCHOLARSHIP OFF GCU TUITION** to help you pursue your educational goals.

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# New Silver Club Members

When a Chamber member reaches their 25th Anniversary with the Chamber, they become part of the Silver Club and are given a Chamber coin. This year, new members to the Silver Club are:

Estrella Mountain Community College  
Faith, Ledyard, & Faith PLC  
Imsamet of Arizona  
Powers Leavitt Insurance Agency  
SRP  
Thompson Funeral Chapel  
Vern Lewis Welding Supply  
West Valley Vision Center



*The Southwest Valley Chamber Coin is a thank you and token of service to the members and others who have supported the Chamber's vision and mission.*

*Welcome to the Club!*



## The Litchfield Park Historical Society and MUSEUM

**Congratulates the Winners of the  
*2017 Swaggies Awards***

*"Where the past comes alive"*

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**Summer hours (Memorial Day - Labor Day)  
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# Events Committee

Bridgett Bess, John Manobianco Insurance Agency - Committee Chair

Carrie Strand, Realtor, Realty ONE Group - Co-Chair

Chrystal Martinez, Marz Mechanical

Heather Champion, Champs Family Automotive

Jenae Finton, Cleveland Indians

Jennifer Polansky, Realtor, Realty ONE Group

**Jessica Sanchez, F & J's 24 Hour Garage Door Service**

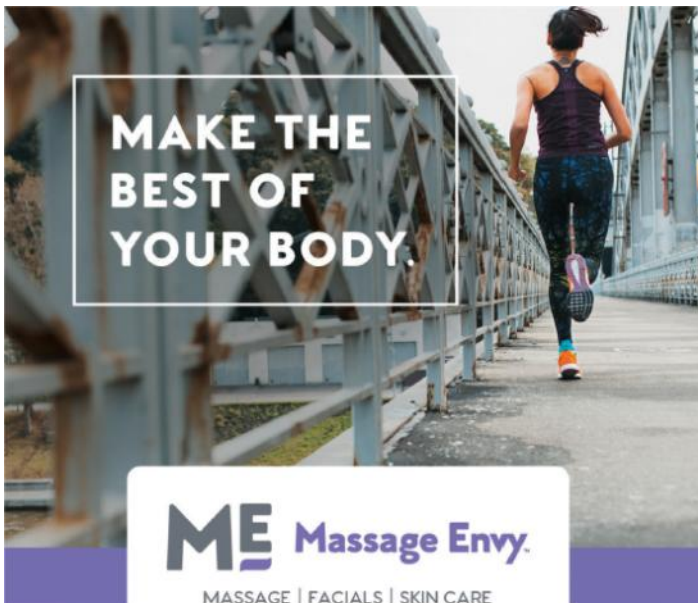
Joy Bauer, Arts Academy of Estrella Mountain

**Kenna LeFevere, Hope's Closet**

Kim Bishop, AZFirearms.com, Pot of Gold Estate Liquidations, Gun Freedom Radio

Lona Hardy, Legal Shield

Marci McDeavitt, Promotions with Personality



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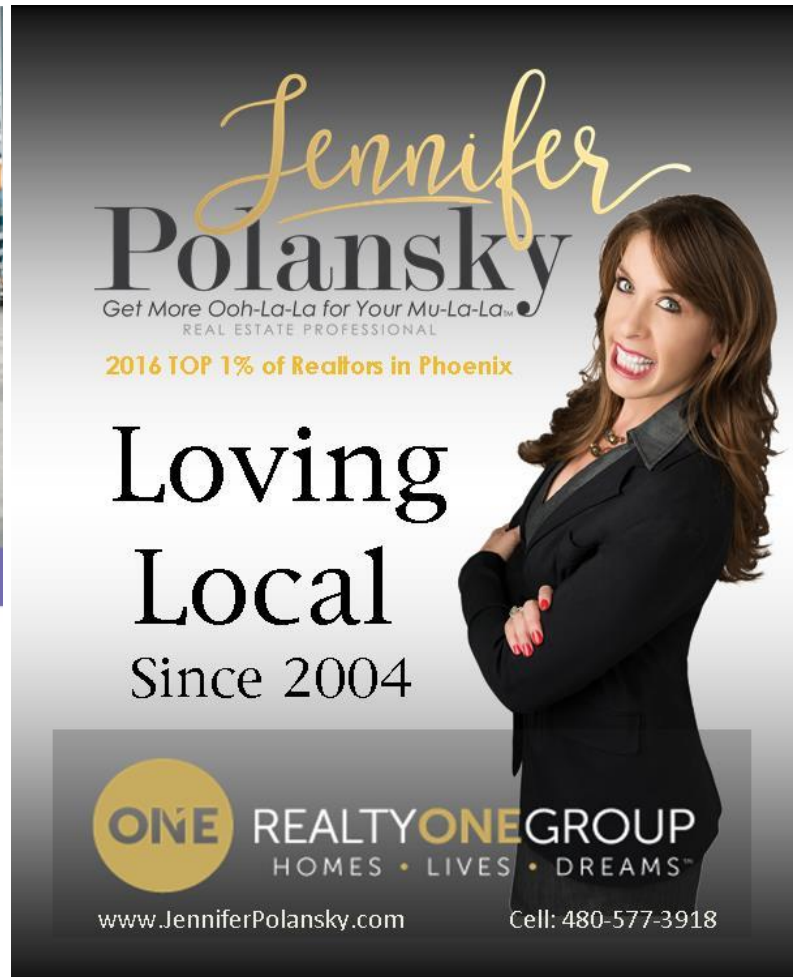
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# Board of Directors

2017 - 2018

## Southwest Valley Chamber of Commerce

Cheryl Todd, AZ Firearms.com, Gun Freedom Radio, Pot of Gold Estate Liquidations - Chair

