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## BUSINESS BRIEFS

### **Retiree attraction program celebrates 10 years**

Approximately 125 retirees and Triple Crown Hometowns (TCH) Investors gathered at the Crescent recently for the TCH 10 Year Celebration, sponsored by Fellowship Home at Brookside.

Attendees celebrated 10 years of the TCH initiative and the 350 retiree households that have relocated to the South Georgia area through this program, resulting in 698 new jobs and \$14.7 million in annual income.

TCH is a Retirement Development partnership among the Valdosta-Lowndes, Quitman-Brooks and Lakeland-Lanier Chambers of Commerce with a goal of promoting these counties as “Jewels of the South,” the ideal place to retire.

The event allowed retirees, both new and long-standing citizens, to socialize while meeting with TCH investors.

TCH celebrates many accomplishments including being recognized as “One of 11 Great Places to retire in the South” by Retirement Lifestyles and “One of 100 Places to Live in the U.S.” by Relocate America.