

# 2020 Advertising Opportunity

## Grand Forks & East Grand Forks **Community Profile/ Membership Directory**



The Chamber of Commerce creates an environment that encourages business success while enhancing the quality of life in our region.

# Don't Miss Out!

**Voted 2015 Chamber Publication  
of the Year by Mid-America  
Chamber Executives (MACE)  
organization!**

## Did you know:

Newcomers establish an average of 71 business relationships in their first 120 days in a new community. Many of these decisions are made prior to or shortly after their arrival.

New residents spend 60 percent more in their first year of their residency than in any other year...not including real estate purchases.

New homeowners spend more on home improvements, remodeling and home furnishings in the first six months of owning a home than they will spend in the next five years.

This official **award winning** Chamber publication reaches business people, newcomers, residents and visitors at a crucial buying time.

Market your business to thousands of new individuals living in, moving to or visiting our area before they establish new buying habits.

Supported by Chamber Members and distributed throughout our communities, your message reaches the right people.

# ADVERTISING RATES & DETAILS

## EXCLUSIVE ADVERTISEMENT

AD SIZE	SIZE (W"XH')	COST	FREE BOOKS
Center Spread.....	15.75 x 9.833.....	\$4245.....	75
General Spread.....	15.75 x 9.833.....	\$3795.....	70

## ELITE ADVERTISEMENT

AD SIZE	SIZE (W"XH')	COST	FREE BOOKS
Outside Back Cover.....	7.333 x 9.833.....	\$3245.....	60
Inside Front Cover (opposite table of contents)...	7.333 x 9.833.....	\$2845.....	50
Inside Back Cover.....	7.333 x 9.833.....	\$2845.....	50

## PREMIUM ADVERTISEMENT

AD SIZE	SIZE (W"XH')	COST	FREE BOOKS
Double Vertical Half.....	3.583 x 9.833(2).....	\$2750.....	45
Full Page.....	7.333 x 9.833.....	\$2370.....	40

## SUPERIOR ADVERTISEMENT

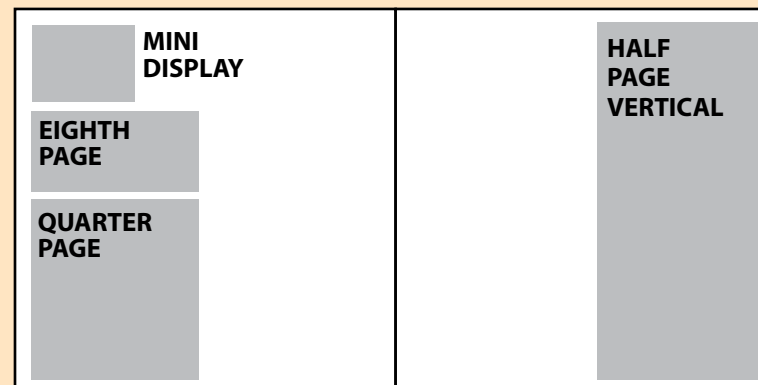
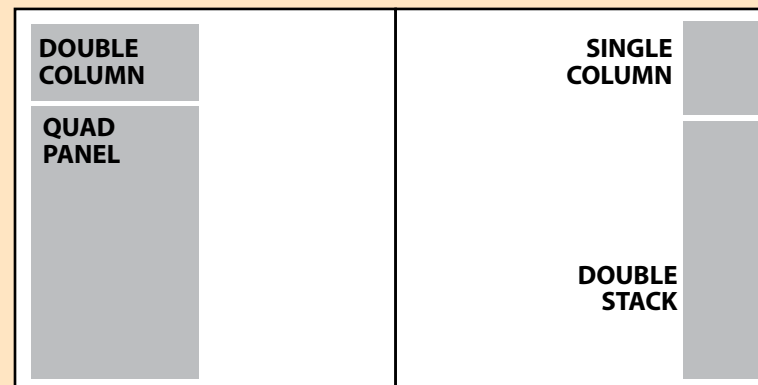
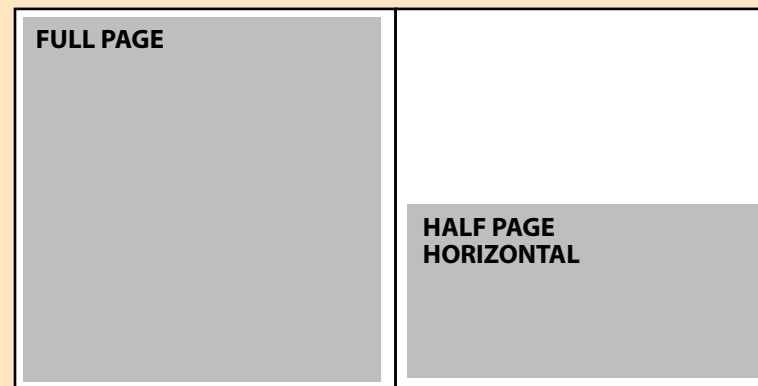
AD SIZE	SIZE (W"XH')	COST	FREE BOOKS
Half Page Vertical.....	3.583 x 9.833.....	\$1610.....	30
Half Page Horizontal.....	7.333 x 4.833.....	\$1610.....	30

## DELUXE ADVERTISEMENT

AD SIZE	SIZE (W"XH')	COST	FREE BOOKS
Quad Panel.....	4.833 x 6.5.....	\$1325.....	25
Double Stack.....	2.333 x 6.5.....	\$945.....	20
Double Column.....	4.833 x 3.167.....	\$875.....	20

## STANDARD ADVERTISEMENT

AD SIZE	SIZE (W"XH')	COST	FREE BOOKS
Quarter Page.....	3.583 x 4.833.....	\$755.....	15
Eighth Page.....	3.583 x 2.333.....	\$565.....	15
Single Column.....	2.333 x 3.167.....	\$470.....	10
Mini Display.....	2.333 x 1.5.....	\$375.....	10



**CLICK HERE TO RESERVE  
YOUR SPOT TODAY!**

## Distribution:

- Minimum of 5,000 Copies
- Distributed by The Chamber in Membership Packets
- Distributed by Newcomers Welcome Service, Real Estate Agents, Advertisers, Area Hotels, CVB & Area Businesses
- Copies mailed to all Chamber Members
- Available to view on Chamber's website.

## Sponsor Benefits:

- Ad design and layout
- Both online and print exposure
- Maximum exposure for minimum investment
- Position yourself as a strong supporter of The Chamber and your communities
- Free copies of the book to use and display at your place of business

## Payment Options:

- Pay by check, VISA or Master Card
- Full payment due upon receipt of invoice
- Choose "two easy payments" option; 1st half of payment at time of placement, 2nd payment when book is finished

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YOUR SPOT TODAY!**

**Contact us for more  
information**

**772-7271 or e-mail:  
info@gochamber.org**



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