



**Greg Reid**  
Vice Chairman  
*Edward Jones Investments*

## Business Development Division

### Opportunity Central

- 200 new jobs for college and university graduates
- IT Professionals Network
- Renewable & Sustainable Energy Network
- Talent Connection and VSU/WGTC
- Speaker Series
- Book Club
- Young Professional of the Year Award

### MetroOne

- Networking activities
- CEOs Unplugged
- Professional Development Seminar
- Metro Valdosta's "4 Under 40"
- "100 Fun Things To Do in Metro Valdosta"



**Baha Zeidan**  
Vice Chairman  
*Azalea Health Innovations*

## Member Services Division

### Marketing

- Chamber Business Showcase
- Chamber directory, Traffic Catcher Websites and Think B.I.G.
- 6 Business After Hours/Networking Mixers.
- Implement a social media program

### Membership Development

- Increase Chamber membership to 1,515

### Ambassadors Committee

- 67 Ribbon Cuttings and 5 Ground Breakings
- 2012 Annual Membership Meeting
- Six Business After Hours/ New Member Mixers
- Chamber Choice Awards Breakfast
- Monthly Chamber 101
- "Operation Thank You"
- "Leading Business of the Week"



**Tom Carroll**  
Vice Chairman  
*Sunset Farm Foods*

## Economic Development Division

### Triple Crown Hometowns

- Attract and relocate 80 retiree households
- Targeted national advertising
- Triple Crown Hometowns' magazine, Retirement Living South Georgia Style
- Advocate for "Georgia Certified Retirement Community" program
- "Chamber Silver Stars" – a special membership level for retirees
- Group travel – "Irish Splendor" this year

### Enhancement of Pro-Business Environment

- Special Ombudsman Response Team (SORT)
- 2012 Business Outlook Breakfast
- 2012 Chamber Economic Summit

### SEEDS Business Resource Center

- 550 clients
- 12 Business University seminars, workshops and/or Lunch-n-Learns
- 40 hours of consultation through Professional Consultants Program
- Feasibility study for a small business incubator
- Create Inventors & Innovators Network
- Chamber Small Business Conference for 100 small business owners
- Small Business of the Year Award and BIG Thinker Award
- Business Plan Competition
- Two Leads Groups



**Megan Smith**  
Vice Chairman  
*SmithBarnas & Associates, Inc.*

## Public Affairs Division

### Government Affairs Council (GAC)

- "Members To Be Heard" meetings
- Legislative Updates and Alerts
- State and Federal Legislative Luncheons
- Campaign academy
- Annual Washington D.C. Fly-In

### Military Affairs Committee

- Red Carpet Parties
- Right Start programs for newcomers



**Clinton Beeland**  
Vice Chairman  
*CJB Industries, Inc.*

## Workforce Development & Education Division

- Helping Your Child Succeed
- Supervisor Essentials Workshop
- CHOICES
- EAGLE Award Reception
- STAR Banquet
- Manufacturers Council
- Manufacturer of the Year Award
- DRUGS DON'T WORK In South Georgia program
- World Class Employee Recognition Program



**Jay Prince**, Vice Chairman  
*Prince Automotive*

## Organizational Excellence Division

- Chamber staff and Board leadership development
- Strategic Planning TF appointed to create a plan for 2013-17
- Reaccreditation Review Task Force
- IMPACT 2012 completion and celebration
- Centennial celebration of Chamber



**Sue Cox**, Vice Chairman  
*Covington's and 306 North*

## Community Development Division

- Quarterly Chamber Board meetings to include elected Board members, ex officio Board members, committee chairmen and staff
- Quarterly meetings of the community's professionals (city managers, county manager, executives from Authorities, and Chamber president)
- Semi-annual meetings with former Chamber Chairmen of the Board with roundtable discussions regarding community goals

## VISION:

An economy that is regional, entrepreneurial and open to change, where business, government and community leaders work together for excellence in education, improvement in quality of life and economic stability and growth.

## MISSION:

To serve as the unifying force and focal point for enhancing the economic, social and cultural well-being of the regional community it serves. The Chamber shall seek to accomplish its mission by being the voice for business within the community; by addressing economic, political and quality of life issues; and through a selective business plan to achieve attainable community goals.