Heather Champion, Champs Family Automotive - Chair Elect

David Schwake, Kiwanis of Litchfield - Treasurer

Landis Elliott, Estrella Mountain Community College - Secretary

Patty Hannon, OCM Recycle West - Past Chair

Joy Bauer, Arts Academy of Estrella Mountain

Aaron Borders, Prime Time Athletics

Councilmember Wally Campbell, City of Goodyear

Rocky Cocchiola, LandCare Unlimited, LLC

**Leslie D'Anjou, Dr BizTech**

Vice Mayor Paul Faith, City of Litchfield Park, Faith, Ledyard, & Faith, PLC and Counsel to the Chamber

Carl Giordano, Realty ONE Group

**Steve Kaiser, Phoenix Children's Hospital**

Rob Lamb, The Bright Idea Group, Soliman Insurance and Financial Services

Lisa Lantz, Cancer Treatment Centers of America

**Erika Lara, Thompson's Flower Shop**

Councilmember Albert Mendoza, City of Tolleson

Mayor Kenn Weise, City of Avondale

Maureen Wilson, The Insurance Lady

Lt. Col. Rochelle Smith, Luke Air Force Base

John Safin, Southwest Valley Chamber of Commerce – President/CEO

# Special Thanks!

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### SERVICES OFFERED:

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### OUR TEAM:

**Bobbie Lorraine Mastracci, CCIM, SIOR**

**Bonnie C. Halley, CCIM**

**Brian Gleason, SIOR**

**Bob Myers, CCIM**

**Matthew Harper, CCIM**

**Jennifer Tonoli**

**Ken Schawl**

**Melissa Marks**

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# Who is the Southwest Valley Chamber?

Our members are the business, government, and community leaders representing a variety of industries. The Chamber partners with individuals and organizations from around the corner and across the State of Arizona as part of our effort to make a positive impact on our community.

We are a regional chamber of commerce serving the businesses in the Cities of Avondale, Goodyear, Litchfield Park, and Tolleson. Our goal is to help create a community where businesses want to operate, people want to visit, and everyone wants to live. We are advocates; the Members are the faces, voices, and energy of the community – an important facet in efforts to attract new business and residents.

The Southwest Valley Chamber of Commerce is the voice of business. On behalf of our members, we actively communicate with government representatives at all levels attempting to create economic stability and tempered growth. Through positions established by our board of directors, the Southwest Valley Chamber of Commerce takes fair and honest grassroots action in the democratic process.

The Southwest Valley Chamber of Commerce is THE resource for business and residents. Whether someone wants to start a business or needs advice about their business, we are the starting place for them to achieve their professional goals.

We are a State of Arizona designated visitor center. Thousands of visitors and temporary residents contact us for information about our community, area attractions, and things to do. We offer guidance about entertainment, dining and shopping, available city services and other amenities. People moving to the area make the Southwest Valley Chamber their first stop to becoming established in the community. We have the privilege and responsibility of being one of the first to welcome our new friends to the community.



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Avondale



Goodyear



Litchfield Park



Tolleson

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Firehouse Subs

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Liquidations

CPR: Cell Phone Repair

Mountain America Credit Union

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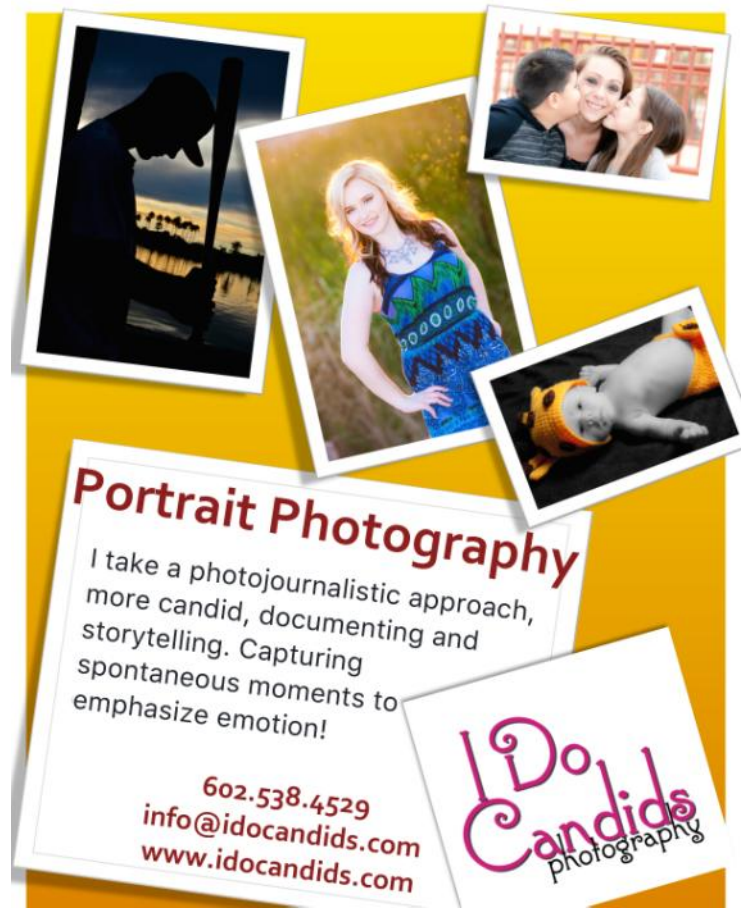
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The Chamber has an app and  
**it's not just for Members!**

Tell your friends, family, neighbors, and employees that they can find member businesses and community event information on the Chamber app!

Do you have the app?



App Store



Google play

---

# #theswaggies

# Insiders know...

# It's Happening Here!



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Spirit of the Chamber



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