

CHAMBER OF COMMERCE

Leading Businesses. Leading Communities.™

2007 ANNUAL REPORT

2 2007 Board of Directors

Chairman Nick Valenti Valenti, Rackley & Associates

Vice Chair, Economic Development & Chairman-Elect Walter Hobgood Express Personnel Services

> Vice Chair, Membership & Marketing David Newbern U.S. Press Direct

Vice Chair, Administration Leggett Lovan Southeastern Freight Lines

Vice Chair, Business Promotions & Services Jodi Doss Jodi's Accessories

Treasurer Paul Nichols Nexxtep Technology Services

> President Myrna Ballard Chamber of Commerce

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Ed Cockman *Family Health Care*

Tim Coombs Coombs Heating & Air Conditioning

> **Allan Dear** Allan Dear Real Estate

Trey Fausett Regulatory Compliance Service South Georgia Classic **Jeff Hanson** Park Avenue Bank

Stan Fillion

Terri Lupo Georgia Power Company

Lee Morgan Southeastern Federal Credit Union

Giovanni Panizzi Cypress Lakes Subdivision Development

Committee Chairmen

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Dean Blevins *Century 21 Winnersville Realty*

James Bridges Associate Member

Bob Burns CMC Tire

Stacy Bush Bush Investment Group

Tim Carroll *Farmers Home Furniture*

Ed Cockman *Family Health Care* Marshall Conner Georgia Power Company

Andy Deal Prudential ACS Real Estate

Jack Edwards South Georgia Medical Center

Ken Ellington Shaw Industries

Trey Fausett *Regulatory Compliance Service*

Stan Fillion South Georgia Classic **Rusty Griffin** Griffin Corp.

Jim Hickman Langdale Industries

Carol Kimbrough Bill Kimbrough New York Life

Terri Lupo Georgia Power Company

Bernie Napier Doctors Lab

Paul Nichols Nexxtep Technology Services

Sheldon Presser Fox's Pizza @ Funstreet

Vice Chair, Community Affairs Tom Gooding Elliott, Blackburn, Barnes, & Gooding, P.C.

Immediate Past Chairman Tim Carroll Farmers Home Furniture

> Chairman's Choice Tim Jones Ameris Bank

Sheldon Presser *Fox's Pizza* @ *Funstreet*

> Jerome Riley Riley Church Pews

Phyllis Royal Full Circle Marketing

Jane Shelton South Georgia Travel

Debra Tann Genesis Christian School

> Jud Rackley Brandon, Rackley & Dukes

Phyllis Royal Full Circle Marketing

Jane Shelton South Georgia Travel

Darrell Wilder Georgia Power Company

Mark Wilson Langdale Industries

Anne-Marie Wolff *City of Valdosta*

VALDOSTA - LOWNDES COUNT CHAMBER OF COMMERCE

Leading Communities.™

To Our Members 3

To Our Members:

Years from now, when we look back on 2007, we are confident that we will be able to say, "That was a very good year – for our Chamber, and for our community."

2007 was the start of a new era for the Chamber, due to the overwhelming success of IMPACT 2012. When we set the ambitious goal of \$1.75 million for the five-year Business Action Plan, we were determined to reach it. Knowing the importance of each initiative included in the plan, our community could ill afford to exclude even one due to lack of financial resources. Thanks to the tremendous support of our business community, individuals and local governments, we exceeded our goal, generating more than \$2.3 million to fund every single initiative identified by the 72 business and community leaders who developed the Business Action Plan.

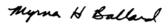
We think 2007 was the beginning of a new era for our community, too. Perhaps the single most important accomplishment of IMPACT 2012 is that it has drawn our community's leaders together. That is, after all, the Chamber's mission - "...to serve as a unifying force and focal point for enhancing the economic, social and cultural well-being of the regional community it serves."

Thanks to our courageous Board of Directors, our dedicated and hard-working staff, and to our 1,500-plus members for your support in 2007.

