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**FOR IMMEDIATE RELEASE**

**Contact:** TC Brown  
Cartridge World - Valdosta  
229-242-5464  
cworldvaldosta@gmail.com

**Cartridge World - Valdosta Celebrates 47<sup>th</sup> Annual National Small Business Week**

*Local ink and toner retailer reminds everyone to think and spend, locally*

**Valdosta, GA (Grassroots Newswire) May 10, 2010** – A strong and vibrant small business community is the backbone of a strong economy.

That's why TC Brown, owner of Cartridge World - Valdosta at 3338 M3 Country Club Rd., is reminding everyone during National Small Business Week – May 23-29 – to support their local small businesses. The locally owned and operated store is part of Cartridge World's national network of retailers dedicated to providing ink and toner printer cartridges and is one of America's more than 27 million small businesses.

Every year since 1963, the President of the United States has proclaimed National Small Business Week to recognize the contributions of small businesses to America's economic well-being. As part of this annual celebration, the U.S. Small Business Administration recognizes this special impact made by outstanding entrepreneurs and small business owners, such as Brown.

"National Small Business Week is the perfect time to remind everyone in the Valdosta area that they have an opportunity to bolster our local economy each and every day," said Brown. "Many small businesses in Valdosta, including Cartridge World, depend on local residents to use their services and buy their products."

During a time when many are cutting back in spending, this year's National Small Business Week may be more important than ever before to emphasize the small business owners in local communities across the country. While many small businesses are struggling, Cartridge World is fortunate to have struck a chord with consumers, small business owners and others for its ability, unlike big box stores, to save purchasers hundreds and sometimes thousands of dollars on their ink and toner costs, according to Brown.

"Although consumers have cut back on many things, the demand for certain products and services, such as those offered by Cartridge World, remain a necessity," Brown added. "National Small Business Week should provide everyone in our community the chance to evaluate their spending and make sure that they are continually supporting local small businesses."

Small businesses make up 60-80 percent of all new jobs in the U.S., and Cartridge World, with nearly 650 locations across the country, provides quality jobs for thousands of people in the United States including many right here in Valdosta.

For more information about Cartridge World - Valdosta, please contact TC Brown at 229-242-5464.

**About Cartridge World**

Emeryville, CA-based Cartridge World is the world's fastest growing ink and toner refilling retailer and franchisor in the \$80 billion printer cartridge industry. The company refills and remanufactures inkjet and toner printer cartridges, using state-of-the-art processes and high quality inks and toners. It offers consumers and businesses a more affordable option to buying new, provides a 100 percent satisfaction money-back guarantee and helps the environment by keeping cartridges out of landfills. Voted #1 in the category of toner replacement services by *Entrepreneur Magazine Franchise 500 for 2010*, Cartridge World has more than 1,700 franchised retail locations in 61 countries. For more information call (888) 99-REFILL or visit [www.cartridgeworldusa.com](http://www.cartridgeworldusa.com).

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