

Official Publication of Grand Forks - East Grand Forks Chamber of Commerce

Vol 4 Issue 1

January 2008

Chamber of Commerce New Board Members

The Chamber of Commerce would like to introduce and welcome our newest additions to the 2008 Board of Directors.

Elected to Three Year Terms:



American Federal Bank



United Valley



Kent Hanson Northland Community & Technical College



Scott Roche A.G. Edwards



Steve Swanson Advanced Engineering & Environmental Services

Appointed to One Year Terms:



Dave Beehler Ecolab



Jeff Jasperson Canadinns



Curt Kreun GF City Council



Linda Pierce Crary Homes & Real Estate



Jim Richter EGF EDHA



Chris Semrau Ralph Engelstad Arena



Dr. Greg Weisenstein

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Officers

Chair: Jerry Youngberg
First Realty of GFF
Chair-Elect: Rick Duquette
City of Grand Forks
Past Chair: Kristi Hall-Jiran
CVIC
Secretary: Barb Schultz

Ideal Aerosmith, Inc.

Curt Kreun

GF City Council

Scott Roche

A.G. Edwards

Directors

Rich Becker - BacTee Systems/Becker
Marketing

Dave Beehler- Ecolab

Pat Berger - United Way of GF/EGF

Thane Bergh - American Federal Bank

Andy Byron - United Valley Bank

Kent Hanson - NCTC

Jeff Jasperson- Canad Inns

Steve Johnson - GF Regional Airport

Monica Musich - Valley Dairy Stores

Linda Pierce - Crary Homes & Real Estate

Jim Richter - EGF EDHA

Chris Semrau - Ralph Engelstad Arena

Steve Swanson - AE2S

Vance Taylor - ND Mill & Elevator

Klaus Thiessen - GF Regional EDC

Greg Weisenstein - UND

Sr. Military Advisor to the Board Colonel Diane Hull - GFAFB

Save the Date

The Regional ATHENA Awards

Thursday, April 3, 2008 Rydell GM Auto Center Social-5:30pm Program-6:15pm

New this year to the program, the ATHENA Young Professional Award.

For nomination and sponsorship information please contact Corrina at

corrinas@gochamber.org. Nomination deadline is March 16th, 2008.

From Your Chair



Rising to Meet New Challenges and Opportunities

2007 certainly provided THE CHAMBER with challenges. But with every challenge there are exciting opportunities.

Are we going to take advantage of these opportunities to move THE CHAMBER and the community to an even better place to do business, raise a family, educate our children, provide for the less fortunate, grow

old and enjoy every day of our life? I am certain that we will with your involvement and commitment to that end.

When I speak of the community I want to emphasize, and you will hear it often, that I am speaking of "THE FORKS"; "THE GRAND CITIES"; "EAST GRAND FORKS-GRAND FORKS"; "GRAND FORKS-EAST GRAND FORKS"; or any other term that encompasses the business and residential areas on both sides of the Red River at the place where the Red Lake River joins the Red River.

We are one community even though we have 2 city governments, 2 county governments, 2,3 or 4 school systems, 2 or 3 park systems, 2 states, 1 metropolitan planning organization, 2 or more post high school education organizations and a multitude of both separate and combined voluntary and civil organizations providing services that add to the quality of life in this community.

We are "RISING TO MEET THE CHALLENGES AND THE OPPORTUNITIES". You not only see it as you look at the skyline, but also as you see the changes in the community boundary lines, the new housing developments of single family homes, townhomes, condos and apartments; the growth of individual businesses, and the number of new businesses and businesses looking for employees.

THE CHAMBER was given its direction at the annual planning summit in October:

- *To become more involved in influencing the governmental decision making process.
- *To develop more strategic partnerships with other organizations and entities that are mutually beneficial.
- *To find and develop needed services for members that are financially viable.
- *To become financially stronger.
- *To focus on both membership retention and growth.
- *To increase the value of the membership to the business community.
- *To continue development of "THE CHAMBER FOUNDATION".
- *To continue work on a facility presence in East Grand Forks.

The specific goals of your chair are:

- *Hiring a new CEO/President.
- *Hiring a new membership director.
- *1008 members by the end of 2008.
- *An active and functioning Government Affairs Committee.
- *Collaborate with other organizations in the community to develop a 5 or 10 year plan for the community.
- *Hold a mini planning session after a new CEO is on staff.
- *Continue moving the Board of Directors to become a policy board.

