

Business Update

Chamber News

Business After Hours

Ambassador Meeting

Business Brief

New Members

Membership Renewals

Brown Bag

THE Voice

www.gochamber.org



Congresswoman Fischbach visits EGF

“Strong rural communities exist when businesses, elected officials, and educational institutions work together. I saw this coordination in East Grand Forks and appreciated the perspectives on workforce shortages, affordable housing, community projects, and many other important topics. Speaking with the Chamber helps me advocate for East Grand Forks, Polk County, and their businesses in Washington.”



*State of the City
2022. Watch
your email for
details.*

Exciting start to 2022

It has been a very exciting start to 2022, the Chamber's Transportation Infrastructure committee has been busy meeting with many groups of government leaders on both sides of the river focusing on an Intercity Bridge. I am a road builder by trade and I often hear from the public on how long a construction project takes to get built. I am now starting to realize the amount of time and energy it takes to get a project to a shovel ready stage. Grand Forks is positioned to be ready to spend some of the infrastructure package spending on 42nd underpass, 47th interchange, Merrifield bridge and an intercity bridge.



Dave Zavoral, RJ Zavoral & Son's Inc. Chamber Executive Committee

Executive Committee

Chair: Tommy Kenville,
iSight Drone Services

Chair Elect: Russel Crary,
Crary Real Estate

Past Chair: Dave Zavoral,
RJ Zavoral & Son's Inc.

Matt Fisher, Probitas Promotions

Tony Hodny, H & S Electrical Services LLC

Pat Boppre, Blue Moose Bar & Grill

Barry Wilfahrt, Chamber GF/EGF

Board of Directors

Brandon Bochenski, Barys Const./City of GF

Meghan Compton, Altru Health System

Kay Derry, Northern Roots Boutique

Mike Dunn, Construction Engineers

Torrie Enget, Hugo's Family Marketplace

Mike Fridolfs, Northrop Grumman Corp.

Tarek Howard, Auto Finance Super Center

Curt Kreun, District 42 ND Senator

Brian Leach, Golf Center

Meloney Linder, University of North Dakota

Keith Lund, GF EDC

Mike McLean, JLG Architects

Anna Rosburg, Alerus Center

Andy Schneider, Dakota Concealed/

GF County Sheriff

John Schumacher, American Federal

Penny Stai, River Cinema

Sr. Military Advisor to the Board

Col. Timothy Curry, GFAFB

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Tina Neil

Membership & Communications Vice

President

tina@gochamber.org

The Chamber is heavily involved on behalf of the small business to represent their best interests. If you have been following the headlines, you have heard the exciting news about a new mission at the Grand Forks Airbase, the Global Hawks being retired at Northrup Grumman, and the Fu Fung Corn Milling plant. All these new investments offer new opportunities to us as a small business community.

I am so excited to be a part of such a strong Chamber, 1062 members and a staff that is focused on standing in the gap for us as we work everyday to make our business' successful.

Chamber and EGF Economic Development Authority Host Intergovernmental Retreat



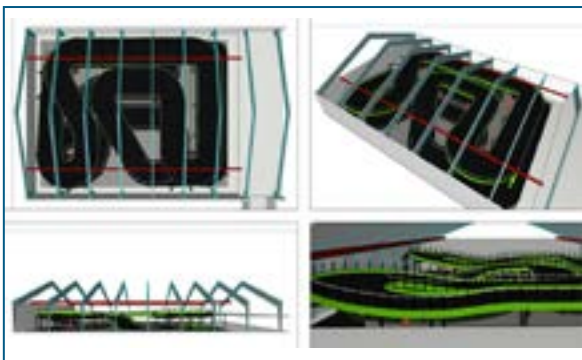
East Grand Forks has many infrastructure and quality of life projects on the drawing board from major plans for Lafave Park, the ice arena to a roundabout and an intercity bridge on the horizon.

Transportation Infrastructure Task Force

A meeting is set with the Acting Director of the MN DOT on March 3 to talk about corridors and funding sources that are available and will be available over the next 5-7 years. A similar meeting with the ND DOT is planned for late March or early April. The MPO will have MN and ND regional engineers at their meeting on March 16 to talk about funding and projects. The Chamber continues to strongly promote 42nd underpass at Demers, a new 47th interchange, and two bridges. The Herald is with us in supporting these projects.

