



Martin Melaver is a principal and founder of Melaver McIntosh, a development-consulting firm focused on sustainable, transformative strategies that regenerate communities and seed paradigm change in business. From 1992 to 2009, Melaver served as CEO of Melaver, Inc., a third-generation family real estate business devoted solely to sustainable principles and practices.

During his tenure at Melaver, Inc., the company developed LEED projects across all product types, including projects in three pilot USGBC programs (retail, neighborhood development, and home). The company has been the recipient of several dozen local, regional, and national awards for its work in the area of sustainable real estate.

In 2010, Martin founded Melaver McIntosh, a move based on a belief that for sustainability to truly take root, a more systems approach was called for: one that integrated vertical construction practices into infrastructure (energy, water, transportation), green-collar job creation, and social justice issues. Since its founding, the company's client list has included: municipalities looking to position themselves as being at the forefront of the sustainable cities movement, Fortune 500 companies similarly seeking to retool their entire practices, and government agencies reconfiguring the way they conduct business.

Martin grew up in Savannah, Georgia and received his BA from Amherst College. He holds a Masters and PhD from Harvard University and an MBA from the Kellogg School of Management at Northwestern. He is the author of two books, of *Restoring Who We Are*, (Chelsea Green, 2009) and *The Green Building Bottom Line* (McGraw-Hill, 2008). He has served as Visiting Scholar at Dartmouth's Tuck School of Business, has lectured widely as a keynote speaker at professional and academic settings, including *Fortune* magazine's annual Brainstorm: Green conference, and currently sits on the Board of Councillors at the Carter Center. Martin divides his time between Tel Aviv, where his wife (Nirit) and two kids (Dana, 18; Alon, 16) reside, and Savannah, GA, where his business is located.