# Spot@n

# Effortless Loyalty. Smarter Marketing.

Customer loyalty solutions proven to grow your business as much as 30%.



# Why Do Businesses Love SpotOn?

Loyalty & Birthday Rewards Customize your unique rewards program in minutes.



#### As seen in WALL STREET JOURNAL

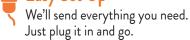
#### Social Media

Bloomberg

Customers share your business with friends online.

Business Analytics Real time data helps you see exactly what's happening at the counter.

#### 🛓 Easy Set Up



#### Go Mobile

Customers can use their mobile device to earn rewards with the SpotOn app (now on Apple Passbook).

**BUSINESS INSIDER** 



# How It Works



We'll send everything you need, including the tablet. Just plug it in, customize your rewards, and go.



#### **Engage Customers**

Easily send new offers to customers' phones, email, Facebook or Twitter via HotSpot, your business dashboard.





### Track Loyalty

With one quick scan, customers earn points when making a purchase. Your tablet logs everything.



#### Measure

Interactive charts and graphs help you see what's happening at the counter in real-time, anytime, from anywhere.

#### The Result?

Happy, loyal customers eager to come back for more.

# Join the fastest-growing loyalty network that's 6,000+ businesses strong.

## What You Get.

Wifi-enabled tablet Loyalty cards Mobile app In-store marketing materials Email campaigns Mobile messages Business analytics Social media integration



### What You Pay.

#### \$60/month

\$19.95 one-time shipping fee

- 12 month contract
- No equipment to purchase
- No transaction fees