Attractions and Museums Issue Opportunities Moving Forward

The Market Capture research from two years ago showed a real opportunity for more museums and attractions to be successful in our community. We are substantially under performing in these areas, which is contributing to economic leakage from the Community. Three of those projects were unveiled at a joint meeting of the Chamber Board, Committee Chairs and local Legislators last Thursday.



Northern Air Indoor Go Cart Track.

All electric cars will speed around a $\frac{3}{4}$ mile two level race track. The plan is to have this \$5 million track operational by September 1 of this year. Car speed can be adjusted for racers of all ages from very slow to nearly 60 MPH. A state of the art mini golf course (that looks more like a real golf course than traditional mini golf) is also on the drawing board at Northern Air.

Park District Plans

A huge destination Playground is a big part of the park district plans. Plus, planning has begun on indoor turf and a new aquatic center. This are massive projects that will service the recreational needs of the community of decades to come. We are also seeing the final touches at the Veteran's park, skate board park, a law enforcement memorial park and many cool new features in neighborhood parks. The park district plan will drive visits to our community and contribute immensely to economic growth.



Center For Exploration.

With \$2,75 million already raised for this multi-million-dollar Center for Exploration project is well underway. The Vision for the center is a highly interactive center for children of all ages. It will have a variety of local connections from farming, sugar production to cultural history of our area. This will be an attraction and destination that people from Winnipeg and throughout the region will want to experience.



NEW MEMBERS

Dietzler Electric LLC

Jamie Dietzler

203 Veitch Street

Emerado ND 58228

701-317-1485

jamie@dietzlerelectric.com

<http://www.dietzlerelectric.com/>

Dietzler Electric gives personal service with professional results. The valley's best service in Grand Forks, Larimore, and beyond. No job is too big or small.

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Our staff is well trained and consists of over 40+ years of master and journeymen electrician experience. We continually learn new information and work to improve every day.

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USFAAF

Paul Nelson

7300 Metro Blvd

Suite 560

Edina MN 55439

952-831-2272

p.nelson@usfaaf.com

<https://usfaaf.com/>

USFAAF's corporate finance services provides detailed financial modeling and analysis used by senior leaders and decision makers in the capital budgeting process.

USFAAF has quickly become the leader when it comes to Immigration Investment, Financial litigation, FATCA and US Taxes for American Expats, Financial Advisory and Audit.

USFAAF has a team of professionals worldwide with global and diverse experience evaluating and

interpreting financial transactions to ensure that our clients' decision makers are making informative business and investment decisions with lower risk, expanded market share, and a global advantage.al budgeting process.

Bully Brew Coffee - East Grand Forks

Sandi Luck

321 DeMers Ave

East Grand Forks MN 56721

218-399-0187

and

Bully Brew Coffee – Grand Forks

Sandi Luck

2100 S Columbia Rd

Grand Forks ND 58201

bullybrewcoffeehouse@gmail.com

<http://www.bullybrewcoffeehouse.com>

Bully Brew Coffee has 4 coffee houses in the area. These dine in and drive through businesses are conveniently located in East Grand Forks and on Columbia Road in Grand Forks, along with 2 other locations in the area. They are proud of their locally roasted coffee beans & bakery items. They serve fresh roasted coffee, specialty coffee drinks, blended drinks, and tasty breakfast treats and snacks.

Their mission statement, "To enrich as many lives as we can by serving great coffee and great food with a smile." They love to create and innovate by adding new products for customers such as new flavors, new blends, new coffee mugs, and specialty products. They continue to do research and develop new ways to distribute our coffee beans. Bully Brew Coffee not only roasts fresh beans for Bully Brew Coffee but they also are a wholesale coffee roastery serving several small businesses, small local coffee houses, and eCommerce customers around the US.

Her team is full of fun and crazy baristas and leaders who love to serve others. One of the teams guiding principles is "Be Silly!" Stay caffeinated & stop by today!



