

January 2021

## Business Update

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# THE Voice

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## 2021 Chamber Annual Meeting

*Opportunity in all Directions*

Thursday, February 4, 2021

12:00 - 12:45pm

featured speaker

**Tom Astrup, CEO**



American  
Crystal  
Sugar  
Company



Coming  
Soon...

**Online Silent  
Auction**

February 3-8, 2021

*Watch  
your email  
for more  
Annual Meeting  
Information!*



### **Executive Committee**

**Chair: Dave Zavoral,**  
RJ Zavoral & Son's, Inc.

**Chair Elect: Tommy Kenville,**  
iSight Drone Services

**Past Chair: Paula Anderson,**  
Sterling Carpet One

**Josh Grinde,** Right Choice Electric

**Tony Hodny,** Red River Biorefinery

**Brian Leach,** The Golf Center

**Barry Wilfahrt,** Chamber GF/EGF

### **Board of Directors**

**Chris Adams,** Adams Family Farm

**Brandon Bochenski,** Barys Const./City of GF

**Dennis Bona,** NCTC

**Pat Boppre,** Blue Moose Bar & Grill

**Meghan Compton,** Altru Health System

**Russell Crary,** Crary Real Estate

**Mike Dunn,** Construction Engineers

**Matt Fischer,** Probitas Promotions

**Margo Johnson,** Hugo's Family Marketplace

**Skylar Johnson,** Sage Legal, PLLC

**Curt Kreun,** District 42 ND Senator

**Meloney Linder,** University of North Dakota

**Keith Lund,** GF EDC

**Anna Rosburg,** Alerus Center

**John Schumacher,** American Federal

**Jill Wilson,** Edgewood Healthcare

### **Sr. Military Advisor to the Board**

**Col. Cameron Pringle,** GFAFB

### **Chamber Staff**

**Barry Wilfahrt**

President/CEO

[barry@gochamber.org](mailto:barry@gochamber.org)

**Kimberly Strom**

Vice President of Operations

[kimberlys@gochamber.org](mailto:kimberlys@gochamber.org)

**Emberly Lietz**

Membership Director

[emberlyl@gochamber.org](mailto:emberlyl@gochamber.org)

**Tina Neil**

Communications Director

[tina@gochamber.org](mailto:tina@gochamber.org)



## **American Crystal Sugar CEO to Keynote Chamber Annual Meeting**



*Barry Wilfahrt,  
Chamber President  
and CEO*

We are excited to announce our speaker at The Chamber Annual Meeting this year will be American Crystal CEO, Tom Astrup. American Crystal plays a huge role in agriculture in the Valley and Tom will share his perspectives as the Crystal Sugar CEO.

And we are putting a new twist on The Chamber Annual Meeting/Dinner this year... The Annual Meeting will be a livestream event on Thursday, February 4, 2021 at 12 noon. Watch for links in future emails.

## **Watch for Plan of Action and Chamber Membership Directory**

The Chamber's Annual Plan of Action and Membership Directory will be mailed via US Mail to the entire Chamber Database. Please watch for these two informative publications.



## **East Grand Forks Businesses Address Impacts of Closures**

East Grand Forks Mayor Steve Gander, City Council Members, The EDA and Chamber cohosted a meeting with local legislators where owners of businesses closed by Governor Walz Executive

Order shared the closure impact on them and their employees. Needless to say it's been devastating on the Businesses and their many employees. Businesses are set to reopen January 11th pending Governor Walz next announcement.



Later in the week, local legislators called on the Governor to open these businesses with guidelines in place like ND and many other state have done. According to Chamber President, Barry Wilfahrt, who participated in both meetings, "it is the Chamber's role to help get the stories out about how businesses and employees are being impacted by this government action." The Chamber also continues to encourage Congress to develop and implement a second round of Cares act funding aimed at helping businesses and individuals impacted.



## Henry Havig Award Goes to Ray Holmberg

The 2020 recipient of the business community's most prestigious recognition, The Henry Havig Award for a lifetime of Community Service was announced at a special meeting on December 28th with past Havig Award Winners joining in person and on zoom.



