

Member of the United States Hispanic Chamber of Commerce

Tucson Hispanic Chamber of Commerce

2007 Sponsorship and Partnership Opportunities

YOUR OPPORTUNITY FOR GREATER SUCCESS

SU OPORTUNIDAD PARA MAYOR ÉXITO

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Who Are We?

Your Opportunity for Greater Success

History

The concept of a Hispanic chamber of commerce in Tucson was first developed by Rico Sotomayor, a former Minority Business Enterprise program director of the City of Tucson. A reception for local community representatives and members of the Phoenix-based Arizona Hispanic Chamber of Commerce inspired the formation of a local chapter. On May 18, 1989, the Tucson Hispanic Chamber of Commerce (THCC) was incorporated in the State of Arizona.

The THCC is governed by the Articles of Incorporation, Bylaws and the Manual of Policies and Procedures. The initial incorporators were Fredrick Palafox, Pablo Ortiz, George Lopez and Augustine Garcia. The original purpose of the corporation was to provide, promote and advance, on a nonprofit basis, the general welfare and prosperity of the Tucson area, so that its citizens and business community could prosper. The Internal Revenue Service of the United States of America recognizes the THCC as a 501 (c) 6 non-profit organization.

Today the THCC is recognized as the largest Latino organization in Arizona, with over 600 member businesses representing over 49,000 employees.

VISION

The Tucson Hispanic Chamber of Commerce is the gateway to business success and economic advancement.

MISSION

To drive economic development while advancing Hispanic businesses and providing access to the Hispanic market.

VALUES

Professionalism

Success

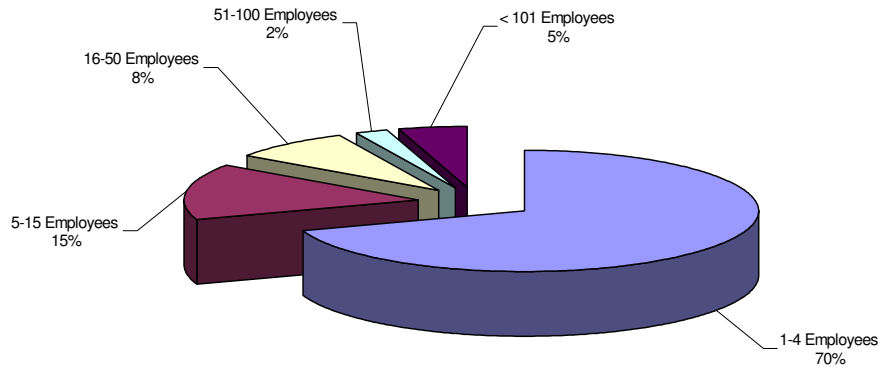
Accountability

Integrity

Progressiveness

MEMBER PROFILE & NETWORKING EVENTS

Member Profile
as of 1/9/07



Networking Functions	Number of Networking Functions (3 per Month)		Special Events	Special Events (4 per Year)	
	Luncheons – average attendance	170		Foundation Golf Tournament – average participation	144
	Mixers – average attendance	100		Annual Gala – average attendance	800
	Conexiones Networking	25		Foundation Scholarship Award Luncheon- Average attendance	400
			The Whole Enchilada Marketing – average attendance	200	

NETWORKING EVENTS DESCRIPTIONS

ALL OF THE TUCSON HISPANIC CHAMBER OF COMMERCE EVENTS HAVE THE PRIMARY PURPOSE OF BUSINESS NETWORKING WHERE MEMBERS HAVE THE OPPORTUNITY TO CONNECT WITH POTENTIAL CUSTOMERS AND FORM BUSINESS PARTNERSHIPS WITH ONE ANOTHER, MEET THE BOARDS OF DIRECTORS AND STAFF.