NEW MEMBERS

North Side Café
Rick Hanson
2950 10th Ave N
Grand Forks ND 58203
rdh@gra.midco.net
<http://www.northsidegf.com/>

Northside Cafe is one of the largest restaurants in Grand Forks. We are known for our lutefisk and lefse around Christmas time. Lutefisk is a Scandinavian dish made from codfish treated with lye before happily and is served with lefse – a popular Norwegian flatbread, usually made with potatoes. The menu at North Side Café ranges from items such as scrambled eggs with ham, chicken fried steak and old-fashioned liver and onions. Customers have said, “It’s reassuring to be able to see cooks in white jackets and caps in the kitchen. And the restaurant itself is tastefully decorated.” Some have said that Northside Café with all of its windows has the feel of a cheery place. Windows on two sides bring in the light of the outdoors. Many of our customers are regulars and have become acquainted and are like family. Northside Cafe is definitely one of the places to visit while in Grand Forks, but do not take our word for it, come check out our new location and see for yourself.

Megan Werven
Something Sweet, LLC
2002 University Avenue
Grand Forks ND 58203
612-352-7351
somethingsweetgf@gmail.com
<https://www.somethingsweetgf.com/>

Give your taste buds a treat from Something Sweet! Megan Werven is the owner of Something Sweet, LLC. She decided to take a position to keep the amazing people of Grand Forks and the surrounding communities well-fed and happy with her scrumptious baked goods.

her creations and signature products are inspired from her family, a mixture of local cookbooks, and always keeping her mind open. Her breads and sweets are certain to satisfy!

Megan believes in the value of homemade, crafted, quality baked goods. Not only do they warm the home, but also her breads & sweets will definitely warm the heart.

Megan loves having grown up in North Dakota and having the roots that she does; and now being able to share that love through my baking with those around her.

Visit her website and get a quote today on some delicious treats.

Black Widow Cafe
Jeannette E. Cortez
1508 North Washington St
(Inside Home of Economy)
Grand Forks ND 58203
701.795.3545
blackwidowcafellc@yahoo.com
<https://m.facebook.com/people/Black-Widow-Caf%C3%A9/100072369707483/>

Jeannette E. Cortez, originally from South Texas, has the restaurant, Black Widow Café. It is located at Home of Economy in the snack bar. They are known for their authentic Mexican food, but have a lot to offer various taste buds. Cortez has a food truck and does catering for any event. Her experience stretches across the country and she is happy to bring her talent to the Grand Forks area. Check out her Breakfast, Lunch and Early Dinner specials on line and call ahead for eat-in or take-out orders.

CHAMBER E-NEWSLETTER ADVERTISING

Each month The Chamber produces this E-Newsletter that includes **FREE LOCAL INFORMATION** submitted from our members, along with monthly Chamber news, activities and events. This publication is distributed each month to **OVER 3000 MEMBERS** in our Chamber database. With this coverage and information we are offering affordable advertising.





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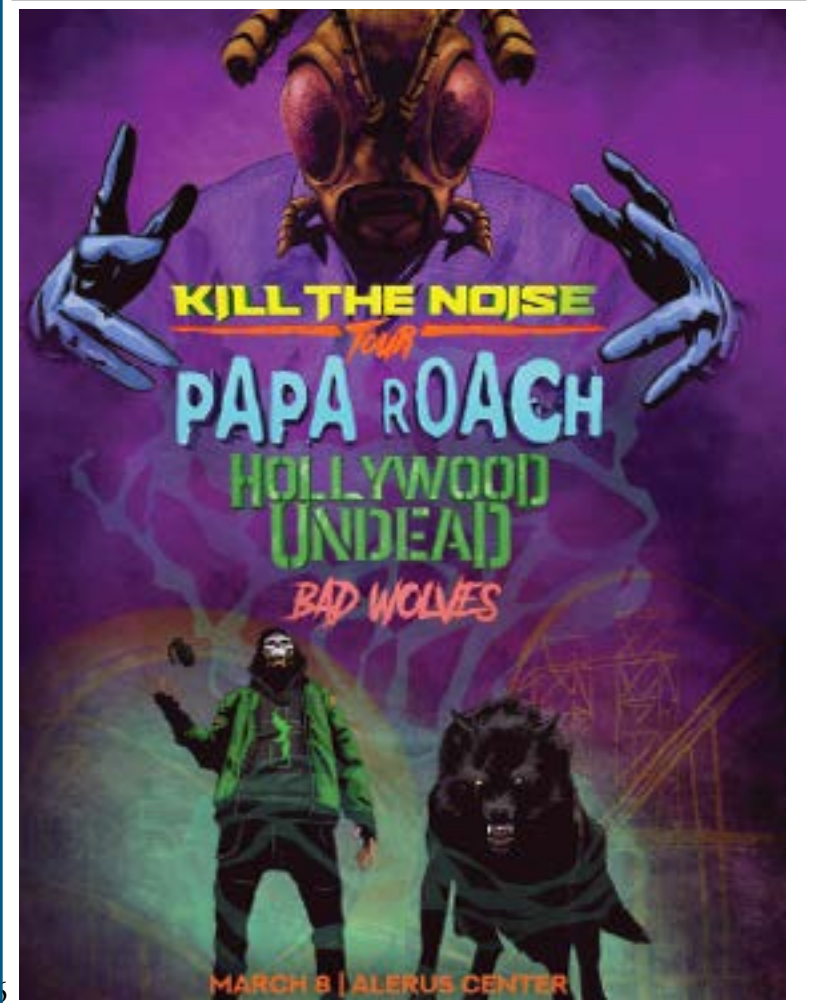
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HOLLYWOOD
UNDEAD