*Senator Holmberg*

Senator Ray Holmberg was named the 2020 Henry Havig Award Winner. Senator Ray Holmberg of Grand Forks is one of the exemplary community leaders of Grand Forks who has had a significant impact on our community through his leadership on higher education innovation, flood recovery, critical infrastructure, Air Force Base retention, creation of Grand Sky business park, supporting entrepreneurs and statewide rural arts initiative. He has an amazing record of making a difference to our community and state as a servant leader – serving others – and not putting the spotlight on him.

Ray is that special leader that quietly stands out because his dedication to our community and states a State Senator since 1976 and appropriations Committee Chair for over 20 years is extraordinary. And he has provided that leadership in so many different areas. He has immensely improved the quality of life for so many and is dedicated to established and emerging community organizations that can make a big difference.

Congratulations to Senator Ray Holmberg.

## Five Ambassador of the Year Finalists Named

Congratulations to the five Chamber Ambassadors who have named finalists for the 2020 Chamber Ambassador of the Year. Throughout the year points are awarded for each ribbon cutting attended, chamber event staffed, etc. The winner will be announced to the membership at the Chamber Annual Meeting on February 4th.

**Valeria Becker** – UND School of Medicine & Health Sciences

**Dee Skjold** – Business Essentials

**Lori Rodgers** – ND Division of Vocational Rehabilitation

**Kathy Reiser** – Valley Petroleum Equipment

**Kathy Snider** – US Bank

The Chamber has more than 75 Ambassadors who attend new business ribbon cutting and many chamber event in addition to a monthly luncheon. To sign up to be an ambassador in 2021 contact Emberly at the Chamber: [EmberlyL@Gochamber.org](mailto:EmberlyL@Gochamber.org)

## Wilfahrt Elected Chair of Minnesota Chamber Executives

The Minnesota Chamber Executives Association (MCCE) has elected Grand Forks and East Grand Forks Chamber President & CEO, Barry Wilfahrt as their 2021 President. Wilfahrt is excited about leading this statewide group. As part of this position, Wilfahrt will also serve on the Minnesota Chamber Board for the next two years as well. According to Wilfahrt, all chambers are facing the same opportunity to engage their membership in news ways. Wilfahrt previously served as both North Chamber Presidents and South Dakota Chamber and Economic Development Directors groups in the past.

## Senator Hoeven Works to Keep Global Hawk Mission Funded

In a recent news release North Dakota Senator, John Hoeven detailed North Dakota Priorities in the FY 2021 National Defense Authorization Act.

Hoeven worked to ensure the NDAA supports the UAS missions flown by the Air Force out of Grand Forks, including:

- Restricting the retirement of the Global Hawk. The Air Force must ensure that no intelligence, surveillance and reconnaissance (ISR) capabilities are compromised before being allowed to retire any Global Hawks.
- Requiring the Air Force to budget for Arctic Missions. Hoeven included a provision requiring the Air Force define how its next budget will support activities in the Arctic, to ensure the Air Force translates strategic concepts into real capabilities and prevent the U.S. from ceding this critical region to our adversaries.
- Authorizing funding for extreme cold weather research, which is conducted at UND and other universities.
- Both Senators have been working closely with Mayor Bochenski's Base Retention Advisory Committee on future missions for the base while sustaining the current Global Hawk mission.



Military Affairs Committee spreads holiday cheer to the Airmen in the dorms at Grand Forks Air Force Base"

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## NEW MEMBERS

### **Northern Roots Builders**

Referral from Kathy Reiser  
Carson and Allison Comstock  
Grand Forks, ND 58201  
(P) 218-686-2442  
carson.comstock@northernrootsbuilders.com

**[www.northernrootsbuilders.com](http://www.northernrootsbuilders.com)**

*With every project we deliver high quality craftsmanship and professional service. Our projects range from bathroom remodels to garage and home builds. Call us for your building and remodeling needs!*

### **AllisoNicole's Interior Design & Floral**

Allison & Carson Comstock  
Grand Forks, ND 58201  
(P) 218-791-5310  
allie@allisonicoles.com

**<https://www.facebook.com/AllisoNicoles>**

*AllisoNicole's is a family owned and operated business providing services since 2010 for Interior Design, Wedding Designing, Party Planning, Custom Floral, Holiday Decor Pieces and Decorating, Cakes for All Special Occasions, & Catering For Smaller Group, Dinner Parties & Events.*

