

VALDOSTA - LOWNDES COUNTY
CHAMBER OF COMMERCE

Leading Businesses.
Leading Communities.™



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For Immediate Release

For the Love of Valdosta!

The Valdosta-Lowndes Chamber is pleased to bring a fun, interactive workshop about loving our community. For the Love of Valdosta!, led by *For the Love of Cities* author Peter Kageyama, will be held Thursday, Oct. 13, 1-4 p.m. at Bas Bleu Downtown Valdosta. This half-day workshop will explore how people connect with Valdosta, how to improve and maximize that connection and lead more people towards being “in love” with the community.



Elements of the workshop include:

- Messages and marks – designing the city’s t-shirt
- Love Notes – samples of what people love from around the world
- Brainstorming the “\$500 Dollar” project
- Map of what you love about your city – “Wall of Love”

Kageyama will help identify key community assets, including heartfelt citizens that shape the community. The seminar will address strategies and tactics to engage these valuable local development resources that can be implemented immediately.

Kageyama suggests that concerned citizens who want to share their ideas on the community, planners and city managers, municipal workers and department leaders, arts and cultural leaders, entrepreneurs and business leaders, not-for-profit leaders, education leaders, young professionals, student leaders and neighborhood association leaders attend the workshop. Seating is limited. Visit www.OpportunityCentral.net for more information at to RSVP.

Kageyama is an internationally recognized expert on community development and grassroots engagement. His book explores, in detail, the value of emotional engagement with cities, how that connection is created and nurtured, and how it can be turned into a development resource for places. Kageyama has spoken all over the world about bottom up community development and the amazing people that are making change happen.

The workshop is part of the Chamber’s Opportunity Central Speaker Series and the City of Valdosta’s celebration of Community Planning Month.

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