BAD WOLVES

MARCH 8 | ALERUS CENTER



March 1 - March 31 Membership Renewals

The following businesses know the value of their Chamber Membership and have renewed their membership in The Chamber GF/EGF.

Acme Equipment	Farmers Union Insurance	Growers Assn.
Acme Rents (Heavy Equipment)	Agency, Inc.	Northern Roots Boutique
Acme Rents (Tailgate)	Global Friends Coalition	Oxford Realty
ACME TOOLS	Grand Forks County	Pizza Ranch
Altru Health Foundation	Grand Forks Public Library	Red River Valley Motorcyclists
Altru Health Systems	Great Clips	Retrax Holdings, LLC
AmeriPride	Home of Economy	Robin Hood Business Services
Archives Coffee House	Home Therapy Solutions, LLC	Roos & Associates - A Division of Advanced Ag Services, LLC
Avis Rent A Car	HotSpring Spas & Pool Tables 2	Sam's Club
Bank of North Dakota	Hugo's Retail Support Center	Service Credit Union
Barys Construction	ICS Consulting	Stifel Nicolaus
Bioscience Association of North Dakota	Invest Wise, LLC	Stone's Security Systems Inc
Brode Communications Consulting, LLC	Kidwell's Signature Cleaning, Inc.	Thrifty White Pharmacy #081
Budget RV	LafargeHolcim	Treumann-Webb-Phelps American Legion Post 6
Bully Brew Coffee - Grand Forks	Liberty Business Systems, Inc.	Ultima Bank Minnesota
CHS Ag Services	Local Ace Hardware	V!TAL nutrition
CleanTech	Midwestern Masonry Inc.	Viking Track Services
Coldwell Banker- Laurie Tweten	Neil Law Firm	Visit Greater Grand Forks
Dakota Concealed	Newman Outdoor Advertising	Waves Float Center
EGF Blue Line Club	Northern Lights Council, Boy Scouts of America	
	Northern Plains Potato	

We are currently accepting prize donations!
These donations are awarded to our Membership Draft volunteers who work ambitiously to bring in new chamber members!



Over 40 volunteers are warming up to tackle
The Chamber's Annual Spring Membership Draft on March 21th-April 8th!
This year's theme is all about Football!

Prize ideas include but are not limited to:

- Gift Cards/Certificates
- Concert or Theater Tickets
- Debit Cards
- Tickets to Sporting Events
- Electronics
- Hotel Stay
- Golf Package
- Gym Membership
- College/Sports Themed Gear
- Beach/Hawaiian Themed Items

Your business will be recognized on the Donor List which will be seen in future promotions including "The Voice" E-Newsletter & Member2Member each week until the end of the Draft.

The "Voice" Newsletter and Member2Member are emailed to nearly 3,000 contacts, and shared on our Social Media Pages.

These promotions reach thousands of people!

DONATE NOW!

If you have questions or want information on how to be a Membership Draft volunteer, Contact Tina at 701-772-7271 or [CLICK HERE](#) to email.

Thank you for donating...

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Ramada Inn
Hugo's Family Marketplace
Probitas
Ground Round
Northdale

SCORE
UND Athletics
Power Plate Meals
Widmans
Texas Roadhouse
True Healing Massage

Speedway
SimplyMaid
Black Widow Cafe
Joe Blacks
Playt!
Bremer

Elite Steering Driving School

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701-795-9704

1811 S. Washington, Grand Forks, ND
www.prairieharvest.net

Hours: Monday - Friday 10AM - 6PM
and Saturday 10AM - 5PM

Please bring donations in boxes that you can
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truck parked in front of the store.
We are also in need of furniture donations!

