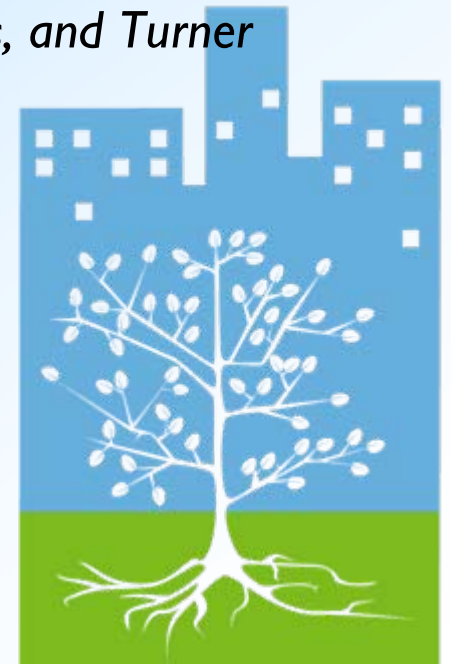


S.E.E.D.S.

CENTER OF SOUTH GEORGIA

To provide sophisticated information services to existing businesses and prospective new businesses.

The S.E.E.D.S. Center of South Georgia provides free services to anyone, regardless of chamber membership, through participating chambers of commerce in Berrien, Brooks, Cook, Echols, Lanier, Lowndes, and Turner Counties.



U.S. Small Business at a Glance

Small Business is defined as firms with less than 100 employees



Small Businesses employ half of all private-sector workers and 39% of workers in high-tech jobs

Small Businesses provide 60% to 80% of the net new jobs annually

Small Business is BIG Business

for the Valdosta-Lowndes County Chamber

- **85.7% of Chamber membership is made up of businesses with less than 20 employees**
- **52 % have 1-3 employees**

In 2008 approximately 103 businesses opened in the City of Valdosta

Competitor Information

Allen's Stone Baked Pizzeria

< BACK

NEXT >

Location Information

Line of Business: Pizza
Phone: (478) 923-1616
Fax: Not Available For This Company
Map: [Click for map](#)
Business Hours:

Address: 115 Margie Dr # A
City: Warner Robins
State/Prov: GA
ZIP Code: 31093-7551

Mon.	Tues.	Wed.	Thur.	Fri.	Sat.	Sun.
11:00 am - 9:00 pm	11:00 am - 9:00 pm	11:00 am - 9:00 pm	11:00 am - 9:00 pm	11:00 am - 10:00 pm	11:00 am - 10:00 pm	12 noon - 9:00 pm

Competitor location

Hours of business

Number of Employees and estimated sales revenue

Corporate Information

No. of Employees: Location: 20-49
Corporate: Not Available For This Company
Est. Annual Sales: \$1 to \$2.5 Million
Type of Business: Privately Owned
Location Type: Single Loc
County: Houston
Metro Area: Warner Robins, GA
View Web Site: Not Available For This Company

Years in Database: 5
Date of Incorporation: 2007
Corporate Affiliation: Firm/Business

Ticker Symbol: Not Available For This Company
Annual Report: Not Available For This Company
Parent Company: Not Available For This Company
Unique ID: 37-224-8997

Management Directory

☐ Tony Bean, Mr.
(478) 923-1616

Title(s)
Owner

Add to Contact Manager

Description of Business

✓ **Primary Line of Business**
Pizza (SIC 5812-22)

Associated Franchise Code(s)
Not Available For This Company

Other Lines of Business:
Restaurants

SIC: 5812-08
Brand/Specialty

Business Profile
Not Available For This Company

Estimated cost of expenses

Business Expense Models

About our Expense Models

Accounting Expense: \$2,500 - \$5,000
Advertising Expense: \$20,000 - \$50,000
Insurance Expense: \$10,000 - \$25,000
Legal Expense: \$1,000 - \$2,500
Office Equipment & Supplies Expense: \$20,000 - \$50,000
Packing & Container Expense: \$2,500 - \$5,000
Payroll Expense: \$250,000 - \$500,000