A simple THANK YOU is not adequate, but I know of no other way to express our gratitude to Kristi Hall-Jiran for her leadership, dedication and tireless devotion to THE CHAMBER this past year as Board Chair. The organization and communication she provided throughout the year has set a standard that will be very difficult to match.

A sincere THANK YOU for the opportunity you have given me to be THE CHAMBER'S Board Chair for 2008.

An expectation that each of you will have a HAPPY NEW YEAR. And that will happen if you remember that...... "HAPPINESS IS A CHOICE".

-Jerry Youngberg

From Your Chamber Staff

Member Renewals

Thanks for renewing your membership in The Chamber! Renewals listed are from Nov. 26th to Dec. 26th, 2007.

5-Star Collision & Glass Center

AAA Quality Cleaners Aatrix Software Ace Hardware

ACME Electric Tool Crib Advance Chiropractic Clinic Advance Electric, Inc.

Advanced Business Methods

Agri Valley
Alerus Financial
Altru Health Foundation
Altru Health System
Altru Home Services
Anmazon.com

American Tire Service, Inc.

American Tire South

Americinn AmeriPride

Ameriprise Financial

Ameriprise Financial - Debbie Albert Amundson Family Funeral Home

Anderson Steel Érection & Crane Service

Anderson, J.A. D.D.S. Arts & Crafts Council Axis Clinic, P.C. B & M Masonry, Inc. Bank Forward

Bergstrom Electric, Inc. Best Buy Co., Inc.

Betaseed

Blue Cross/Blue Shield of ND Blue Stone Photography Brady, Martz & Associates, P.C.

Brekke Tours & Travel

Bremer Bank

Britton Transport, Inc. Brown Corporations Business Essentials

C F Industries C'Mon Inn

C.L. Linfoot Company Cancer Center of ND Caribou Coffee

Central Michigan University

CEO Praxis

Choice Financial Group

Citizens Community Credit Union

Cole Paper Company Comeau Electric, Inc.

Comfort Inn

Community Bank of the RR Valley-South Community Bank of the RR Valley- North Community Bank of the RR Valley - Col. Road Community Bank of the RR Valley - EGF

Construction Engineers

Cook Sign Co. CPS, Ltd.

Crary Homes & Real Estate

Crary Homes & Real Estate - Chris Horn Crary Homes & Real Estate - Linda Pierce Crary Homes & Real Estate - Shawn Horn Custom Aire, Inc.

D.J. Burris Quality Carpet Cleaning

Dak-Minn Blood Bank
Dakota Food Equipment
Dakota Harvest Bakers
Daydreams Specialities
Deaton's Mailing Systems, Inc.
Development Homes, Inc.
Dr. Maxine Rasmussen
Drees, Riskey & Vallager, Ltd.
Dusterhoft Oil, Inc.

East Grand Floral Ecolab. Inc.

Economy Plumbing, Inc.
Edgewood Development Group, LLC

EdwardJones - Mark Larsen EdwardJones - Neil Robinson EGF Education Association EGF Rod & Gun Club Erlandson, Steve D.D.S. Farm Credit Services

Farmers Insurance Group - George

Wogaman
Fert-L-Lawn
First State Bank
First ink Voluntee

FirstLink Volunteer Center Floan Sanders, Inc. Florian & Sons Excavating Forks Lath & Plaster

Forum Communications Printing

Forx Radiator

Frandsen Bank & Trust G.W. & Sons Construction, Inc. G.W. Sondreal Construction Inc.

Garden Hut

Garden Valley Telephone Company GCR Tire Center - Thief River GF ABstract & Title Company

GF Clinic Pharmacy GF County Agencies

GF County Historical Society GF Foundation for Education, Inc. GF Region Economic Development Corp.

GF Regional Airport Authority GF Welding & Machine Co.

GFK Flight Support

Girl Scouts - Dakota Horizons Global Safety Network

Golden Corral GOLDMARK

Good Samaritan Village

Grand Forks Builders and Traders Exchange

Grand Forks Country Club Pro Shop

Great Clips for Hair

Greater Grand Forks Fair & Exhibition Inc.

Greenberg Realty, Inc.

