

- **Small Business
Conference
offers answers**

I would like to personally invite all business owners to a special event — the Chamber Small Business Conference to be held the morning of Sept. 14 at the Rainwater Conference Center from 7:30 a.m.-12:30 p.m. (breakfast included).

I know we are all busy and can't afford the time away from work, but we need to invest the time to attend because the information will be practical, real-life information that can be put to work immediately.

With the economy so fragile, no one has time for long, drawn-out experiments.

We need tried-and-true advice that is simple, direct and cost effective. We will share basic, fundamental information about issues that business owners face every day.

Some of the topics we will cover will include tips on how to improve cash flow, methods to accurately budget for your true costs, and how to improve collection efforts after a sale.

In addition to addressing these issues, we have Bob Williamson to share with us his true story of perseverance.

You won't want to miss this inspiring message of hope, determination and resolve.

Southwest Georgia Bank is proud to sponsor the Small Business Conference and I encourage you to attend. It will be a morning well spent.

To register, please call the Chamber at 247-8100 or go online to <http://www.valdostachamber.com>.

s **Jeff Hanson**
y **Valdosta**