Printing Expense: \$1,000 - \$2,500
Professional Services Expense: \$2,500 - \$5,000
Rent & Leasing Expense: \$50,000 - \$100,000
Technology Expense: \$1,000 - \$2,500
Telecommunications Expense: \$2,000 - \$5,000
Temporary Labor Expense: N/A
Utilities Expense: \$25,000 - \$50,000

Similar Local Businesses

<u>Atlas Pizza</u> 3035 Watson Blvd # 1 Warner Robins, GA 31093 Credit Score: C 73	<u>Domino's Pizza</u> 2699 Watson Blvd Warner Robins, GA 31093 Credit Score: B+ 86	<u>Little Caesars Pizza</u> 2063 Watson Blvd Warner Robins, GA 31093 Credit Score: A 91	<u>Melinos Pizzeria</u> 103 Gunn Rd Centerville, GA 31028 Credit Score: C 73	<u>Papa John's Pizza</u> 100 N Houston Lake Blvd Centerville, GA 31028 Credit Score: B+ 85
<u>Papa John's Pizza</u> 810 Russell Pkwy Warner Robins, GA 31088 Credit Score: A+ 95	<u>Pizza Hut</u> 1010 Russell Pkwy Warner Robins, GA 31088 Credit Score: A+ 96	<u>Pizza Hut</u> 4027 Watson Blvd # 110 Warner Robins, GA 31093 Credit Score: C+ 77	<u>Shakey's Pizza</u> 785 N Houston Rd Warner Robins, GA 31093 Credit Score: A 93	<u>Stevi B's Pizza</u> 2907 Watson Blvd # B Warner Robins, GA 31093 Credit Score: B+ 88

Other similar businesses in the area

Sales Leads

You have **6,193 Prospects** in this list.

Credits Available: 28

Access in-depth information on each prospect by clicking on the prospect's first name.

To download, print or add prospects to the Contact Manager, click the beside the prospect's name and click "NEXT".

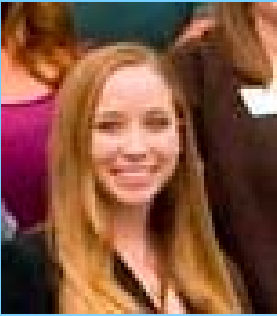
Sales Prospects

[Clear All](#) | [Choose Entire List](#) | [Choose Random Sample](#) | [Sort](#) | [Refine Search](#) | [Save Search](#) | [Map](#)

0 Prospects Se

<input checked="" type="checkbox"/>	First Name	Last Name	Street Name	City	State	ZIP	County	Phone #	Est. HH Income	Est. Home Value
<input type="checkbox"/>	Michael	Wilhide	3619 Northridge Dr	Valdosta	GA	31602	Lowndes		\$70,000 - \$79,999	\$250,000 - \$299,999
<input type="checkbox"/>	Fannie	Saunders	3395 Touchton Rd	Valdosta	GA	31601	Lowndes		\$90,000 - \$99,999	\$125,000 - \$149,999
<input type="checkbox"/>	Ferroll	McLeod	5286 Danieli Dr N	Lake Park	GA	31636	Lowndes		\$80,000 - \$89,999	\$125,000 - \$149,999
<input type="checkbox"/>	Rudy	Long	4385 Whippoorwill Cir	Valdosta	GA	31605	Lowndes		\$90,000 - \$99,999	\$125,000 - \$149,999
<input type="checkbox"/>	Curtis	Lynch	2800 Arrowleaf Dr	Valdosta	GA	31601	Lowndes		\$90,000 - \$99,999	\$250,000 - \$299,999
<input type="checkbox"/>	William	Henderson	5107 Big Buck Cir	Valdosta	GA	31605	Lowndes		\$70,000 - \$79,999	\$150,000 - \$174,999
<input type="checkbox"/>	Ralph	Russo	4584 Carum Cir	Lake Park	GA	31636	Lowndes		\$60,000 - \$69,999	\$125,000 - \$149,999

S.E.E.D.S. Center Clients



Lilly Woodard, ADP (Payroll Administration Services)



“With Tara and Courtney’s help I was able to generate business-to-business leads I would never have been able to get without paying a fortune. I am new to this area and the help and resources of the S.E.E.D.S. Center and the Chamber have worked wonders for my business.”