Greenberg Realty - Lynn Kvidt Greenberg Roofing & Sheet Metal

Grizzly's Grill & Saloon H & R Block (32nd Ave. S.) H & R Block (DeMers Ave.) Hanson-Maves Co. (Bekins) Staff

Lisa Swanson

Marketing/Program Director Interim Chamber Manager lisas@gochamber.org

Nicole Spoor

Finance Director nicoles@gochamber.org

Corrina Sachno

Program Coordinator corrinas@gochamber.org

Kacey Ferry

Administrative Assistant/Receptionist info@gochamber.org

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Mission Statement

"The Chamber of Commerce creates an environment that encourages business success while enhancing the quality of life in our region."

Happy Harry's Bottle Shops

Hardware Hank Harmon Glass Doctor Heritage Highland I Heritage Highland II

Heyer Engineering P.C.

HOAK Media

Holiday Inn Express

Hometown Management Inc.

House of VacuumsI

I.C.S., Inc. IES North Plains

Independent School district #595

InvisiMax

J&G Landscaping J&R Sewing Center Jack's Shoes - GF

Jeff's Landscaping

Jenny Craig Weight Loss Centre

JLG Architects

Job Service North Dakota Keith's Lock & Key Shop

Kelly Services

Kentucky Fried Chicken

Kidwell's Signature Cleaning, Inc.

Kochevar, Ron KVRR - TV

L&M Meats & Sausage

Lakes & Prairies child Care Resources &

Referral

Lander, Barb

Membership News

Welcome New Members

Sign-A-Rama

2650 32nd Ave. S., Ste. A Grand Forks, ND 58201 701-738-0098

www.sarvalley.com

Sign-A-Rama is a full-service visual marketing solutions provider offering a range of products from indoor and outdoor signs to trade show displays. banners, vehicle graphics, wide format digital printing and more.

River Cinema 12

211 DeMers Ave. PO Box 586 East Grand Forks, MN 56721 218-399-9000 www.rivercinema12.com

Comfort Keepers

212 S. 4th St., Ste. 107 Grand Forks, ND 58201 701-738-0006 www.comfortkeepers.com Comfort Keepers touches lives around Grand Forks and is the comforting solution for your loved one's in-home care. Comfort Keepers offers personal care, homemaking, laundry, errands and more.

RML Trading, LLC.

1200 N. 47th St., Ste. B PO Box 12279 Grand Forks, ND 58208-2279 www.rmltradingllc.com

701-775-1008

Please Join Us

6th Annual State of the City Address & Luncheon



Wednesday, February 13, 2008 11:30am - 1:00pm Alerus Center Tickets: \$15/Chamber Members \$25/Non members (Includes Lunch)

Don't Miss Mayor Brown's 6th Annual State of the City Address. Mayor Brown will present our accomplishments and his vision for the community for 2008 and beyond.

Tickets are \$15/person. Limited seating available, sign up soon. To register, contact The Chamber at 772-7271, info@gochamber.org or online at www.gochamber.org. Deadline to register is February 7th.

Registrations not cancelled 3 business days prior to event will be billed.

Corporate Sponsors:



Business Partnerss

AE25 ~ Alltel Business Solutions ~ American Federal Bank ~ Industrial Contract Services ~ Newman Outdoor Advertising ~ Nodak Electric ~ University of Minnesota, Crookston ~ Vicki Ericson, State Farm Agent

Ambassor Calls



Comfort Keepers The Ambassadors were on hand for a ribbon cutting for new Chamber member, Comfor Keepers.



River Cinema 12 The Ambassadors took part in River Cinema's open house to celebrate the opening of their new theater in EGF.



Rehabilitation & Consulting Services
The Ambassadors assisted Jan Haas from Rehabilitation & Consulting Services in a ribbon cutting.

Chamber News

Renewals Continued...

Leisureland RV LM Glasfiber, Inc.

Lunseth Plumbing & Heating

Lutheran Social Services of North Dakota

McDonald's Gateway Drive McDonald's - S. Washington McKinnon Company

Med Park Credit Union MeritCare Clinic

Midwest Coca-Cola of Grand Forks

Midwest Refrigeration, Inc. Mikkelson Consolidated, L.L.P. Millennium Systems Technology Minnkota Power Cooperative, Inc.

Morell's Distributing, Inc.

Mutch Oil Co. of Grand Forks, Inc.