Sincerely,



Nick Valenti 2007 Chairman of the Board





Myrna Ballard President



4 Economic Development

Investing in the future with IMPACT 2012



"IMPACT 2012." That's what it's called, and that's exactly what it will do – have a powerful impact on this community. IMPACT 2012 is a five-year business development action plan initiated and spearheaded by the Chamber. A \$2.3 million investment committed by local businesses, individuals and local governments, the major initiatives of IMPACT 2012 are:

- ✓ Workforce Development and Education
- Expansion of Targeted Businesses
- Entrepreneurial and Small Business Development
- Enhancement of Pro-Business Environment
- Attraction of Amenity-Seeking Retirees

Developed by 72 business and community leaders over a six-month series of 11 meetings, IMPACT 2012 is an unprecedented opportunity for this community to work together to advance toward its full economic potential. An independent analysis by economist Dr. Cynthia Tori estimates an annual economic impact of \$95 million, and the creation of 1,350 new jobs.

Providing assistance to "home-grown" entrepreneurs

The S.E.E.D.S (Sowing Entrepreneur and Economic Development Success) Center continues to be recognized throughout Georgia for our entrepreneur and economic development best practices. In 2007, 465 clients throughout the region took advantage of the free resources and services that the S.E.E.D.S. Center has to offer. Because the S.E.E.D.S. Center has become a model for "economic gardening" in Georgia, Valdosta was selected to host the 5th annual Economic Gardening Conference in May. This year, 13 states and Japan were represented at the conference, as well as representatives from all over Georgia. The conference was filled with seminars, tours, and networking opportunities. The Chamber continues its efforts in economic gardening by providing programs such as Professional Consultants, Corporate Coaches, free customized demographics and market research, competitor intelligence, and targeted mailing lists. All of these high tech tools are free to anyone, regardless of Chamber membership, and are in place with one thing in mind: to generate entrepreneurial success from within the Valdosta-Lowndes Metro Area.



Chamber Chairman of the Board Nick Valenti (Valenti, Rackley & Associates, LLC), Jodi Doss (Jodi's Accessories), Dr. Greg Martin, M.D. (South Georgia Vein Centers), Dr. Debra Tann (Genesis Christian School), Gerald Scott (Chamber), and Tim Carroll (Farmers Home Furniture Company)

State Representative Jay Shaw, Lt. Gov. Casey Cagle, State Senator Tim Golden, State Reps. Amy Carter and Ellis Black

TBEC chairman Jud Rackley (Brandon, Rackley & Dukes), Don Poor (Conference Center & Tourism Authority), and Chris Miller, executive director of Savannah's The Creative Coast Initiative

Economic Development 5

Creating jobs for college & university graduates

The Targeted Business Expansion Committee, made up of approximately 90 community and business leaders from a 6-county area, is dedicated to growing jobs for technical college and university graduates in three targeted business clusters:

- ✓ Information Technology
- ✓ Environmental Technology
- ✓ Medical Services & Support

The group is also committed to building a community that is attractive to young professionals. MetroOne was created by the Chamber to provide a solution to one of Valdosta's biggest economic hurdles: retention of college and university graduates.

Attracting amenity-seeking retirees



Established as a regional economic development program in 2000, Triple Crown Hometowns created a partnership among the chambers of commerce in Quitman-Brooks, Lakeland-Lanier, and Valdosta-Lowndes to attract amenity-seeking retirees to South Georgia. To date, the program can identify 212 retiree households that have located in our region, 82 households in 2007 alone. We successfully nominated our region as one of 2007's 'Top Ten Best

Places to Retire in Georgia' by "Retire in Georgia" magazine, and 'Top 11 Southern Retirement Towns' in "Retirement Lifestyles" magazine.

Forming partnerships to create drug-free workplaces

The DRUGS DON'T WORK in South Georgia program continues to be one of the largest in the state with 260 members. DDW in South Georgia is also the only regional program in the state. In 2007, the program recruited Worth County-Sylvester Chamber as our 7th DDW Regional Partner, along with the chambers of commerce in Adel-Cook, Ashburn-Turner, Quitman-Brooks, Lakeland-Lanier, Douglas-Coffee, and Moultrie-Colquitt. DDW provides companies with the tools and assistance needed to implement and maintain a certified drug-free workplace program, thereby saving 7.5% on their Workers Comp insurance premiums.