Customized Demographic Reports



Date: 08/11/08
Current Geography Selection: (4 Selected) 1,3,5,7 mile radii: 2606 BEMISS RD, VALDOSTA, GA 31602
Current Index Base: Entire US
 Lat: 30.872978 Long: -83.277385
 City: Valdosta Pop: 45,479
 County: Lowndes County Pop: 98,952
 Zip: 31602 Pop: 32,942



Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles: 7 Miles:

2007 Demographics

	1 Miles	3 Miles	5 Miles	7 Miles
Total Population	8,916	40,913	62,851	73,530
Total Households	4,150	17,577	25,615	29,792
Female Population	47.1%	47.8%	47.8%	47.8%
% Female	53.4%	53.4%	51.9%	51.4%
Male Population	4,162	19,057	19,259	35,764
% Male	46.6%	46.6%	48.1%	48.6%
Population Density (per Sq. Mi.)	2,838.1	1,447.0	800.3	477.7

Age:

Age	1 Miles	3 Miles	5 Miles	7 Miles
Age 0 - 4	8.1%	7.8%	8.1%	8.0%
Age 5 - 14	11.2%	12.6%	13.5%	13.6%
Age 15 - 19	6.1%	7.6%	7.5%	7.4%
Age 20 - 24	15.7%	12.7%	10.9%	10.3%
Age 25 - 34	20.4%	16.8%	17.1%	16.9%
Age 35 - 44	11.0%	11.4%	12.8%	13.2%
Age 45 - 54	9.3%	11.9%	12.0%	12.3%
Age 55 - 64	6.2%	8.1%	8.0%	8.3%
Age 65 - 74	5.0%	5.6%	5.3%	5.4%
Age 75 - 84	4.5%	3.9%	3.5%	3.3%
Age 85 +	2.6%	1.6%	1.4%	1.3%
Median Age	28.3	29.6	30.2	30.7

Housing Units

	1 Miles	3 Miles	5 Miles	7 Miles
Total Housing Units	4,555	19,372	28,211	32,835
Owner Occupied Housing Units	28.3%	37.9%	41.8%	45.7%
Renter Occupied Housing Units	62.8%	52.9%	48.9%	45.1%
Vacant Housing Units	8.9%	9.3%	9.4%	9.3%

Race and Ethnicity

	1 Miles	3 Miles	5 Miles	7 Miles
American Indian, Eskimo, Aleut	0.2%	0.2%	0.2%	0.2%
Asian	3.8%	2.4%	2.2%	2.0%

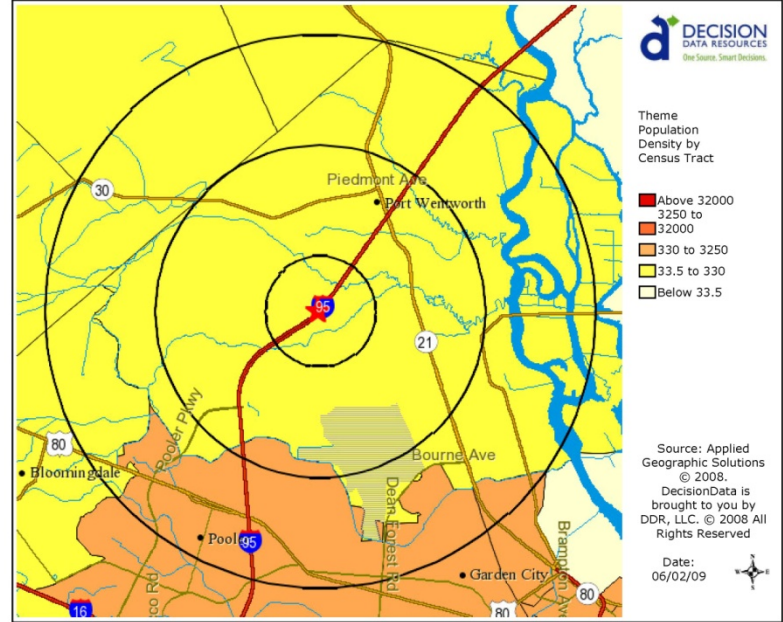
Find Demographics within a custom radius of area



