



## **Southwest Valley Awards Gala The Swaggies Awards Criteria**

All nominees are members of the Southwest Valley Chamber of Commerce in good standing

### **Emerging Business of the Year**

- Business operating for less than three years
- Demonstrates excellence in customer service
- Provides unique or needed products or services

### **Excellence in Business Award**

- Attained significant and sustainable growth
- Shows overall excellence in the marketplace
- Must be a Chamber Member for at least one year

### **Spirit of the Chamber Award**

- Outstanding contribution to the Southwest Valley Chamber of Commerce, a nonprofit organization
- Individual went beyond what was expected
- Visible and active in Chamber events and activities

### **Community Impact Award**

- A business or organization showing tangible, measurable impact in the community
- Community contributor
- Impact can include job creation, workforce development programs, volunteer efforts, business models that promote social goals

### **Icon Award**

- Business operating for at least 10 years
- Community contributor
- Reputation for being honorable in business
- Considered the 'backbone' of the community