Barbara Fender (Code 3 Response Security Services), winner of the Guardian Bank Business Plan Competition



Doug Marchand, Executive Director of the Georgia Ports Authority, and Rusty Griffin (Griffin Corp.)



Mark Wilson (Langdale Industries), Dr. Dennis Marks (Associate Member), Chuck Roberts (SMITH Northview Hospital), U.S. Congressman Jack Kingston, and Tom Gooding (Elliot, Blackburn, Barnes, & Gooding, P.C.)

6 Government Affairs

Working to pass pro-business legislation

The Chamber championed the following business development initiatives in the 2007 Legislative Session:

- ✓ HB 272 Sales tax exemption on energy used in manufacturing
- ✓ HB 128 Sales Tax Holiday
- ✓ HB 186 Sales and use tax exemption for certain alternative fuel facilities

Carrying the Chamber's voice to Capitol Hill

The Chamber Board adopted the 2007 Federal Legislative Agenda for Business which encompassed what the Chamber membership views as most important to the Valdosta-Lowndes County business community: Affordable Health Insurance, Federal Immigration, Alternative Energy, and Federal Minimum Wage. In May, 13 Chamber members traveled to Washington, D.C. to meet with members of Congress, USAF officials, and U.S. Chamber staff to share the concerns of the Valdosta-Lowndes County business community.



Chamber's Washington delegation with staff of Federal elected officials in Washington, D.C.

Discussing issues with top leaders



Lt. Gov. Casey Cagle, Tom Gooding (Elliott, Blackburn, Barnes, & Gooding, P.C.), and Tim Carroll (Farmers Home Furniture Company) ✓ Coordinated two meetings between U.S. Rep. Kingston and Moody AFB Housing subcontractors, providing Rep. Kingston an opportunity to hear concerns and strengthen his understanding of their situation and perspective.

✓ Convened a Georgia Chamber Listening Session, presenting legislative issues and receiving feedback from the Georgia Chamber and those in attendance.

✓ Arranged a visit by State Insurance Commissioner John Oxendine to allow the Commissioner to present state insurance issues/concerns to local business leaders in preparation for the 2008 General Assembly.

- Persuaded the State Water Commission to schedule a second Public Hearing in Valdosta on the State Water Plan.
- ✓ Hosted the 2007 State Legislative Wrap-Up with Lt. Gov. Casey Cagle as keynote speaker.

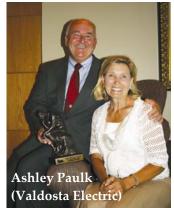
Planning for the 2008 Legislative Session

Developed the 2008 State Legislative Agenda for Business with the following issues identified:

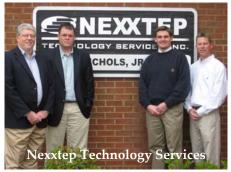
- ✓ Affordable Health Insurance
- Tax Reform
- Alternative Energy
- ✓ State Tax Exemption on Energy for Manufacturing
- ✓ Water
- ✓ State Sales Tax Holiday
- ✓ State Tax Exemption on Passive Retirement Income
- ✓ Protection of Business Owner's Property Rights

Membership Awards 7

B.I.G. Thinker

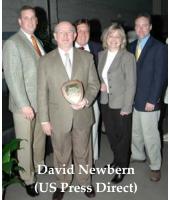


Small Business of the Year



World Class Employee Recognition

A.L. Girardin Award



Front Line Supervisory Winner: Charles Allen (Langdale Forest Products, Co.)





Non-Supervisory Winner: Michelle Reynolds (1st America Drugs)

Ambassador of the Year



TCH Silver Star



Minority- Owned Business of the Year



Champion of Business



DDW Partner of the Year



Manufacturer of the Year









Chamber Staff

Myrna Ballard, President Karil Brockington, Administrative Director Alison Stokes, Triple Crown Hometowns Director Mike Stalvey, Operations Director Sokanya Lanh, Information Technology Director Derrick Carter, Business Development Associate Tara Nichols, Business Development Director Evan Butler-Sands, Marketing & Business Services Director Diana McAlroy, Workforce Development & Education Director Betty Morgan, Membership Director Brian Stadsvold, Government Affairs & Business Expansion Director Johnette Snyder, Administrative Assistant