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www.sandsteelbuilding.com

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Millwright Services



MEET THE PEOPLE WHO ARE LIGNITE

I AM LIGNITE

Top TEN Chamber Membership Benefits

- 1. New Business Contacts** – Networking and new business contacts will help your business grow. With more than 100 chamber programs and events, you'll have no problem adding to your contact base.
- 2. Credibility** – Make a statement that you are committed to the future of the Grand Forks/East Grand Forks region.
- 3. Leadership Development** – The Chamber offers learning and professional development opportunities to help you run a smarter, more profitable business.
- 4. Community Commitment** – Community involvement benefits you and the community and shows your commitment to helping our region grow.
- 5. Referrals** – The Chamber's referrals of our members are a great return on your investment.
- 6. Publicity and Exposure** – Publicity and heightened name recognition as a Chamber Member shows your customers and potential customers who you are.
- 7. Marketing & Advertising** – Targeted and affordable advertising offered by The Chamber help you promote your business effectively on a small budget.
- 8. A Healthy Local Economy** – Be a part of a group that is committed to creating a strong local economy to keep our business momentum moving forward.
- 9. Gain a Voice in Government** – The Chamber is your representative on a local, regional, state and national level. With over 1100 members representing thousands of area employees, The Chamber speaks with a strong voice for our business community on issues affecting your business.
- 10. Partnership** - You will be a part of an organization whose mission is to create an environment that encourages business success while enhancing the quality of life in our region.

Ambassador Meeting

Hosted by Italian Moon

The Chamber Ambassadors Committee held their February meeting at Italian Moon in Grand Forks.

Thank you to the committee for their dedication and volunteer work with the Chamber. Special thank you to Dee Skjold, Business Essentials for her hard work in pulling the Ambassadors together for Business After Hours. 20 of the Chamber Ambassadors were at Business After Hours in February. Dee challenges our Ambassadors to show up and be recognized. Dee has done a great job at helping develop the 2022 Membership Drive. Today, she updated the group on the Draft and offered an opportunity to get involved.



Thank you to Traie Dockter for doing a commercial about the East Grand Forks Good Samaritan. We learned a bit about what the facility has to offer the community. We are very lucky to have places like this and people like Traie in our area.

We are the "welcoming arm" of The Chamber
We welcome new chamber members and businesses with ribbon cutting ceremonies We assist with registration and greeting at Chamber functions and we participate in The Chamber's annual Membership Drive.



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THE Chamber

Business After Hours



Hosted by

Grand Forks Clinic

5750 S. Washington St., Grand Forks, ND 58201

Thursday, March 17th - 4:45pm ~ 7:00pm

Grand Forks Clinic invites all Chamber Members and their employees to join them for a fun Business After Hours event.

Free Admission – Complimentary hors d'oeuvres- Great door prizes
Progressive cash drawing is at \$700.

Stop by... *Enjoy the fun and take advantage of great networking opportunities. You might even win **\$700** in our Progressive Cash drawing! We'll draw the name of one Chamber Member business. If someone from that organization is present, they win!!*

**Because of the nature of this event, no children under 18 may attend.*

Thank you to Lithia Ford Lincoln of Grand Forks & Ground Round for hosting an eventful February Business After Hours.



BUSINESS BRIEFS

Alerus Promotes Brian Schumacher



Brian Schumacher
Alerus is pleased to announce it has promoted Brian Schumacher to director of consumer segment and wealth management. In this role, he will be responsible for and oversee the seamless delivery of Alerus' banking, wealth management, mortgage, and retirement planning services to consumer clients across the company's footprint. He previously served as director of wealth management and will continue to lead the wealth management division as part of

his expanded role. As a senior vice president, Schumacher is also a member of Alerus' senior management team and plays a key role in shaping the company's strategic decisions and organizational management. He joined Alerus in 2011 and has over 15 years of financial services experience, with expertise in retirement services and wealth management. He is a Chartered Retirement Planning Counselor, a Chartered Retirement Plan Specialist, and holds bachelor's degrees in business and economics from Concordia College in Moorhead, Minnesota. Visit alerus.com/careers to view open positions and learn more about Alerus' benefits and culture.