### **Aaron Horak Farmers Insurance Agency**

Aaron Horak  
910 Central Ave NE STE C  
East Grand Forks, MN 56721  
(P) 218-791-0006  
(F) 218-275-6557  
ahorak@farmersagent.com

**<https://m.facebook.com/ahorak.farmersagent/>**

*Our new office is now open in East Grand Forks and ready to serve you with your insurance and financial needs. I am both a Farmers Insurance and Financial Service Agent.*

### **Midwest Ag Sales**

Chris Delisle  
824 Gateway Dr. NE  
East Grand Forks, MN 58721  
(P) 701-740-1747  
chris@midwestagsales.com

**[www.midwestagsales.com](http://www.midwestagsales.com)**

*Midwest Ag Sales is an agricultural equipment supplier who can provide you and your organization with quality grain handling products from top manufacturers.*

### **Naastad Acres**

JoAnn Naastad  
14969 16th St NE  
Hatton, ND 58240  
(P) 701-317-8221  
(P) 701-741-0916

**[little-red-barn@naastadacres.com](mailto:little-red-barn@naastadacres.com)**

**[jnaastad@hotmail.com](mailto:jnaastad@hotmail.com)**

**[www.naastadacreshatton.com](http://www.naastadacreshatton.com)**

*Naastad Acres is a wedding day oasis located just a hop from Hatton, ND. Centered around a little red barn, this rustic feeling venue has every modern day comfort available and is the perfect setting for couples who are seeking something unique and timeless with just the right touch of North Dakota prairie.*

### **Firehouse Subs**

David Kent  
2650 32ND AVE S , SUITE F-1  
Grand Forks, ND 58201  
(P) 701-757-1391  
dkent@nodakins.net

**[www.firehousesubs.com](http://www.firehousesubs.com)**

*Our mission is to carry on our commitment to and passion for hearty and flavorful food, heartfelt service, and public safety. A portion of your purchase goes toward providing life-saving equipment for first responders.*

### **Bd, formerly Badman Design**

David Badman  
18 S. 3rd St.  
Grand Forks, ND 58201  
(P) 701-746-7300  
dave@badman.com

**[www.badman.com](http://www.badman.com)**

*David Badman, a metalsmith, designer, and owner of Bd, has been a downtown business in Grand Forks for over 33 years, specializing in custom, one-of-a-kind pieces to fit any area of your life.*

## **DECEMBER 1 - DECEMBER 30**

### **Membership Renewals**

***The following businesses know the value of their Chamber Membership and have renewed their membership in The Chamber-GF/EGF.***

---

1st Liberty Federal Credit Union	Coldwell Banker- Laurie Tweten
5-Star Collision & Glass Center	Columbia Mall
AAA Quality Cleaners	Community Contractors, Inc.
Ad Monkeys	Community Safety Net
Advanced Business Methods	Community Violence Intervention Center
Advanced Drainage Systems, Inc.	Construction Engineers, Inc.
Agassiz Associates, PLLC	Continental Covenant, LLC
Al Palmer	Countrywide Moving and Storage
All Reasons Self Storage, LLC.	CPS, Ltd. Engineering - Land Surveying
Altru Family YMCA	Crary Real Estate-Linda Pierce
Altru Health Foundation	Custom Aire
American Family Insurance - Marcus Steien	Custom HVAC Inc.
AmericInn Lodge & Suites	D.J. Burris Quality Carpet Cleaning
Ameriprise Financial - Trustone Wealth Management	Dahl Funeral Home
Amundson Family Funeral Home	Dance, Etc!
Anderson Steel Erection & Crane Service	Days Inn
Berkshire Hathaway HomeServices Family Realty - Jodi Danzl	DCN (Dakota Carrier Network)
Best Western Harvest Inn & Suites	Delta Dental of Minnesota
Bioscience Association of North Dakota	Diamond Lounge
Border States Electric Supply Co.	Eagle Electric, Inc.
Braaten's Quality Auto Service	EAPC Architects Engineers
Brekke Tours & Travel	East Grand Forks Public Schools
Bremer Bank	EGF Blue Line Club
Brockmeyer Tile & Stone, Inc.	EGF Rod & Gun Club
Brown Corporations	Expressway Suites
Burian & Associates, LLC	Face & Jaw Surgery Center
C & H Insurance	Finest Auto Trim, INC
C.L. Linfoot Company	First Class Mortgage
Cabela's	First International Bank & Trust
Cambridge Property Mgmt	Flint Group
Camrud, Maddock, Olson & Larson Ltd	Florian & Sons Excavating
Cash-Wa Distributing Co. of Fargo	Forks Lath & Plaster, Inc.
Caulfield Studio	Forum Communications Printing
Century Electric, Inc.	Gate City Bank - So. Washington
Chiro Rx Ltd	Gereszek Law Office P.L.L.C.
Choice Bank - 42nd Street	GF Abstract & Title Company
Choice Bank - South Washington	GF Blue Line Club
Circle of Friends Humane Society	GF Motor Vehicle Branch Office
City of East Grand Forks	Global Friends Coalition
C'Mon Inn	Golden Rule Auto Repair
Coca-Cola Bottling Company High Country	Grand Forks American Legion Post # 6
	Grand Forks Clinic
	Grand Forks County Soil Conservation District



