



The University of Georgia

Valdosta State University Small Business Development Center



Website Design for the Global Marketplace

If you have a website, you have global exposure whether you want it or not. How can you take advantage of this opportunity?

A 3-hour seminar presented by UGA's International Trade Center in cooperation with:

- Valdosta-Lowndes County Chamber of Commerce
- VSU Small Business Development Center
- U.S. Commercial Service-Savannah

Presenter: Dimitris Kloussiadis, CGPB, Senior International Business Consultant, International Trade Center, University of Georgia SBDC

Tuesday, September 28th, 2010

VSU University Center-Cypress Room

Registration 8:30am

Program 9:00am-12:00pm

Seminar Description:

This seminar will present more than ordinary website optimization and will focus on a comprehensive strategy applied to your website that fuses the best of international business practices with your own specific branding and technology needs. It includes:

1. a phased approach of simple enhancements to internationalize your website, plus modifications to localize the site to suit a specific target country and/or culture.
2. translating the website and promoting it to international search engines, directories and other reference sources.
3. determining the type of e-commerce capability that is needed and then modifying accordingly.

FEE: \$98.00(50% discount from additional attendee)

Refunds can be made for cancellations made one business day prior to program dates. No refund issued thereafter.

Call 229-245-3738 for more information.

[CLICK HERE TO REGISTER](#)



***Funded in part through a cooperative agreement with the
U.S. Small Business Administration and the University of Georgia.***

Reasonable accommodations for persons with disabilities will be made if requested in advance. Contact Monica Page, VSU SBDC at 229-245-3738.