Evolve Grand Forks Receives \$20,000 from Otto Bremer Trust

Evolve Grand Forks received a \$20,000 grant from the Otto Bremer Trust, which will be utilized to support current program staffing, purchase a tablet to manage reservation space within The 701 Coworking space, and improve programming diversity and reach. Executive Director, Maggie Brockling, states: "We, at Evolve Grand Forks, are so grateful and honored to have been selected to receive funding from the Otto Bremer Foundation. Right now, ensuring our programs are inclusive to all backgrounds is a top priority. We are working on developing a volunteer

program and creating program evaluations to measure efficacy. Thank you to Otto Bremer Foundation for helping Evolve Grand Forks further our mission." "Evolve Grand Forks provides much needed financial resources that are helping with small business growth in the community during this challenging time," said Brian Lipschultz, Co-CEO and Trustee, OBT. "We continue to serve as a resource for these extraordinary nonprofits that are on the front lines, giving people an opportunity to lead better lives." Our Mission: Increasing market accessibility for entrepreneurs by advocacy, connection, and inspiration.

Nelson, Stinar & Sundvall Promoted

Bank Forward is pleased to announce the promotion of Natalie Nelson, Ashley Stinar, and Sara Sundvall to Senior Loan Technician.

Natalie works in the Cooperstown branch and has been with Bank Forward since 2010. A part of the Bank Forward team since 2012, Ashley works in the Grand Forks branch. Sara works in the Bemidji branch and has been with Bank Forward since 2010. In their new role as Senior Loan Technician, Natalie, Ashley, and Sara will provide administrative support to the lending team through customer service, preparing loan documents, and maintaining loan files.

OECS - Workplace Safety Experts awarded PS Industries® the OECS Safety Pinnacle Award.



It is an extreme honor to receive this award as it speaks to the nature of how PS Industries does business. Working with Safety Experts from OECS helps us create a safe work environment for our employees. Below is more information on the award. "This award recognizes clients who have: A) Implemented and executed their OECS Safety Action Plan, B.) Achieved 90%+ of the goals outlined in their action plan, and C.) Strengthened their safety culture as a result. This award goes to our top clients in Construction and General Industry."

BUSINESS BRIEFS

Sydney Menne, a physics and mathematics major, is on Cloud Nine after earning highly competitive Brooke Owens Fellowship



Sydney Menne, a junior double-majoring in physics and mathematics at UND,

hasn't quite come down to the ground after learning she was selected as a 2022 Brooke Owens Fellow. More than 1,000 students — many from Ivy League schools and top research institutions worldwide — applied for the prestigious international fellowship, but only 51 were chosen for the 12-week summer program that pairs students with experts at 36 top aerospace industries.

Menne of Shoreview, Minn., will join the propulsion engineering team at Virgin Orbit in Long Beach, Calif., during her fellowship. More specifically, she'll be working on the liquid oxygen rocket engine that shoots satellites into space from the wing of a 747 aircraft.

She'll also have a hand-picked personal mentor who'll help her launch her career.

"I'm absolutely ecstatic. It's such an honor to be selected," Menne said Thursday. "It really is a dream come true, and it's going to be life-changing. I'm still kind of in shock with how this is going to propel my future career."

Mentor Tim Young, for one, isn't as shocked by the latest achievement by Menne, who also is an Honors student, McNair Scholar, US MASTER Scholar and a member of the NASA Student Launch program. The physics and astrophysics professor has worked with Menne on several projects.

"Sydney is prolific in so many different areas," Young said. "I guess I've known her for two years now, but it was pretty immediate that I knew she was going to do a lot of great things. Her learning ability is exceptional. Her communication skills and initiative are beyond anything I've seen. She's incredibly efficient but also very caring. It's a unique set of character traits."

Yee Han Chu, academic support and fellowship opportunities coordinator, is another who speaks highly of Menne.

"Sydney is the epitome of a successful student. She arrived at UND with the capacity to understand advanced content," Chu said. "She enrolled in upper-division coursework as a freshman, and she's shown her skill as a self-starter by reaching out to campus resources for help in enhancing her learning experience."

For example, Menne secured a support network by getting to know organizations such as the North Dakota Space Consortium, Chu said.