Date: 06/02/09
Current Geography Selection: (3 Selected) 1,3,5 mile radii: 195 & JIMMY DE LOACH PKWY, PORT WENTWORTH, GA 31407
Current Index Base: Entire US
 Lat: 32.166210 Long: -81.215700
 City: Savannah Pop: 129,375
 County: Chatham County Pop: 241,914
 Zip: 31407 Pop: 3,971



Population Density



Current year data is for the year 2008, 5 year projected data is for the year 2013. More About Our Data. Demographic data © 2008 by Experian/Applied Geographic Solutions. Traffic Count data © 2008 by DataMetrix. All rights reserved.

Professional Consultants

Mission

The Professional Consultants will provide professional, meaningful assistance to entrepreneurs in Berrien, Brooks, Cook, Echols, Lanier, Lowndes and Turner Counties.



Professional Consultants

- **35 Current Consultants**
- **6 New Consultants**
- **Industries Include:**
 - Banking/Lending
 - Accounting
 - Mediation
 - Legal Services
 - Marketing
 - Site Planning
 - Information Technology
 - Organization and Development
 - Financial Planning
- **44 Consultations Year To Date**



Professional Consultants

“Helping someone grow a new business or working on new ideas for and established business is very rewarding. Passing along your knowledge and experience is a privilege consulting for the Chamber provides,” said Phyllis Royal (Full Circle Marketing).



Professional Consultants

**“My meeting with a consultant was very helpful. I would recommend this service to anyone interested in starting a business of their own.”
Lucke Cocke (Big Cocke Charters)**

Consultation comment card

Date of appt.: _____ Consultant: _____

Name: _____ Business Name: _____

Please answer the following questions regarding your consultation:

- Was the information you received useful? **Yes No**
- Would you recommend this program to current and future business owners? **Yes No**
- Do you plan to move forward with starting or expanding your business?
Yes No

Is there anything that would have made your consultation more useful?

Additional Comments _____

Networks

Valdosta Networking Professionals

- A group of industry professionals who meet weekly to exchange sales leads, network, and build professional relationships
- Recently, we have had over 20 of 28 members in attendance at the weekly meetings
- Meetings are held every Monday at the Azalea's Restaurant



Networks

Small Business Owners Network

Mission

To provide a network for small business (i.e., 15 or fewer employees) owners to build business relationships and foster exponential business growth through support, encouragement and networking opportunities.

- Meets the third Wednesday of every month and focuses on issues facing small businesses
- Great networking opportunity and creates contacts with other small business owners



This year's speakers included:

Parrish Clark

Scott Manley

Tim Reisenwitz

Allen Grossman

Jud Rackley

Networks

Corporate Coaches

Mission

To pair seasoned business professionals with good local businesses and entrepreneurs, creating an exchange of ideas and a professional relationship used to strengthen young businesses and help them grow in Valdosta-Lowndes County.

- Coaches with new entrepreneurs in 2009

Rusty Griffin


Tom Stalvey



SPROUTS Newsletter


- The distribution for the the *SPROUTS* e-newsletter is **474** S.E.E.D.S. Center clients.

October 2009



PROFESSIONAL CONSULTANTS CORNER

Joyce Aigen



SEVEN MINUTES: SMALL STEPS TO BIG CHANGES

Do you want to make significant changes in your life? Perhaps be more productive, upgrade your professional skills, get organized or manage your time better?