◆ **MONTHLY FIESTA MIXERS 1ST THURSDAY OF EACH MONTH 5:30PM – 7:00 PM**
COST: MEMBERS WITH RSVP \$6.00/ MEMBERS WITH NO RSVP AND NON-MEMBERS \$10.00

FIESTA MIXERS ARE A MORE INFORMAL AND BUSINESS CASUAL NETWORKING EVENTS; POPULAR WITH THOSE WHO LIKE TO DO BUSINESS AFTER WORK. APPETIZERS ARE AVAILABLE WITH A CASH BAR AT MOST LOCATIONS. ATTENDANCE TO MIXERS IS CLOSE TO 100 PEOPLE A MONTH.

◆ **MONTHLY MEMBERSHIP LUNCHEONS 3RD THURSDAY OF EACH MONTH 11:30AM – 1:00PM**
COST: MEMBERS WITH RSVP \$20.00/ MEMBERS WITH NO RSVP AND NON-MEMBERS \$25.00

AT THE LUNCHEONS, WE INVITE A EDUCATIONAL GUEST SPEAKER TO DISCUSS CURRENT ISSUES OR EVENTS THAT ARE IMPACTING OUR BUSINESSES AND COMMUNITY. LUNCH IS SERVED. ON AVERAGE, THERE ARE BETWEEN 100 – 125 PEOPLE IN ATTENDANCE.

◆ **¡CONEXIONES! NETWORKING BREAKFAST 4TH TUESDAY EVERY OTHER MONTH 7:30AM – 9:30AM**
COST: MEMBERS WITH RSVP \$10.00/ MEMBERS WITH NO RSVP AND NON-MEMBERS \$15.00

THIS IS A NEW EVENT WITH ATTENDANCE LIMITED TO 60 PEOPLE, ONE REPRESENTATIVE FROM EACH COMPANY AND INDUSTRY. DURING THIS EVENT, PEOPLE ARE SITTED AT TABLES OF 10. EACH PERSON HAS ONE MINUTE TO SPEAK ABOUT THEIR BUSINESS. ONCE EVERYONE HAS SPOKEN, ATTENDEES ARE ROTATED THROUGHOUT THE SIX TABLES TO MAXIMIZE NETWORKING CONTACTS.





2007 Corporate Sponsorships

PATROCINADORES DE PLATINO/ PLATINUM SPONSORSHIP

\$10,000

- Listed as chamber sponsor in *El Informe* throughout the year
- Placement of corporate logo and link to corporate website on THCC website
- One full page ad in *El Informe*
- Two free admissions to all *Fiesta* mixers for 1 year
- Two free admissions to all Membership Luncheons for 1 year
- One corporate profile article on business in *El Informe*
- One profile article of company CEO in *El Informe*
- Opportunity to be featured speaker at one Membership Luncheon
- One table of ten at the Annual Businessman and Business Woman of the Year Gala
- One foursome for the Annual THCC Foundation Golf Tournament
- THCC Club de Platino Plaque
- Fifty two weeks of banner Ad on home page plus prominent pages on the website with link to company website

PATROCINADORES DE ORO/GOLD SPONSORSHIP:

\$5,000

- Listed as chamber sponsor in *El Informe* throughout the year
- Placement of corporate logo and link to corporate website on THCC website
- One half-page ad in *El Informe*
- One free admission to all *Fiesta* mixers for 1 year
- One corporate profile article on business in *El Informe*
- Five seats at the Annual Businessman and Business Woman of the Year Gala
- Two players in the Annual THCC Foundation Golf Tournament
- THCC Club de Oro Plaque
- Fifty two weeks of banner Ads on home page plus secondary pages on the website with link to company website

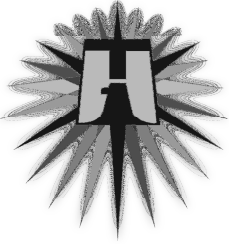
PATROCINADORES DE PLATA/SILVER SPONSORSHIP:

\$2,500

- Listed as chamber sponsor in *El Informe* throughout the year
- Listed on chamber website as corporate sponsor of the THCC
- One quarter page ads in *El Informe* for one year
- Free admission for 3 *Fiesta* Mixers for one person
- Free admission for 3 Membership Luncheons for one person
- THCC Club de Plata Plaque
- Fifty two weeks of banner Ads on home page plus secondary pages on the website with link to company website

Sponsor will provide THCC with:

- Company logo in jpeg electronic format for placement on THCC Website
- Banner ad for website (camera ready art work required)
- Advertisement (camera ready art work required)



“Noche de Exitos” THCC 13th Annual Gala

Date: October 13, 2007 **Place:** TBD

Time: Reception/Gaming/ Cocktails 6:00pm/Dinner 7:00pm

Entertainment 9:00PM

Attendance Goal: 800

EXITO TITLE SPONSORSHIP

Exito Title – \$10,000 (One available)

Reception sponsorship includes:

- Corporate logo placed on website, invitation and eBlast promoting event
- Corporate name included in all press releases and media advisories
- Full page color ad recognition in the event program
- Projection screen listing during dinner and public thank you by our media partners
- One full page Ad in EI Informe newsletter distributed via e-mail and mailed to 700+ members and individuals
- Exclusive signage displayed throughout reception and gaming area
- Two Premier tables of ten for Noche de Exitos Gala

Exito Title – \$10,000 (One available)

Dinner/Dessert sponsorship includes:

- Corporate logo placed on website, invitation and eBlast promoting event
- Corporate name included in all press releases and media advisories
- Full page color ad recognition in the event program
- Projection screen listing during dinner and public thank you by our media partners
- One full page Ad in EI Informe newsletter distributed via e-mail and mailed to 700+ members and individuals
- Exclusive signage displayed throughout reception and gaming area
- Two Premier tables of ten for Noche de Exitos Gala

Exito Title – \$10,000 (One available)

Entertainment sponsorship includes:

- Corporate logo placed on website, invitation and eBlast promoting event
- Corporate name included in all press releases and media advisories
- Full page color ad recognition in the event program
- Projection screen listing during dinner and public thank you by our media partners
- One full page Ad in EI Informe newsletter distributed via e-mail and mailed to 700+ members and individuals
- Exclusive signage displayed throughout reception and gaming area
- Two Premier tables of ten for Noche de Exitos Gala



Gala Compadre Sponsorship Opportunities

Platino – \$5,000 (Four available)

- Half-page Ad in event program
- Projection screen listing during dinner and public thank you by our media partners
- One ¼ page Ad in El Informe newsletters distributed via e-mail and mailed to 700+ members and individuals
- One prominent table of ten

Oro – \$3,500 (Five available)

- Thank you in event program
- Projection screen listing during dinner and public thank you by our media partners
- One ¼ page Ad in El Informe newsletter distributed via e-mail and mailed to 700+ members and businesses
- One centrally located table of ten

Plata – \$2,500 (Six available)

- Thank you in event program
- Projection screen listing during dinner and public thank you by our media partners
- Recognition in monthly chamber newsletter distributed via e-mail and mailed to 700+ members and businesses
- Sponsorship level table of ten

PROGRAM PADRINO SPONSORS

Wine & Champagne Padrino – \$5,000

Your company name/logo printed in program. One table of ten to Gala Event. Thank you listing in event program, projection screen listing during dinner, plus recognition in Chamber Newsletter e-mailed and mailed to 600 plus members and businesses and a public thank you presented by our media partners.

Décor Padrino – \$5,000

Your company name/ logo on centerpiece signage at every table. One table of ten to Gala Event. Thank you listing in event program, projection screen listing during dinner, plus recognition in Chamber Newsletter e-mailed and mailed to 600 plus members and businesses and a public thank you presented by our media partners.