ND Assn. for the Disabled

ND Eye Clinic ND Mill & Elevator

New Vision Fiberglass

Nord, John, D.D.S.

North Dakota University System

Northeastern Dakota Area H.R. Assn.

Northland Community & Technical College Northland Community & Technical College

Foundation

Northland Custom Woodworking, Inc. Northwestern Mutual Financial Network

Northwood Park Townhomes O'Connell, James. D.D.S.

Obermiller Nelson Engineering Opticare - Forks Vision Clinic

Options: Interstae Resource Center For

Independent Living

Panther, Robert, DDS MS

Parkwood Place

Petcetera Animal Clinic

Pizza Hut

Polar Communications

Polk County DAC

Poppler's Music Store

Porta-Mix Concrete, Inc.

PRACS Institute, LTD.

Prairie Public

Praxair Distribution, Inc.

Premium Waters, Inc.

Priority Title, LLC

PS Doors

Quentin Burdick Job Corp

Qwest Corporation

R & R Contracting, Inc.

Red River Auto

Red River Farm Network

Red River Regional Council/Small Business

Development

Reimer Welding Inc.

Rent-A-Center

Ritchie Bros. Auctioneers

Riverfork Federal Credit Union

Riverside Christian School

Robert Vogel Law Office PC

Rogers Construction

Ryan Potato Company

Saint Michael's Church

Salvation Army, The

Sanders 1907

Scheels All Sports

Scott's Express, Inc. Scott's Music Stores, Inc.

Settle Inn

SimmonsFlint

Skip's Budget Drug

Southern Estates, LLP Spare Husband, Inc.

Spare Wife. Inc.

Spirit Lake Casino and Resort

St. Anne's Guest Home Stadem, Paul D.D.S.

Stamart Truck Stop State Farm Insurance - Kevin Kouba Stay & Play Pet Resort

Steamatic total Cleaning & Restoration

Stone's Mobile Radio, Inc.

Taco John's

Texas Roadhouse

The Exponent

The UPS Store

Thompsons USA Limited

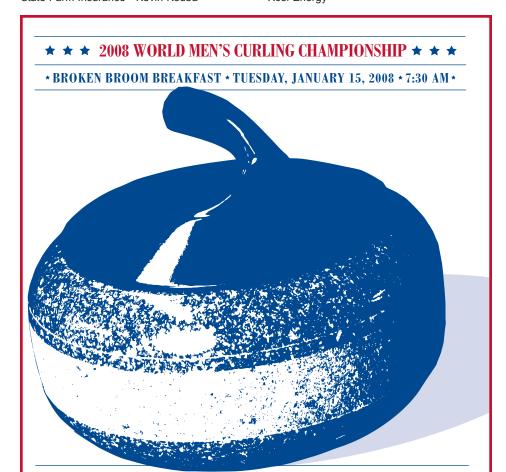
Toshiba Business Systems

Toucan International Market

Tri Valley Child Care Resource & Referral

Wolfe-Sholes, Donna - Realtor

Xcel Energy



YOU'RE CORDIALLY INVITED.

Broken Broom Breakfast: Countdown to 2008 World Men's Curling Championship. Join us at the Ralph Engelstad Arena for a complementary breakfast as we start the countdown to the 2008 World Men's Curling Championship in April. Learn about curling, why the event is important to our community and how you can get involved. Event packages and vouchers for employee complementary tickets will be given away. Must be present to win.

RSVP WITH NAME, E-MAIL ADDRESS AND PHONE NUMBER TO SARA AT 777.6635 OR SARAI@THERALPH.COM. WWW.WORLDMENSCURLING2008.COM



A Month in Pictures



Top Right: Karl Bollingberg, Alerus Financial and Keith Jenkins, East Grand Station, spent the morning cooking breakfast for Chamber Members at EggsTravaganza.

Top Left: Angela Cary, WDAZ, and Jerry Youngberg, 1st Realty of GGF, handed out certificates to Leadership 2007 Graduates.

Left: John Onken, Forks Equipment, gave away one of the door prizes at their December Business After Hours.

Bottom: Several people stopped by the join the holiday fun at The Chamber's Holiday Open House.