It doesn't take months or even weeks to make changes in your life. It can take as little as seven minutes. Harvard psychologist George Miller explained the brain is limited to remembering seven pieces of information at a time. Therefore, if you want your life to change, you must work within your own mental capabilities. There are hundreds of things you can accomplish within a seven-minute window of time. Each day holds tiny opportunities to make life better.

Here are seven simple actions that can impact you almost overnight. Focus on adding one or two into your daily routine.

Drink more water. Almost all of us want to improve our physical health. Big goals are wonderful, but small goals are often more successful. By replacing sodas with water, you can improve your health and lose weight.

Hand write two notes per day. We live in an e-mail world and there is little personal correspondence any more. In less than seven minutes, you can hand write a note to a customer, or send a card to a supplier. You'll be shocked by the response. They will remember this gesture for months.

Read 10 pages every day. If you truly want to be different, choose to be more knowledgeable. By reading 10 pages of a non-fiction book every day, you can read a 300-page book every month — 12 life-changing books a year.

Outline a daily plan of action. Every day, before you leave work, spend seven minutes writing down the top four to seven tasks you need to accomplish the next work day. When you begin work the next morning, the list is the #1 to guide you.

Review your skills. Take seven minutes to answer the question, "Are there any new skills I need to develop that will help my business grow or that will help me personally?" Then do something toward that goal.

Create the story. Spend seven minutes listing your strategic advantages and differences and then focus on those strengths. Make sure your customers understand your strengths. Begin to tell your story.


Pursue what matters most. It is important to prioritize how you will spend your workday. Take seven minutes to determine what is most important to you at work and at home, then pursue those with vigor.

Change happens the moment you decide to change. It is that simple.

Source: Allison Lewis, author of the book *The Seven Minute Difference: Small Steps to Big Changes*, is a motivational speaker and strategic consultant.

Follow us on Twitter

Follow us for daily updates and events brought to you by the S.E.E.D.S. Center of South Georgia.



Find us on Facebook

Become a fan to receive updates and events brought to you by the S.E.E.D.S. Center of South Georgia.

UPCOMING EVENTS

OCTOBER

7 Chamber 101
9-9 a.m. at the Chamber

8 Business After Hours
5-7 p.m. Valwood School

21 Small Business Owners Network
Speaker: Jud Ruckley, CPA
Chamber 8-9 a.m.

22 Business After Hours
5-7 p.m. Valdosta State University
Talks before the game vs. North Alabama

23 Annual Excalibur Awards
7:30-10 a.m. Rainwater Conference Center

29 Business <2>-Business Showcase
5-7 p.m.
Rainwater Conference Center

EVENT SPOTLIGHT

EXCALIBUR AWARDS '09

Valdosta was chosen by The Technology Association of Georgia (TAG) to provide the remote location for the fifth annual Excalibur Awards ceremony award. Valdosta was chosen based on the communities focus on entrepreneurs in the knowledge-based industry. The event will be held October 23 at 7:30 a.m. in Atlanta and live via telecast at the Rainwater Conference Center in Valdosta, Georgia.

FOR MORE INFORMATION

Courtney Ruttinger
Business Development and Expansion Coordinator
229-247-8100
cruttinger@valdostachamber.com

Visit our website
www.seedscenterofsga.com

Visit the S.E.E.D.S. Center at
416 North Ashley Street
Valdosta, GA

S.E.E.D.S. Center

Educational Opportunities

- Co-sponsored **4 ActionCOACH workshops** with Michael Jetter
- **3 Lunch-n-Learns** at Valdosta Technical College
- Hosted **2 Inventors and Innovators workshops** with GA Tech
- Hosted a **Constant Contact workshop** with the SBDC
- Hosted a **Commercial Property Investment forum** with North Ashley Ventures

BUSINESS²⁰⁰⁹ outlook



The Program

Dr. Jeff Humphreys - 2009 Business Outlook

Dr. Cliff Lipscomb - 2009 Local Outlook and Local Housing and Land Use

More than 90 Business Leaders Attended



South Georgia Partnership for Regional Development

Mission

To promote a spirit of partnership and enhance the pro-business environment of our South Georgia region, including Berrien, Brooks, Cook, Echols, Lanier, and Lowndes.