Invitation Padrino – \$2,500

Your company name/logo printed on the back of every invitation. Four tickets to Gala Event. Thank you listing in event program, projection screen listing during dinner, plus recognition in Chamber Newsletter e-mailed and mailed to 600 plus members and businesses and a public thank you presented by our media partners. Deadline for logo is August 15, 2006.

Program Padrino – \$2,500

Your company name/logo printed on the back of every program. Four tickets to Gala Event. Thank you listing in event program, projection screen listing during dinner, plus recognition in Chamber Newsletter e-mailed and mailed to 600+ members and businesses and a public thank you presented by our media partners.



Tucson
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2007 Membership Luncheon

Once a month, the Tucson Hispanic Chamber of Commerce holds a business networking membership luncheon. This event is an opportunity for THCC members to network with one another, meet chamber board members and staff, and for prospective members to become familiar with the organization. The luncheons attract 200 people per month.

Attendance Goal: 100-150 per event



TITLE SPONSOR

\$10,000

A great opportunity to reinforce brand awareness and market your current and new products and services to our growing membership community.

- Four seats reserved at the luncheon at the featured speaker table
- Placement of sponsor business logo on promotional ad in *El Informe*
- Placement of sponsor product/business logo on custom-made THCC Luncheon Banner,* which will be displayed on stage.
- Opportunity to give a two-minute welcome and company update
- On-screen recognition
- Recognition in all event promotional media, including THCC website event page
- One exhibit table to display products and or business information at each sponsored luncheon
- Opportunity to recommend two keynote speakers that meet Chamber speaker's requirements during the year.
- Fifty two weeks 24/7 banner ads on event calendar on the website with link to company site

SPEAKER SERIES SPONSORSHIP

\$5,000

Market your business and or product and services to our growing membership.

Sponsorship includes:

- Five minute business or product presentation
- Recognition in all event promotional media, including THCC website event page
- Two free admissions to monthly membership luncheon for one year
- Placement of sponsor business logo on promotional ad in *El Informe*
- Banner displayed at venue
- On-screen recognition

Sponsors will provide THCC with:

- Company logo in jpeg electronic format for all marketing and promotional pieces
- Banner ad for website with website address to link to company site



2007 Fiesta Mixer

Once a month, the Tucson Hispanic Chamber of Commerce holds an after work networking *Fiesta Mixer* at local businesses—a total of 12 mixers per year. This event is one of two signature networking events where members can network, connect with potential customers, form partnerships, meet chamber board members and staff, and for prospective members to become familiar with the organization. The *Fiesta Mixers* attract over 100 people per month. This is a great opportunity to increase brand awareness and market your business to the business community.

Attendance Goal: 100-150 per event

SPONSOR

\$500

Sponsorship includes:

- Four free admissions to the event
- Company banner displayed prominently (central location) at venue
- Company executive to say welcoming remarks at event
- Business logo included in the event promotional ad in *El Informe* (700 per month/7,200 annually)
- Business logo included on exclusive welcome signage at sign in
- Recognition as sponsor in all event flyer and eBlast
- Business logo placed on Chamber's Website as Mixer Sponsor with link to business website
- Exhibit Information table for display and/or giveaways

December Mixer sponsorship is \$1000 and includes all of the above and the following:

- One half page ad in *El Informe* newsletter
- Business logo on all special event invitation presented as title sponsor
- Opportunity to present holiday gift bags or favors to guests

Sponsor will provide THCC with:

- Company logo in jpeg electronic format for all marketing and promotional pieces
- Banner ad for event calendar on website and website address to link to company site



14th Annual Foundation Golf Tournament

Date: June TBA, 2007

Place: TBA

Attendance Goal: 144 players

SPONSORSHIP

Title ---\$10,000 (1 Available)

- Three Complimentary Foursomes
- One Commemorative Title Tee Sign
- Company logo on all printed materials, media promotions and event giveaways
- Banner at registration
- Public thank you and full-page ad on Foundation Scholarship awards program
- Quarter page ad for one year in El Informe –distributed via e-mail and mailed to 600+ members and businesses
- Public thank you presented by our media partners.
- Scholarship presenter at luncheon

