

VALDOSTA - LOWNDES COUNTY
CHAMBER OF COMMERCE

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For Immediate Release

Chamber Initiative Empowers Parents for Student Success

Archer Daniels Midland Company employees participated in a complimentary lunch-n-learn workshop entitled Helping Your Child Succeed on Friday. This program, implemented by the Chamber, is designed to bring the business and education community together to ensure a future workforce of highly-qualified applicants and a community of responsible citizens.

The Helping Your Child Succeed workshop is designed to reach parents in the workplace. Presented to employees during their normal scheduled lunch or breakfast break, participants learn startling statistics regarding their child's future, local and national high school dropout rates and the global status of our educational system.

Decades of research show that when parents are involved students have higher grades, test scores and graduation rates, better school attendance, increased motivation, better self-esteem, lower rates of suspension, decreased use of drugs and alcohol and fewer instances of violent behavior. Parents leave this workshop knowing ways they can become involved in home learning activities and find themselves with opportunities to teach and guide their children for success.

Please visit www.ValdostaChamber.com or contact Keyara Hamilton at 229-247-8100 to join the effort to improve our future workforce – empowering one parent at a time.

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Employees at ADM listen attentively as startling statistics are revealed about the lagging status of education in the U.S. when compared to other countries at the Helping Your Child Succeed lunch-n-learn on Friday.