Mike Gaymon
President & CEO, Columbus
Georgia Chamber of Commerce

"Identifying common threads that can translate into economic growth for the region"

2009 BIG Thinkers

BIG Thinker Award Selection Criteria

- Must be a Chamber Member in good standing.
- Must have started his or her own business from the start of the venture.
- Must have made a significant contribution to the community via time, monetary donations, in-kind services, job creation (both direct and indirect), sales tax production, and/or economic development initiatives.

And the winners are.....



Stanley & Sue Cox

Covington's Dining & Catering

Covington's Party Rentals

306 North



2009 GBBPC Winner



Robbin Miller, SEGA Medical Research



6 teams made it to the final leg of the competition

2010



7 Contestants remain
in the 2010 Competition

– Their industries include:

- **Construction**
- **Restaurant**
- **Sports and Recreation**
- **Graphic Design**
- **Event Planning**
- **IT Services**





Summer 2009

- Registration Materials became available on the Web site, at the S.E.E.D.S. Center and at the 3 Guardian Bank locations
- Angel Sponsors were contacted and marketing began
- Competition “Kick-off” was held August 27 2009



Fall 2009

- “How to Start a Business” Workshop
- Lunch-n-Learns
 - **“Accounting for Small Businesses”**
 - **“Marketing for Small Businesses”**
 - **“Human Resources for Small Businesses”**
- “How to Write a Business Plan” Workshop
- Credit Reports were turned in
- Nov. 20 - 1st Draft of Business Plan Due



- **Spring 2010**

- March 19 - Final Drafts will be Submitted
- April 5 - Judging
- April 8 - Winner Announced





Angel Sponsors

- Valdosta Shared Office Space
- Trent Coggins, LLC
- Henderson & Godbee, LLP
- Full Circle Marketing
- Azalea Health Innovations
- ActionCOACH
- Black Crow Media
- JL Concepts
- Action Printing
- Sign-A-Rama
- Lamar Advertising
- Nexxtep
- Talk 92.1
- ADP
- Virtual World Technologies

S.E.E.D.S. Center of South Georgia *Partners*

- Small Business Development Center
- City of Valdosta *Small and Emerging Business Department*
- Southern Georgia Regional Commission
- Berrien County Chamber of Commerce
- Brooks County Chamber of Commerce
- Cook County Chamber of Commerce
- Lanier County Chamber of Commerce
- Turner County Chamber of Commerce





Triple Crown Hometowns

RETIREMENT DEVELOPMENT PARTNERSHIP

LOWNDES • BROOKS • LANIER

"Jewels of South Georgia"

Retirement Development Partnership

Mission

- **To attract and relocate affluent retiree households into the South Georgia area, diversifying the local economy with additional income sources and job creation.**

Goal

- **Market our South Georgia Communities to amenity-seeking retirees as the perfect place to spend their golden years while promoting the goods and services of Triple Crown Hometowns investors.**

Promotion

■ Featured in the Sept. 2009 issue of Canadian Publication, **Forever Young** magazine

SNOWBIRD LIFESTYLE... Valdosta or bust

Valdosta, Georgia benefits from the net exodus out of Florida with less crime, attractive home prices and lower insurance costs

BY JANIS GARDNER

For the first time in decades, more people are moving out of Florida than into the Sunshine State. U.S. census figures show a net northbound exodus of almost 10,000 Floridians last year and nobody thought that real estate brokers in Valdosta, a city of 45,000 residents just north of the Florida-Georgia border.

What happened? Many Floridians are hurricane weary, but even those who live far from hurricane-prone areas have seen insurance rates skyrocket. Anger, flee Southeast Florida's crime, crowding and a strongly Latin cultural shift. Southwest Florida has seen endless storms and a real estate bust. Central Florida's growth outpaced its infrastructure, sending many residents north to escape highway snarls and mushrooming taxes.