"She's not afraid to test her learning in real-world situations, and she's continually

challenged herself to develop research skills that contribute meaningfully to her field," Chu said. "This constellation of traits makes Sydney unique among college students in general and particularly among students at UND."

Young agreed, adding: "It's students like Sydney who put UND in the forefront. We have a lot of great students at UND. They just need to be recognized. Sydney has given us one opportunity to do that." About the Owens Fellowship The Brooke Owens Fellowship was founded in 2016 to honor the memory of industry pioneer and accomplished pilot D. Brooke Owens, who died of cancer at age 35.

A news release said the fellowship celebrates its ongoing mission to disrupt the historical gender imbalance in the aerospace industry by providing opportunities and access to talented young professionals from historically underrepresented genders.

**New staff?
Business
accomplishments?**

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BUSINESS BRIEFS

Neighborhood store recognized as a top-performing retail location

Ace Hardware Corporation is pleased to announce that Local Ace of East Grand Forks achieved designation as a "Pinnacle Performance Retailing" store for its outstanding performance. Developed as part of Ace's retail growth strategy, Higher Ground, Pinnacle Performance Retailing is focused on Ace's customers to ensure that Ace stores deliver on its helpful brand promise.

For more than 97 years, Ace Hardware has been serving its neighbors with helpful service and quality products. With more than 5,300 stores in approximately 70 countries, the team at Local Ace is one of only a few hundred Ace retailers to achieve this elite Pinnacle status. To achieve Pinnacle Performance Retailing, the team at Local Ace successfully completed a number of key performance drivers focused on quality, service, and convenience, helping them provide a better overall shopping experience in their local community.

One example of a proven performance driver is "Helpful Certifi-

cation," the foundational element of Ace's "Certified Ace Helpful" retail training curriculum. To become certified, Ace Hardware associates complete courses such as Helpful 101 and 201 and the store conducts a week-long team-based certification event. Maintaining a high level of inventory on hand for Key driving brands such as Benjamin Moor, Yeti, Ego, Traeger, and Milwaukee, to name a few is another key metric that is measured to be recognized as a Pinnacle store. With the supply lines in the shape they are in, Local Ace maintains a 98% in-stock rate, proving they are going the extra mile.

Along with training, and inventory Local Ace has a focus on services they offer. Having always had a small engine shop, fixing screens and windows, and cutting/threading pipe, Local Ace has expanded their key cutting by getting into cutting and programming car keys and fobs. Local Ace has also partnered with Docu-Shred to be a drop-off location for documents you need to securely dispose of. The most recent service added to Local

Ace is Knife sharpening.

"Achieving Pinnacle Performance Retailing is a tremendous accomplishment for an Ace store," said John Kittell, Vice President, Retail Operations and New Business, Ace Hardware Corporation. "We're pleased to recognize Local Ace and its associates for their outstanding achievements, and proud to say they are a part of the Ace family."

"The team at Local Ace is incredibly pleased to have earned the status as a Pinnacle Performance Retailing store," said Brandon Buckalew, Owner at Local Ace. "What this means for our customers is that we are more committed than ever to providing the best possible retail experience; from customer service to quality product offerings and more. We're taking 'Ace helpful' to a new level."



True North introduces Haley Rosaasen



Haley Rosaasen

True North Equipment is excited to introduce Haley Rosaasen, HR Manager at True North Equipment. Haley joins our team with 10 years of Human Resource experience in both the private and public sectors, most recently with the City of Grand Forks as their HR Manager.

When asked what excites her about coming to

True North, she had this to say.

"I am very excited to continue my career with a very well-respected company and contribute to the continued success of True North Equipment." On a more personal side, Haley grew up in Rolla, ND, and moved to Grand Forks to attend UND, she currently still lives in Grand Forks with her husband, two children, and their dog Dash. In her free time, Haley enjoys spending time with her kids, gardening, and biking.

BUSINESS BRIEFS

A Northland Community & Technical College agriculture instructor and two staff members were recently named national award winners for their service.

Ag instructor ADawn Nelson, Kirsten Michalke, director of Workforce Development, and Sara Johnson, director of Academic Success Center, are recipients of the National Institute for Staff and Organizational Development's (NISOD) Excellence in Teaching, Learning, and Leadership award

"It continues to be challenging for faculty and staff to navigate all the uncertainties that have arisen with this pandemic," said Northland Provost Brian Huschle. "They continue to rise to this challenge and strive to provide the best for our students."

