

# 2023 Advertising Opportunity

## Distribution:

- Minimum of 5,000 Copies
- Distributed by The Chamber in Membership Packets
- Used as a recruiting tool when businesses are looking to hire, especially those currently living outside of GF/EGF
- Real Estate Agents, Advertisers, Area Hotels, CVB & Area Businesses
- Copies mailed to all Chamber Members
- Available to view on Chamber's website.

## Sponsor Benefits:

- Ad design and layout
- Both online and print exposure
- Maximum exposure for minimum investment
- Position yourself as a strong supporter of The Chamber and your communities
- Free copies of the book to use and display at your place of business

## Payment Options:

- Pay by check, VISA or Master Card
- Full payment due upon receipt of invoice
- Choose "two easy payments" option; 1st half of payment at time of placement, 2nd payment when book is finished

Notes:

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**CLICK HERE TO RESERVE YOUR SPOT TODAY!**

Contact us for more information  
772-7271 or e-mail:  
[info@gochamber.org](mailto:info@gochamber.org)



202 North 3rd Street  
Grand Forks, ND 58203  
[www.gochamber.org](http://www.gochamber.org)



# Grand Forks & East Grand Forks Community Profile/ Membership Directory



The Chamber of Commerce creates an environment that encourages business success while enhancing the quality of life in our region.

**Don't Miss Out!**  
**Nominated 2019 & 2021**  
**Chamber Publication of the**  
**Year by Mid-America Chamber**  
**Executives (MACE) organization!**

**Did you know:**

Newcomers establish an average of 71 business relationships in their first 120 days in a new community. Many of these decisions are made prior to or shortly after their arrival.

New residents spend 60 percent more in their first year of their residency than in any other year...not including real estate purchases.

New homeowners spend more on home improvements, remodeling and home furnishings in the first six months of owning a home than they will spend in the next five years.

This official **award winning** Chamber publication reaches business people, newcomers, residents and visitors at a crucial buying time.

Market your business to thousands of new individuals living in, moving to or visiting our area before they establish new buying habits.

Supported by Chamber Members and distributed throughout our communities, your message reaches the right people.

**CLICK HERE TO RESERVE YOUR SPOT TODAY!**

# ADVERTISING RATES & DETAILS

- FREE BOLD LISTING WITH DISPLAY AD -

## EXCLUSIVE ADVERTISEMENT

AD SIZE	SIZE (W"XH')	COST	FREE BOOKS
Center Spread.....	15.75 x 9.833.....	\$4245.....	75
General Spread.....	15.75 x 9.833.....	\$3795.....	70

## ELITE ADVERTISEMENT

AD SIZE	SIZE (W"XH')	COST	FREE BOOKS
Outside Back Cover.....	7.333 x 9.833.....	\$3245.....	60
Inside Front Cover (opposite table of contents)...	7.333 x 9.833.....	\$2845.....	50
Inside Back Cover.....	7.333 x 9.833.....	\$2845.....	50

## PREMIUM ADVERTISEMENT

AD SIZE	SIZE (W"XH')	COST	FREE BOOKS
Double Vertical Half.....	3.583 x 9.833(2).....	\$2750.....	45
Full Page.....	7.333 x 9.833.....	\$2370.....	40

## SUPERIOR ADVERTISEMENT

AD SIZE	SIZE (W"XH')	COST	FREE BOOKS
Half Page Vertical.....	3.583 x 9.833.....	\$1610.....	30
Half Page Horizontal.....	7.333 x 4.833.....	\$1610.....	30

## DELUXE ADVERTISEMENT

AD SIZE	SIZE (W"XH')	COST	FREE BOOKS
Quad Panel.....	4.833 x 6.5.....	\$1325.....	25
Double Stack.....	2.333 x 6.5.....	\$945.....	20
Double Column.....	4.833 x 3.167.....	\$875.....	20

## STANDARD ADVERTISEMENT

AD SIZE	SIZE (W"XH')	COST	FREE BOOKS
Quarter Page.....	3.583 x 4.833.....	\$755.....	15
Eighth Page.....	3.583 x 2.333.....	\$565.....	15
Single Column.....	2.333 x 3.167.....	\$470.....	10
Mini Display.....	2.333 x 1.5.....	\$375.....	10

## BONUS OPTIONS

**BOLD DIRECTORY LISTING .....\$40.00**    **BOLD/RED DIRECTORY LISTING ..... \$60.00**

The diagram illustrates various advertising formats and their dimensions. It is organized into several rows and columns. The top row shows a large 'FULL PAGE' ad on the left and a 'HALF PAGE HORIZONTAL' ad on the right. The second row shows a 'DOUBLE VERTICAL HALF (2)' ad on the left and a vertical 'SINGLE COLUMN' ad on the right. The third row shows a 'DOUBLE COLUMN' ad on the left and a 'QUAD PANEL' ad on the right. The fourth row shows a 'MINI DISPLAY' ad on the left and a 'HALF PAGE VERTICAL' ad on the right. The fifth row shows a large 'FULL PAGE' ad on the left and a 'QUARTER PAGE' ad on the right. The bottom row shows a large 'FULL PAGE' ad on the left and a 'DOUBLE STACK' ad on the right.