

Janelle Wald will join the Chamber Staff as Vice President of Membership Engagement and Development. Janelle most recently served as the Executive Director of the Crookston Chamber where she has helped successfully financially and programmatically revive the Chamber in just a few months. Prior to heading the Crookston Chamber, Janelle was the Executive Director of the Northwest MN Private Industry Council so she has extensive workforce knowledge and has interacted with employers of all types and sizes.

Janelle also owns and operates her online AthenaStirs LLC. She Re-invented the apron to meet the residential chef's needs and the ever-growing and dynamic DIY movement. From writing the business plan to securing manufacturing, AthenaStirs is an assembler manufacturer. Currently working to partner with and sell to stores catering to foodies, DIY crafters, and others with similar brand concepts, and support sales through brand representation. Janelle was a winner in the GF/EGF Chamber Shark Tank competition with her business concept.

Janelle has her Bachelor's degree in Marketing with a minor in Management; her Master's degree in Nonprofit Management, and is currently pursuing her Ph.D.

Janelle joins the Chamber's other Vice President Kim Strom, VP of Operations in heading the Chamber along with Barry Wilfahrt, Chamber President & CEO and Tina Fetch, Marketing & Communications Director, multiple subcontractors and consultants who together make up the Chamber Team.