The recipients remarked about receiving the award.

"I am truly honored to receive this award," Johnson said. "I certainly couldn't do my job without my amazing team in

the Academic Success Center. Administration, faculty, and staff at Northland work hard every day to help our students succeed, and I'm so proud to be part of this great institution."

Michalke said she has always considered herself lucky to have a position that is both challenging and rewarding. "I embrace the variety of what I do from learning about different industries from our business partners and working with a broad range of students at each stage of their educational journey," she said. "It's humbling to be nominated for this award by co-workers who are also making an impact in the communities we serve."

"I am honored and humbled for the recognition from my colleagues as being a NISOD winner," Nelson said. "In the past few years, dealing with the challenges in education, this honor is even more meaningful. With all of my heart, thank you."

NISOD is a membership organization committed to promoting and celebrating teaching, learning, and leadership excellence at community and technical colleges.

The recipients will be celebrated during the Excellence Awards Dinner and Celebration in conjunction with NISOD's annual International Conference on Teaching and Leadership Excellence, May 28-30, in Austin, Texas.



Sarah Johnson



Kirsten Michalke



ADawn Nelson

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The Voice

The Official Monthly Publication of The Chamber GF/EGF



Tina Neil,
Chamber Membership
& Communications
Vice President

Ribbon Cutting

The Chamber Ambassadors would love to meet you and celebrate your business with a ribbon cutting ceremony.

If you are interested, please contact Tina at **772-7271** or **Tina@gochamber.org** to schedule a ribbon cutting event.

INFORM PROMOTE ADVOCATE CONNECT EDUCATE

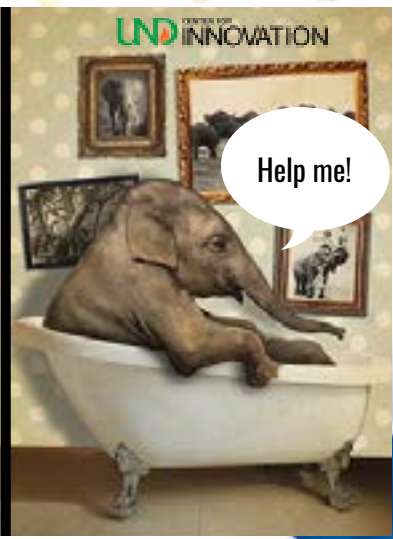
Your Chamber Working For You

While you are hard at work, your Chamber of Commerce is working for you. The Chamber GF/EGF is a 5-star accredited chamber. We inform, promote, advocate, connect and educate our members and community.

How can you get the elephant out of the bathtub?

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HOW TO



GET A GRIP ON BUSINESS

EOS® (Entrepreneurial Operating System) is a comprehensive business operating system that has been used by thousands of business owners around the world. A proven system that Patrick has implemented in dozens of companies across the nation, from solopreneurs to \$200M+, it has helped organizations achieve more revenue, scalability, and profit, while at the same time assisting business owners and their leadership team in creating a better work/ life balance.

Patrick will take you through the details of why most organizations struggle to execute and create accountability, as well as the Foundational Tools within EOS that help companies get Real. Simple. Results. Prepare to leave this presentation with a better idea of where your organization's struggles truly lie, as well as a multitude of new tools to add into your repertoire to get everyone in your organization on the same page and moving in the same direction.

Virtual Option Available!!

Wednesday, March 16, 2022

11:30 am - 1:00 pm - Chamber of Commerce Board Room

Brown Bag Seminar



Presented by:

Patrick Metzger

Certified EOS Implementer, Podcast Host & Speaker
PM & Associates

Patrick Metzger is CEO and founder of PM & Associates. Patrick heads an outstanding team of experienced professionals and strategic partners. Once a teacher and coach, and now one of less than 500 Professional EOS Implementers® around the globe, his passion is helping businesses grow, scale and achieve the impact they're looking to make. Patrick's coaching and facilitation expertise helps businesses, owners and leadership teams solve their biggest issues and work through their toughest discussions and challenges.

REGISTER HERE

In-House & Virtual = \$20/Member & \$30/Non Member (Includes Lunch)

If you have questions, please contact the Chamber. info@gochamber.org or 701-772-7271