**DECEMBER 1 - DECEMBER 30**

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---

Grand Forks Growth and Support Center  
Grand Forks Public Schools  
Grand Forks Regional Airport Authority  
Great Clips  
Greater Grand Forks Fair & Exhibition Inc.  
Greenberg Realty - Lynn Kvidt  
Greenberg Realty, Inc.  
Ground Round Grill & Bar  
Hampton Management  
Hanson-Maves Company - Bekins  
Happy Harry's Bottle Shops  
Happy Harry's Bottle Shops - 2  
Helm Enterprises  
Houston Engineering, Inc.  
i4design  
Impact Dakota  
Innes Construction Company  
Ironhide Equipment  
ISight Drone Services  
J & G Landscaping  
Jersey Mike's Subs  
Job Service North Dakota  
Krampade LLC  
L & M Meats & Sausage  
L.I.S.T.E.N. Center  
Little Miracles, Inc  
Local Ace Hardware  
Lotus Yoga  
Lumber Mart  
Luneth Plumbing & Heating Co.  
Lux Communities  
Mainstream Boutique  
Manke Family Dentistry  
Maple View Memory Care Community  
McDonald's Columbia Mall  
McDonald's Gateway Drive  
McDonald's-EGF  
McKinnon Company  
Michael S. Johnson DDS  
Modern Auto Body, Inc.  
Modern Information Systems, Inc.  
MyAlly Health

ND Division of Vocational Rehabilitation  
Nexus-PATH Family Healing  
North Dakota Eye Clinic  
Northern Bag and Box Company  
Northern Lights Council, Boy Scouts of America  
Northern Plumbing Supply  
Northwest Tire  
Northwestern Mutual Financial Network  
Northwood Park Townhomes  
Obernel Engineering  
Pace Painting & Drywall  
Peterson Veterinary Clinic  
Pifer's Auction & Realty  
Plaza Motel  
Polk County DAC  
Priority Title, LLC.  
PS GARAGE DOORS  
PS Industries Incorporated  
PUCKS Commercial Cleaning  
ReadiTech IT Solutions  
Resource Auction  
Rhombus Guys  
Rhombus Guys Brewing Company  
Right Choice Electric Inc  
Rogers Construction, Inc.  
S & S Promotional Group, Inc.  
Sacred Heart Catholic Schools  
Salon East  
Sand Steel Building Co.  
Sanford Health  
Sanford HealthCare Accessories  
SCORE - Grand Forks  
Shooting Star Casino  
Simonson Lumber and Design Center  
Spare Husband, Inc.  
Speedway Grill & Bar  
St. Anne's Guest Home  
State Farm Insurance - Randy Fenley  
Sterling Carpet One Floor & Home  
Steve Erlandson, D.D.S.  
Stifel Nicolaus  
Strata Corporation



## DECEMBER 1 - DECEMBER 30

### Membership Renewals

*The following businesses know the value of their Chamber Membership and have renewed their membership in The Chamber-GF/EGF.*

