


VALDOSTA - LOWNDES COUNTY
CHAMBER OF COMMERCE

Leading Businesses.
Leading Communities.™



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For Immediate Release

Supervisor
Essentials 
THE SURVIVAL GUIDE

Chamber Initiative to Focus on Enhanced Leadership

Valdosta, Ga.— *Supervisor Essentials- The Survival Guide* will be held on June 8 from 8 a.m.-noon at the Georgia Department of Labor. This workshop session is designed for anyone in a management or leadership position looking to increase business productivity by addressing boundary issues, managing increased workload and responsibilities, and utilizing creative problem solving.

Statistics show that two out of three people currently in leadership positions will fail, often as a result of the inability to build and maintain a team. Failure in leadership is always costly for an organization and its impact on morale can be severe. Minimize the chance of failed leadership in your organization by giving your managers or supervisors the applicable tools to raise the leadership bar.

“Providing learning and development opportunities is essential to the success of any business or organization. Training your employees to do their jobs to the best of their ability is a competitive advantage,” says Greg Justice, Vice Chairman of the Chamber’s Workforce Development and Education Division.

Breakfast and lunch will be provided, giving attendees the opportunity to network with other business professionals in the community. The event is \$25 for Chamber members and \$45 for all others.

Supervisor Essentials is a Valdosta-Lowndes County Chamber initiative with the goal of developing stronger leadership for a highly qualified workforce.

For registration and more information about Supervisor Essentials, contact Keyara Hamilton at the Chamber at 229-247-8100 or visit www.ValdostaChamber.com/SupervisorEssentials. The deadline to register is June 6.