# CHAMBER UPDATE



January 2012

## 2012 BOARD MEMBERS:

**Tim Jones**  
2012 Chairman of the Board  
Citizens Community Bank

**Jay Prince**  
Chairman-Elect 2013/  
Vice Chair Org. Excellence Div.  
Prince Automotive of Valdosta, Inc.

**Carlton Holley**  
Chairman-Elect 2014/Treasurer  
Fowler, Holley, Rambo & Stalvey, P.C.

**Greg Reid**  
Vice Chair, Business Dev. Div.  
Edward Jones Investments

**Baha Zeidan**  
Vice Chair, Member Services Div.  
Azalea Health Innovations

**Tom Carroll**  
Vice Chair, Economic Dev. Div.  
Sunset Farm Foods, Inc.

**Megan Smith**  
Vice Chair, Public Affairs Div.  
SmithBarnas & Associates, Inc.

**Clinton Beeland**  
Vice Chair, Workforce Dev. & Ed.  
CJB Industries, Inc.

**Sue Cox**  
Vice Chair, Community Dev.  
Covington's and 306 North

**Tom Gooding**  
Immediate Past Chairman  
Elliott, Blackburn & Gooding, P.C.

**Myrna Ballard**  
President

**Jeff Fulp**  
Erco Worldwide Inc.

**Mike Hill**  
Mike Hill Real Estate

**Greg Justice**  
Regal Marine

**Terri Lupo**  
Georgia Power Company

**Bill Simmons**  
Archer Daniels Midland Co. (ADM)

Celebrating 100 Years!

1912 - 2012  
VALDOSTA - LOWNDES COUNTY  
CHAMBER OF COMMERCE

Leading Businesses.  
Leading Communities.™



## Chamber Centennial Events:



## Chamber Centennial Tree Project: Spring of 2012

[www.ValdostaChamber.com/CentennialTreeProject](http://www.ValdostaChamber.com/CentennialTreeProject)

## Centennial Brunch:

Honoring Chamber Leaders, Past and Present  
May 14, 2012 at Annette Howell Turner Center for the Arts

Proudly Sponsored by:



## Chamber Centennial Gala: September 8, 2012

James H. Rainwater Conference Center • \$50/ticket and \$450/Corporate table (10 tickets)

Proudly Sponsored by:

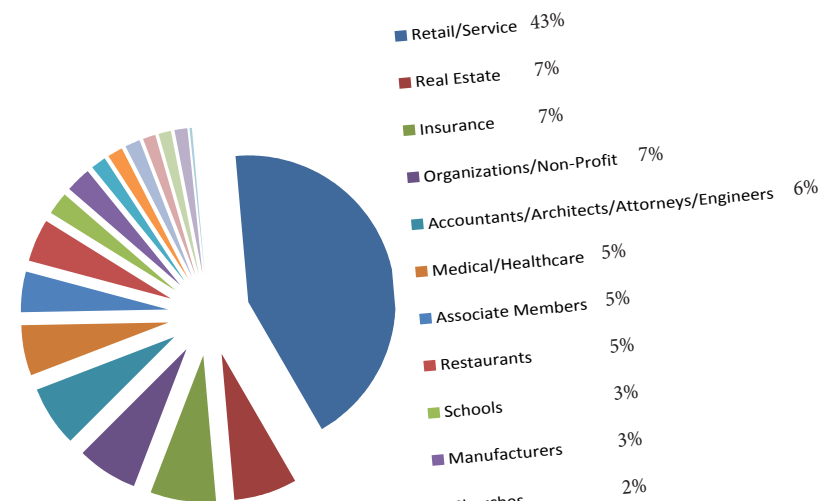
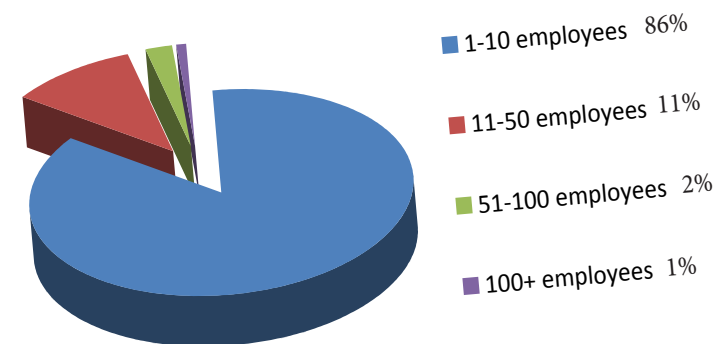


Co-Sponsored by:



## Who is the Valdosta-Lowndes County Chamber of Commerce?

### 2012 Membership - (1,512)



We are  
**YOUR**  
community!

P.O. Box 790 • Valdosta, GA 31601 • Phone: 229-247-8100 • Fax: 229-245-0071