A Month in Pictures



Business Briefs

Altru Welcomes Dr. Attila Dalmi, Hospitalist

Dr. Attila Dalmi, hospitalist, returns to Altru Health System in December. He received his medical degree at the University School of Medicine, Debrecen in Debrecen, Hungary. Dr. Dalmi completed



his residency training in internal medicine at Englewood Hospital and Medical Center in New Jersey. Dr. Dalmi is excited to return to Altru and work with its friendly patients and staff

Hospital medicine is a specialty organized around a site of care (the hospital) rather than an organ (like cardiology), a disease (like oncology) or a patient's age (like pediatrics). However, unlike medical specialists in the emergency department or critical care units, hospitalists help manage patients through the continuum of hospital care. Dedicated to offering the best care possible, Altru's hospitalists works closely with the comprehensive network of over 50 different specialties. So, no matter how complex your situation, our providers help you receive the level of care you need.

Avant Hair and Skincare Studio Welcomes New Employees

Avant Hair and Skincare Studio welcomes **Rachael Wilmot**, Cosmetologist. Rachael worked at M.J. Capelli the past 4 years,



since graduating from Josef's (Fargo) in 2002. Rachael has attended multiple training classes and excels in hair color and cutting. She has received awards for her outstanding growth and progress in the Fargo area, and in addition

received The Horizon Awards in 2003 for Up and Coming Stylist of the Year. We are very pleased to have such a motivated, professional and experienced stylist join our staff. Rachael sees clients at the Avant on Gateway.

Avant Hair and Skincare Studio welcomes **Jessica Kahl**, Esthetician. Jessica comes to us from The Aveda Institute, where she graduated in 2006. She also previously worked at The Serenity Salon in Bismarck,

ND as Salon Coordinator. Jessica is extremely knowledgeable in the Aveda Skincare Products & Make-up and has extensive training in The Aveda Facials



and Body Waxing. We are very pleased to have Jessica join our staff, her expertise of the Aveda Products and Services is a real plus for all our clients. Jessica sees clients at the Avant on Gateway.

Avant Hair and Skincare Studio welcomes **Christine Rolfshus**, Cosmetologist. Christine comes to us from The Aveda Institute, where she graduated in 2006. In addition Christine has worked for



Nordstrom's and Macy's in the Minneapolis area as a Beauty Consultant. Aveda Colour is Christine's specialty, and she enjoys helping men and women find the color and look that is just right for them. Christine

also has excellent cutting and styling skills, and her knowledge of Aveda Colour and Products is a real plus for all her clients. Christine sees clients at the Downtown Avant.

Alerus Financial Announces New Employees and Promotions

Alerus Financial is proud to announce the addition of **Scott M. Harter** as supply management specialist at its Banksouth location, 2300 Columbia Road, Grand Forks.



Harter is responsible for ordering, receiving, recording, storing, issuing and delivering supplies, office equipment, and other items to all area of the company.

Harter moved to Grand Forks in 1998 when he

belonged to the United States Air Force, where he worked in supply and inventory management. He will graduate with a Bachelor of Science in psychology from Park University in December of this year. He and his wife, Tamara, live in Grand Forks with their daughter, Lyndsey.

Alerus Financial welcomes **Kristin Muir** as administrative services specialist in the records department at its Banksouth location on Columbia Road in Grand Forks.



Muir is responsible for assisting the Retail Bank, Relationship Managers, Product Managers, Product Specialists, Underwriters, and Operations in support of new and existing accounts.

Prior to joining Alerus, Muir worked for 6 ½ years at AGSCO, Inc. She worked as a customer service manager and credit operations specialist, where she provided storefront assistance, customer service, management of accounts receivable, generated loan documents, set up new lines of credit, and oversaw the daily postings of advances and payments. She lives in Larimore with her two children, Lank and Kasenna.

Alerus Financial is proud to announce the addition of **Heather Lund** to customer service supervisor at its Corporate Center location, 401 DeMers Avenue, Grand Forks.



Lund is responsible for demonstrating and leading day-to-day transactional activities. She maintains in-depth knowledge of all teller processes and procedures to include security.

Lund recently moved to Grand Forks from St. Louis, Missouri. She was formerly an early childhood teacher and small business owner. Lund holds a Masters in Education with an emphasis in reading. She and her husband, Dan, are expecting their first child in February.

Alerus Financial is proud to announce the promotion of **Terry Guenther** as senior auditor at its Banksouth location on Columbia Road.