Success Unlimited  
Tecta America Dakota/Greenberg Roofing  
Texas Roadhouse  
The Exponent  
Thomsen Homes LLC  
Todd's Trailer Sales & Rentals  
Tom Campbell  
Treat Play Love  
True Healing Massage  
United Way of Grand Forks,  
East Grand Forks & Area  
University of Minnesota Crookston  
Valley Bone & Joint Clinic  
Valley Dairy/Valley Car Wash  
Valley Golf  
Valley Senior Living

Valley Truck Parts and Service, Inc.  
Vibrant Painting & Contracting, LLC  
Vigen Construction Inc  
Vilandre Heating, Air Conditioning & Plumbing  
Vreeland Remodeling, Inc.  
Wall's Medicine Center  
Walmart-32nd Ave  
Waterfront Kitchen & Bath  
Webster, Foster & Weston Consulting  
Engineers, Inc  
Wendy's  
Wendy's  
Whalen's Moving & Storage  
Willie Huot

## Tis The Season!

### *Tis the season of giving and silent auctions!*

The Chamber has one of its own in early 2021. Planning is underway and we are now accepting donations to the online Silent Auction event! Please consider donating an item or gift basket to one of the Chamber's largest fund raisers.

Your business will be in front of hundreds of people during the event, recognized in future auction promotions, including Facebook, Member 2 Member & the Voice Newsletter! Your contributions promote your business AND supports The Chamber!



Items may be brought to the Chamber office at 202 N. 3rd St. or contact Emberly to arrange for pick-up of your auction donation **prior to January 8th.**  
[EmberlyL@gochamber.org](mailto:EmberlyL@gochamber.org) or 701-772-7271

**CLICK HERE** to see who is currently donating.  
Watch for future details regarding the auction!

## THANK YOU TO ALL THE CONTRIBUTORS!



# Ambassador Meeting

Hosted by: **Tavern United**

**We are the "welcoming arm" of The Chamber**

We welcome new chamber members and businesses with ribbon cutting ceremonies We assist with registration and greeting at Chamber functions and we participate in The Chamber's annual Membership Drive.



The Chamber Ambassadors held their year-end meeting at The Tavern United. 2020 Chair Amelia Indvik handed down the antlers and tree glasses to incoming Chair Caleb Schoonover.

Valeria Becker was named Ambassador of the 3rd and 4th Quarters!

Each year the Ambassador Chair chooses a non-profit the committee donates to. Amelia chose "**United Way of Grand Forks, East Grand Forks & Area.**"

The Chamber thanks Amelia for her leadership, and all the Ambassadors for their volunteerism and dedication to the Chamber and its members!



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# JANUARY

# ZoomBAH!

*Mark your calendars...*

Registration is  
**LIMITED TO 100**  
guests.  
RSVP to  
participate!

Join us on...

**Thursday, January 21**  
4:00pm ~ 5:00pm

**CLICK HERE TO REGISTER**

**The Chamber GF/EGF** invites all **Chamber Members** and their **employees** to join us for **ZoomBAH!**

Virtual networking event on **January 21st from 4-5pm.**

### **Bd, formerly Badman Design**

is the event sponsor and is giving away a one of a kind prize!

*Get a behind the scenes view when Dave Badman will give us a virtual tour of his store and workshop.*

*This will replace our Business After Hours event for January. We hope to resume our in-person networking schedule soon! Until then, join us for ZoomBAH! You can count on it being interactive and fun, including breakout rooms for small group networking.*

**Congrats to Taylor S. winner of Lithia Ford Lincoln Gold Car Detail, Skyler J. winner of Ground Round Dinner for 2 and Linda Bedard winner of \$25 Ground Round Gift Card for the Ugliest Christmas Sweater!**

## THANK YOU

**Lithia Ford Lincoln and Ground Round Grill & Bar for sponsoring the December ZoomBAH!**







**Marketing in the COVID/  
Post COVID Environment**  
**Wednesday, January 20, 2020**  
12:00 noon - 1:00 pm via Zoom

**Presented by:**

**Robert Warren, MBA, BComm. (Hons.), CMA (Hon.)**

*Instructor at the Department of Marketing of Nistler College of Business and Public  
Administration at the University of North Dakota*

**[CLICK HERE TO REGISTER FOR SEMINAR](#)**



*The Chamber's Brown Bag Seminars are put on by the Small Business Committee. The purpose of the Small Business Committee is to "Provide value to The Chamber's small business members through educational, programming and other small business services, by working with SBA, SCORE and other small business programs." If you would like to know more about this committee please visit: <https://www.gochamber.org/small-business.html>*



# BUSINESS BRIEFS

## KLJ Transitions Leadership

The KLJ Solutions Holding Co. Board of Directors has announced the appointment of interim Chief Executive Officer (CEO) Barry Schuchard, effective January 1, 2021. The appointment follows the resignation of KLJ Engineering LLC (KLJ) CEO, Dean Anagnost effective December 31, 2020.

