

The Valdosta-Lowndes Chamber of Commerce

416 North Ashley Street P.O. Box 790 Valdosta, GA 31603
229.247.8100 FAX 229.245.0071 ebennett@valdostachamber.com

Contact: Erika Bennett

January 26, 2011

For Immediate Release

Chamber Unveils Big Plans for 2011

Valdosta, Ga.—The Valdosta Lowndes-County Chamber of Commerce held its annual board planning retreat Tuesday, Jan. 25 at the Country Inn and Suites. The meeting was held to review Business Plans for the year, which have a direct impact on the business community and business start-up process.

The Board reviewed the Chamber Strategic Plan for 2011, which focuses on a community unified for quality of life and economic development and a Chamber committed to organizational excellence and member service. Some goals included in the plan— encouraging knowledge-based businesses, enhancing services for entrepreneurship and business development, creating a pro-business environment and building true regionalism.

Additionally, 25 business plans were developed to aid the Chamber in serving as the unifying force and focal point for enhancing the economic, social and cultural well-being of the Valdosta community.

The meeting was attended by the 2011 Chamber Board, committee chairs and staff. Tom Gooding, from Elliott, Blackburn and Gooding, presided over his first meeting as the 2011 Chairman of the Board. The Chamber Board consists of 23 top business and professional leaders of the community; these leaders each possess unique strengths and qualities that allow the Chamber to make proactive and sound decisions.

Gooding reinforced that the focus for 2011 would be “Leading Businesses, Leading Communities.”

END

Photo and outline below.



2011 Chamber Board Members review more than 25 business plans put in place for the year on Tuesday, Jan. 25 at the Annual Planning Retreat.