Guenther is responsible for the development, scheduling, and execution of internal audits for Alerus Financial primarily related to the Banking division including loan, deposit, commercial services, and communicating findings to the appropriate people.

Chamber News



Guenther has worked for Alerus for 26 ½ years. She has worked in a variety of positions at Alerus including items processing, teller, teller trainer, audit, personal banker, branch manager, customer service

manager, call center team lead, records center team lead, and loan operations manager. She and her husband, Kenneth, live in Walsh County, North Dakota.

EAPC Welcomes Soleim and Bakken

Greg Soleim has joined EAPC as its chief financial officer. Soleim spent the past seven years working at LM Glasfiber as



their controller. Prior to his employment there, he was an accountant for Drees, Riskey & Vallager. Soleim earned his bachelor of accountancy at the University of North Dakota where he is currently pursuing his MBA.

Lori Bakken has joined EAPC as its marketing coordinator. Bakken previously was marketing manager for Amazon.com's tools and hardware business. Prior to her work at Amazon, she was the marketing



coordinator at Acme Electric and a graphics designer at US Foodservice. Bakken earned a bachelor's degree in mass communications at Minnesota State University, Moorhead in 1991.

Altru Employees Receive Certification

Marsha Waind and Jill Wilson, certified lymphedema therapists with Altru's Outreach Therapy Services, recently attended a workshop and earned their certification in Advanced Elverex fittings. Elverex garments are a Jobst compression garment made for those with lymphedema. The garments are custom fit and supplied through the Prosthetics and Orthotics department at Altru Rehabilitation Center.

Both Marsha and Jill are occupational therapists with Altru's Outreach Therapy Services. Altru's Outreach Therapy provides comprehensive rehabilitation services for children and adults from 24 communities throughout northeastern North Dakota and northwestern Minnesota.

Oehlke Joins ND Chamber Staff

The North Dakota Chamber of Commerce has hired **Jeb Oehlke** as vice president of governmental affairs. He will provide leadership in developing and presenting the Chamber's policies to state and federal government entities.



Oehlke's legislative and legal experience includes serving as staff assistant to the Senate Majority Leader for the 2007 North Dakota Legislative Assembly and as legal clerk for the Broden and Goulding law

offices in Devils Lake, N.D. His government involvement began with a North Dakota Legislative Council internship during the 2003 assembly.

Oehlke earned his Juris Doctor from the University of North Dakota School of Law in 2004. He also has a bachelor's degree from North Dakota State University in human development and education.

Dakota Science Center Earns Award

The Dakota Science Center has been awarded the Community Partner Award by the UND Center for Community Engagement. The award recognizes a nonprofit organization that has demonstrated an exemplary relationship with and support of one or more UND academic programs faculty, and students. The 2007 award was given to the Dakota Science Center for its collaboration with UND faculty and students on sciencerelated learning projects, two summer science camps and other science related projects. Supporters of the Dakota Science Center's nomination noted that the Dakota Science Center has inspired parents and children in acquiring an interest in the field of science.

JLG Announces New Employees

JLG Architects is pleased to announce the addition of several new employees.

Ben Bernier, Student Intern, comes to JLG Architects while earning his Bachelor and Master of Architecture at North Dakota State University. Prior to JLG, Ben worked for Schoen Associates the Grand Forks Herald, and the Blue Line Gaming Club. He also was employed as a Corrections Officer with Grand Forks County Corrections, after receiving his Bachelors Degree in Criminal Justice from UND.

Heidi Brenna, Project Manager, returns to JLG Architects after working for Schoen Associates. Heidi received her Bachelor of Architecture and Bachelor of Environmental Design from NDSU.

Thomas Campbell II, Student Intern, has joined JLG Architects while pursuing his Bachelor of Architecture degree at Drexel University in Philadelphia, PA. Prior to joining JLG, Tom worked for Tri-Campbell Farms and Choice Financial Group, where he was a Customer Service Representative and the Choice Financial Junior Bank Board Secretary.

Susan Gaddie, Project Interior Designer, returns to JLG Architects after earning her Bachelor of Science in Interior Design from NDSU. Prior to JLG, Susan worked for Varsity Mart and Home Depot in Fargo, North Dakota.

Michael McLean, Project Designer, joins JLG Architects after receiving his Master of Architecture from NDSU. Mike is currently working on The Current Apartments in Grand Forks, ND; Coe College Master plan in Cedar Rapids, IA; and UND Petroleum Lab Addition in Grand Forks, ND.