Schuchard has been with the company since 1983 and served in multiple project-related and leadership roles over the years, including Chief Production Officer for a number of years and most recently as the company's Chief Value Officer. "It is my privilege to step into this interim role and support the company as we transition our leadership. With more than 80 years in business our growth across our footprint has been exciting, and we continue to pursue our mission of improving the lives of people and communities by engineering progressive infrastructure across the nation," said Schuchard.

Anagnost began his career with KLJ in 1991 where he was responsible for the formation of the company's Telecommunications practice, which remains a key component of KLJ's business portfolio. "Dean has been instrumental in building KLJ's success, growth, and geographic expansion. He began his career as an engineer and has held multiple leadership roles, including serving as the company's Chief Financial Officer (CFO) prior to leading the strategic direction of the company, as CEO. We recognize and appreciate Dean's commitment and service to KLJ over the years," said Schuchard.

## Grand Forks Region EDC Announces 2020 Impact Award Recipient

The Grand Forks Region Economic Development Corporation (EDC) board of directors has announced Acme Tools as the 2020 Klaus Thiessen Impact Award recipient. The board annually recognizes an outstanding business or individual making a positive impact on economic growth and prosperity in the Grand Forks region.

Headquartered in Grand Forks, N.D., Acme Tools is a major industrial tool distributor and one of the premier retailers of tools and equipment. They have 10 retail stores located in North Dakota, Minnesota and Iowa, a direct mail catalog division, and an Internet sales division for online sales. They stock over 180,000 products from 3,500 manufacturers to meet the building, remodeling, woodworking and landscaping needs of its customers – contractors, woodworkers and do-it-yourselfers.

In 1993, Acme Tools' first direct mail catalog led to record company growth and expansion. Acme Tools was one of the first to start an Internet business when it launched ToolCriboftheNorth.com in February of 1999. Their industry reputation and online sales success resulted in its Tool Crib of the North online and catalog sales divisions



being acquired by Amazon.com in October of 1999. Acme Tools reentered Internet retailing with the successful launch of AcmeTools.com in 2010 and today is a leading authorized online retailer offering more than 70,000 products. The company opened a new distribution center in Grand Forks, North Dakota in 2014 to support its growing e-commerce business. Construction of an addition to double the size of the distribution center from 40,000 to 80,000 square feet was completed in September 2020.

The EDC's board of directors chooses an individual or business to honor with the Klaus Thiessen Impact Award annually. The 11-member board provides direction for the region's economic development strategy to support the growth and diversity of the region's economy. Priorities identified include business recruitment and retention in primary sector industries including agri-business, autonomous systems, manufacturing, and high-tech services, as well as workforce development and entrepreneurship.

# BUSINESS BRIEFS

## North Dakota State University Aldevron Tower and The Selkirk honored

The North Dakota chapter of the American Institute of Architects (AIA) presented two design awards, including the top state award, to projects led by JLG Architects at the chapter's annual convention. North Dakota State University's Aldevron Tower and The Selkirk were selected for "distinguished accomplishments in design and the profession of architecture." Five buildings in total were recognized by the AIA. JLG has been honored with over 150 design awards since the firm's inception in 1989, and was recently named Design Firm of the Year by ENR Mountain States magazine.