Gold---- \$2,500 (3 available)

- One Complimentary Foursome
- One Commemorative Gold Tee Sign
- Company logo on thank you ad on Scholarship luncheon program
- Quarter page ad for three months in El Informe –distributed via e-mail and mailed to 600+ members and businesses
- Public thank you presented by our media partners

Premier ---- \$5,000 (2 available)

- Two Complimentary Foursomes
- One Commemorative Premier Tee Sign
- Company logo on all printed promotional materials
- Banner at registration
- Thank you ad on Foundation Scholarship awards program
- Quarter page ad for six months in El Informe –distributed via e-mail and mailed to 600+ members and businesses
- Public thank you presented by our media partners



MARKETING PARTNERSHIPS

(Recognition in *EI Informe* distributed via e-mail and mailed to 700+ members and individuals)

<p>➤ Shirt Partner -- \$3,500 (Golf shirt or wind shirt with your company name/logo embroidered on the sleeve or yoke. One tee-box sign and recognition on press release)</p>	<p>➤ Cap Partner -- \$3,500 (Sport cap embroidered with your company name/logo. One tee-box sign and recognition on press release)</p>
<p>➤ Lunch Partner -- \$3,500 (Boxed lunch including a water bottle imprinted with the event logo and your company name/logo for all players. Banner placement at lunch)</p>	<p>➤ Giveaways Partner -- \$3,000 (Gift bag of golf items imprinted with your company name/logo for each player. One tee-box sign and recognition on press release)</p>
<p>➤ Golf Cart Partner -- \$2,500 (Golf carts for all players including golf towels embroidered with company name/logo and golf balls)</p>	<p>➤ Refreshment Cart Partner -- \$2,500 (Three beverage tickets and one water ticket per player printed with your company name/logo along with refreshments cart signage)</p>
<p>➤ 19th Hole -- \$2,000 (One tee-box sign and recognition on press release, opportunity to host sampling of food or products/services at the event)</p>	<p>➤ Hole-In-One -- \$2,000 (Company presence on the \$10K hole and company logo on the oversized check. One tee-box sign and recognition on press release)</p>

Driving Range Sponsor --\$1500
 (1 Commemorative Driving Range Sign)

Putting Green Sponsor --\$1000
 (1 Commemorative Putting Green Sign)

Tee Sponsor ---\$200

Foursome ---\$600

Single --- \$150



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2007 Scholarship Luncheon



Attendance Goal: 400

Presenting Sponsorship

\$7,500

- Company logo on invitations, programs and table tents as presenting sponsor
- Premier on stage banner location
- Table of 10 people
- Five minute address to students
- Company logo on Thank You ad to run in *El Informe*
- Presenting Sponsor representative to help present awards
- Half-page ad on the June edition of *El Informe*
- Company logo in promotional and thank you ad in the Arizona Daily Star, Tucson Citizen and La Estrella Newspapers.

Partners In Education Sponsorship: (four available) \$2,500

- Company logo on invitations, programs and table tents
- Prominent banner location
- Company logo on Thank You ad to run in *El Informe*
- Company logo on tents at student tables
- Admission for five people
- Company representative greets students as they receive award
- Company logo in promotional and thank you ad in the Arizona Daily Star, Tucson Citizen and La Estrella Newspapers.

Student Sponsorship: (five available)

\$1,000

- Recognition as Student Sponsor on programs and table tents
- Admission for two people
- Company logo on Thank You ad to run in *El Informe*
- Company logo on tents at student tables
- Company logo in promotional and thank you ad in the Arizona Daily Star, Tucson Citizen and La Estrella Newspapers.

Sponsor will provide THCC with:

- Company logo in jpeg electronic format for placement on THCC Website and website address to link to company site

**For additional information – please call 520-620-0005 or visit
www.TucsonHispanicChamber.org**