Neil Reardon, Project Designer, joins JLG Architects after earning a Masters degree in Architecture from NDSU, where he also received his Bachelor of Science in Environmental Design. Prior to JLG Architects, Neil interned for Foss Architecture & Interiors and was a carpenter for CertiRestore.

Nicole Washburn, Project Manager, comes to JLG Architects with extensive multi-family and mixed-use housing experience in the Minneapolis area. Prior to JLG, Nicole worked for Durrant and Elness Swenson Graham Architects. Nicole graduated from NDSU with Bachelor of Architecture and a Bachelor of Science in Environmental Design degrees.

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A Chamber & SCORE Brown Bag Seminar

Marketing on the Edge

Oddball Techniques to Gain Awareness

Marketing your business is a never-ending challenge of trying to find the right combination of the Five P's – Product, Price, Place, Promotion, and People. Countless hours are spent in researching primary and secondary data bases, drawing up formulated marketing plans, looking for "good numbers" in picking the right media mix, and keeping a wary eye on marketing costs. Too often this results in a conservative approach to marketing that may be moderately successful but leaves you, the business owner, yearning for more.

This Brown Bag program will take a look at some different twists on marketing employed by businesses to gain awareness in their marketplace by using the "3C-T" approach – Clarity, Cleverness, Common sense, and Tracking.



This brown bag is presented by:
Craig Silvernagel, Entrepreneurship Director,
University of North Dakota

Tuesday January 22nd, 2008
11:30am - 1:00pm
The Chamber
\$15/person (Includes Lunch) or
\$25/person (nonmember)

To register, contact The Chamber at 772-7271 or info@gochamber.org.

Reservation deadline is January 21st.

Seating is limited, sign up soon.

Reservations not cancelled 3 business days prior to the event will be billed.

27,000+ Webpage Views in One Month!

www.gochamber.org lists all our Chamber members and people are finding you there! Some of the categories visited and number of views received from November 27th to December 31st were:

Abstractor/Architects/Engineers	2062
Hotels & Motels	977
Restaurants	952
Realtors	929
Non Profit Org.	867
Financial Institutions	860
Contractors & Construc.	787
Finance & Investment	692
Automotive Sales & Serv.	686
Advertising Services	683
Attorneys	671

More Ways Your Chamber Is Working For You:

Member Referrals Made By The Chamber In 2007:

928

Total for December: 78

Certificates of Origin Signed By The Chamber In 2007:

35

Total for December: 1

New Resident Packets
Distributed By The Chamber
In 2007:

281

Total for December: 5

Chamber News



Thursday January 17th, 2008 4:45pm - 7:00pm Hosted by H & R Block To be held at Eagles Crest

Hosted by:



Free Admission

Complimentary Hors d'oeuvres ~ Cash Bar ~ Door Prizes ~ Progressive cash drawing is at \$700! ~ Two FREE Tax Preperations Given Away ~ NO RSVP Needed

H&R Block invites all Chamber Members and employees to their exciting Business After Hours to be held at Eagles Crest. Stop in...enjoy the fun and find out more about what H&R Block can do for you. You might even win \$700 in our progressive cash drawing! We'll draw the name of one Chamber Member business. If someone from that organization is present, they win!!

Business After Hours is a great time to network, catch up with friends, coworkers and clients in a fun and casual way. Spread the word and plan to attend the H&R Block Business After Hours.

Business Briefs Cont.

UND Spring Career Fair

The UND Spring Career Fair will be held on Wednesday, February 13 from 9:30 am-2:30 pm in the Hyslop Multipurpose Gym.

The Career Fair is presented by UND Career Services and is designed to help students learn more about professional career options. The Career Fair will include hundreds of businesses from across the country looking for future employees. Students should dress professionally and bring copies of their resume. Students and employers can register for the fair at UND Career Services in McCannel Hall, Room 280 or online at www.career.und.edu. If you have any questions or comments please feel free to contact Career Services at (701) 777.3904.

American Cancer Society Partners with Fargo Marathon

Since 1996, the American Cancer Society Charity Runner program has enabled thousands of athletes to dedicate their training and participation in endurance race events to the fight against cancer. The American Cancer Society is proud to announce they are bringing the Charity Runner program to the Scheels Fargo Marathon.