### MERIT AWARD: The Selkirk; Grand Forks, N.D.

The Flood of 1997 in Grand Forks, North Dakota left the downtown devastated. With eleven buildings burned and all of the structures in water, Grand Forks has spent the last 23 years working to not just recover, but revitalize an important district in the community's past and future. The latest step of this revitalization was to infill a site

left empty by one of the burned buildings. Located in the heart of downtown just off of the main thoroughfare and surrounded by historic office buildings and a parking garage, the goal was to use the site to bring more people to the area and celebrate the history of the neighborhood by giving a modern look to the future. The result is The Selkirk – a contemporary, glass-filled mixed-use building that engages from top to bottom. The arrangement of the building starts with the most public spaces towards the lower levels, such as the parking and commercial space, moving upwards to the condos that are located on floors three through five. Ground floor materials were selected to compliment the surrounding buildings, and a skyway segment was added to start to connect the downtown for ease of movement in winter months. On the exterior, the proportions and materials of the building at street level pay respect to historic building



adjacent to the site. Above the second level, expansive areas of glazing reduce the building's presence by allowing transparency throughout the building and reflections of the beautiful Dakota sky. Solid, lightly-colored panels near the alley façade provide a fresh modern aesthetic that will enhance the building rear elevation and allow art installations and/or projections of movies for community movie nights. On the interior, urban landscape and vistas are the primary featured 'artwork' of the space. The spaces are set up around the views and access to natural light, which truly differentiates these condo units from any other residences in the Grand Forks region. Simple polished concrete floors and light-colored walls also promote this notion.

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Hosted by

UNIVERSITY OF NORTH DAKOTA  
**GORECKI**  
ALUMNI CENTER





# BUSINESS BRIEFS

## Powerhouse Duo Takes Command: New Ownership of Dale Carnegie of North Dakota & Northwest Minnesota



Bethany Berkeley



Katie Munion

Bethany Berkeley is now the CEO and Co-Owner of Dale Carnegie of North Dakota and northwest Minnesota. She partners with Katie Munion, who is the Chief Transformation Officer and Co-Owner. With the new ownership comes a new space to collaborate, innovate, lead, and facilitate training solutions at the Railyard, 1630 1st Ave N Suite B #3, Fargo.

Both women begin this journey with strategic focus, a wealth of experience and grateful hearts. They've been in the business and know the industry - Prior to ownership, Bethany was the Managing Partner and President, and Katie was the Vice President of Training and Quality.

They are thrilled to continue offering the core Dale Carnegie courses and in-house customized training solutions with a specialized focus on communication and interpersonal skills, presence and storytelling, sales and customer service excellence, leadership training for new and aspiring managers and experienced managers. All solutions are offered in versatile formats: in-person (socially distanced at minimum capacity), live-online, or blended. They represent clients primarily in the manufacturing, distribution, engineering, construction, government, agriculture, technology, finance, and professional service industries.

## Brian Schumacher Earns American Bankers Association's 40 Under 40 In Wealth Management Award



Brian Schumacher

Alerus is pleased to announce Brian Schumacher, senior vice president and director of wealth management, has been recognized by the American Bankers

Association as a member of the 40 under 40 in wealth management class of 2021. The award recognizes wealth management professionals who are committed to the highest standards of achievement at work and in their communities.

Schumacher leads Alerus' wealth management division, which focuses on clarifying and achieving the wealth needs of individual and institutional clients. As a member of Alerus' senior management team, he also plays a key role in shaping the company's future by collaboratively addressing risk/return decisions, strategic issues, and organizational management.

"Brian is dedicated to the wealth management profession and the broader view of financial wellness for all, and continually seeks opportunities to enhance his industry knowledge and be a more effective leader," Ann McConn, chief shared services officer, says. "This focus on learning and knowledge, coupled with a strong desire to improve clients' lives through financial wellbeing, makes him extremely impactful. We are fortunate to have Brian on our team and thrilled to see him receive this much-deserved recognition."

In addition to his professional duties, Schumacher is a long-time volunteer for Junior Achievement and past investment chair for North Dakota Dollars for Scholars. He is also a Chartered Retirement Planning Counselor and Chartered Retirement Plan Specialist. Schumacher lives in Thompson, North Dakota, with his wife and their three children.

## E-NEWSLETTER ADVERTISING

Each month The Chamber produces this E-Newsletter that includes **FREE LOCAL INFORMATION** submitted from our members, along with monthly Chamber news, activities and events. This publication is distributed each month to **OVER 3000 MEMBERS** in our Chamber database. With this coverage and information we are offering affordable advertising. [\*\*CLICK HERE FOR MORE INFORMATION!\*\*](#)





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