

VALDOSTA - LOWNDES COUNTY  
CHAMBER OF COMMERCE

Leading Businesses.  
Leading Communities.™



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## **Chamber Board and IMPACT 2012 Shareholders Receive 2011 Report**

VALDOSTA, Ga. — The Valdosta-Lowndes County Chamber held its final Board of Directors meeting of the year last week. Approximately 50 Board members, ex-officio members and IMPACT 2012 Stakeholders attended the meeting which included an annual progress report for IMPACT 2012 initiatives.

Chairman of the Board Tom Gooding (Elliott, Blackburn & Gooding) reported to the Board that in 2011 the Chamber has surpassed its new member goal for the year by 38 and exceeded the total membership goal by 10. Despite tough economic times, the dues collection rate is currently ahead by 7 percent compared to the same time last year and membership write-offs have decreased by 8 percent.

Curtis Fowler (Fowler, Holley, Rambo & Stalvey, PC), IMPACT 2012 Oversight Committee chairman, provided an annual progress report to the Chamber Board and IMPACT 2012 Shareholders. Highlights were presented from each of the five major initiatives: Workforce Development and Education, Expansion of Targeted Businesses, Entrepreneurial and Small Business Development, Enhancement of Pro-Business Environment and Attraction of Amenity-Seeking Retirees. The complete report can be read online at [www.ValdostaChamber.com](http://www.ValdostaChamber.com).

“The Chamber has had such a great year. It was very important for all of us to hear the impressive progress we’re making on the initiatives of IMPACT 2012,” commented Dr. Louis Levy, Interim President of Valdosta State University.

Gooding attributed the current success of IMPACT 2012 to its widely and strongly supported Business Action Plan, the establishment of desired measurable outcomes, a commitment to being accountable for achieving those outcomes, openness in keeping shareholders informed of progress, and financial oversight by some of the most respected business leaders in the Valdosta-Lowndes County community.

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