Every dollar raised though the Charity Runner program is used by the American Cancer Society to continue it's funding of cancer research, it's state and national legislative advocacy, and the Society's many educational and patient service programs.

The American Cancer Society is currently seeking volunteers and athletes to participant in the Charity Runner program. To register

or volunteer, contact Stacy Duncan at (701)232-1385 option 3 or email stacy.duncan@cancer.org.

Xcel Energy Announces Renewable Energy Projects

Twenty-two proposed renewable energy projects featuring wind, hydroelectric, solar, biomass and biofuel technologies have been selected to receive nearly \$23 million from the Xcel Energy Renewable Development Fund.

An advisory board with representation from Xcel Energy, environmental groups, Xcel Energy customers and the Prairie Island Indian Community today recommended to the Minnesota Public Utilities Commission that \$8,223,922 be awarded to projects for energy production and \$14,397,817 for research and development.

Nearly 100 renewable energy proposals were reviewed during the current funding cycle. In previous cycles, more than \$52 million has been awarded for renewable energy research and renewable energy production. Currently, more than 23 megawatts of renewable energy are under development from fund initiatives.

Money for the Renewable Development Fund, which was created in 1999, comes from Xcel Energy customers. Each year the company transfers \$16 million to the fund in accordance with state statute. Owners of energy production projects sell the energy to Xcel Energy or use the energy themselves. All selected projects are subject to final approval by the Minnesota Public Utilities Commission.

Continued on next page

Close ~ Quick ~ Easy



- # Jet Service
- # Long Term Parking
- # Hotel/Motel Shuttle
- # Crosswinds Restaurant
- **∉** Gift Shop
- # Car Rental
- # Charter Air Service
- # Air Cargo

January 2008 Chamber Calendar

January 1	CHAMBER CLOSED	<u>January 15</u> 4:30pm	CATS Meeting (COC)
<u>January 2</u> 12:00pm	Athena Meeting (TBA)	<u>January 17</u> 4:45pm	Business After Hours (H&R Block)
January 8 7:30am	Agribusiness (Ramada Inn)	January 18	,
12:00pm January 9	Leadership (Adult) (TBA)	7:30am January 21	Past Board Chairs Meeting (COC)
7:30am	Bus/Gov/Edu/Alliance (COC)	11:30am	Ambassadors Meeting (Sam's Club)
January 10 12:00pm 7:30am	Finance Committee (COC) MAC Exec. (COC)	<u>January 22</u> 11:30am	Brown Bag Seminar "Marketing the Edge" (COC)
<u>January 11</u> 8:00am	Executive Committee (COC)	January 24 8:00am	MAC (COC)
		<u>January 25</u> 8:00am	BOD (COC)

Business Briefs Cont.

Xcel Energy Announces Renewable Energy Projects

Altru Cancer Center is proud to announce it has been a member of the North Central Cancer Treatment Group for the past 30 years. The NCCTG is a national clinical research group sponsored by the National Cancer Institute. NCCTG consists of a network of cancer specialists at community clinics, hospitals, and medical centers in the United States, Canada, and Mexico. The research base for NCCTG is located at Mayo Clinic in Rochester, MN.

NCCTG is dedicated to bringing clinical trials with promising new cancer therapies to communities where patients live. NCCTG specializes in researching methods of treating and preventing cancer, and in researching methods to alleviate the side effects of cancer and cancer treatments. Altru's relationship with Mayo Clinic and other leaders in cancer research allows the ability to offer patient's clinical trials. Patients can receive

treatments with the newest drugs available, newest surgical techniques and radiation treatment plans.

Rustebakke Joins Axis Clinic, PC

Kathy Rustebakke MPT, MDT, has joined Axis Clinic, PC, as a physical therapist. Rustebakke earned a bachelor's degree in



physical therapy from UND in 1987, and a master's degree in physical therapy from UND in 1993. She has 20 years of experience as a physical therapist, and has worked in the Grand Forks community for 14 years. Her primary areas of expertise are in providing outpatient services for industrial/occupational medicine, general orthopedics and spinal rehabilitation. She has completed the McKenzie series of Mechanical Diagnosis and

Treatment of the Spine and Extremities, and has received credentialing in this approach of physical therapy. She has also been involved in the development of osteoporosis and chronic pain programs. For more information, visit www.axisclinicnd.com.