Now many retirees believe that the Peach State offers a better deal, even though winter temperatures are colder and Georgians pay two onerous taxes that don't apply in Florida: state income tax and a sales tax on food. However, the food tax is being phased out, state income tax has many exemptions for retirees, and real estate taxes are far lower than Florida's.

Comparing housing costs in Valdosta versus Orlando and Atlanta, Valdosta comes out much less expensive. According to recent Valdosta Chamber of Commerce figures, the median home price in Valdosta is \$145,900, compared to Orlando at \$272,500 and Atlanta at \$433,900.

The nationwide median is \$217,200. Home prices in Valdosta fell only 1.52 per cent in 2008, according to the Valdosta

Chamber, significantly less than the national average.

Until recent years, Valdosta (named for the Valle d'Aosta in Italy) was just an overnight stop on I-75 for Florida-bound snowbirds.

Now southbounders pause and many stay. Meanwhile the flow of north-bounders has grown, although one factor slowing the migration is that home sales are so slow in Florida. Homeowners tend to wait to sell their Florida homes first before uprooting themselves.

Realtor Pat Miller recently observed, "In the 13 years I have been in real estate here, growth has seen a steady rise in numbers and in variety. Developers' offerings range from garden homes and condos to lavish four- and five-bedroom homes in luxury golf club communities."

Stone Creek is a golf community with a championship course, Kinkadee Forest Golf Club, surrounded by estate homes, is the home of the South Georgia Classic golf tournament. The city also has a country club with a private golf course in a neighbourhood of exclusive homes. The 18-hole Francis Lake Golf Club is just south of the city.

In addition to Valdosta State University with its outstanding music, fine arts and dance, the city is the home of the Peach State Summer Theater, a professional summer-stock company plus the Valdosta Symphony Orchestra and chamber music and choral groups.

The Center for the Arts is made up of five art galleries plus classrooms and its auditorium is the home of an annual Presenter Series of Broadway-style shows. The Dosta, an original movie palace downtown, has been restored to serve as a home for Theatre Guild Valdosta.

After the new library was built, the city's stately Carnegie Library was turned into a history museum that attracts an international audience of researchers interested

in genealogy or U.S. Civil War history. Outdoor displays trace local history starting with a replica native American homestead surrounded by native plantings such as sawgrass, cotton and sugarcane.

Residents can entertain visiting grandkids at Wild Adventures theme park, where retirees get a discount. Most locals buy season tickets because of the many big-name

concerts. Continuing-education opportunities for boomers range from credit or audit courses at VSU (including master's degree programs) to fee and free courses of all kinds. The university's Learning in Retirement classes cover topics including computers, opera, creative writing and current events.

South Georgia's benign climate has attracted settlers since colonial times. French, then Spanish settlers arrived in the 1500s; Savannah, was settled in 1733. Many of the old cotton plantations are now private hunting preserves famed for quail, deer and duck hunting. The Withlacoochee River is a favourite with anglers and paddlers. The county is laced with small fishing lakes while salt water

fishing in the Atlantic is just two hours to the east. The Gulf of Mexico with its tulum beaches and sportfishing is even closer. Points of interest lie at all points of the compass. Atlanta is a 30-minute flight from VLD, which has two and three commuter flights a day. Tallahassee is 1.5 hours away by car. Jacksonville is served by a number of major airlines and is a large metropolitan area offering opera, dance, museums, a resident symphony, nightlife and shopping.

www.foreveryoungbc.com

BC INTERIOR EDITION APRIL 2009 FREE!

Forever YOUNG

CANADA'S LEADING PUBLICATION FOR TODAY'S FIFTY-PLUS LIFESTYLE

Inside FY ▼

- Find your RETIREMENT HOME inside!
- PHILANTHROPY changes lives

FEATURING **Kenny Rogers**

Smooth crooner stays young chasing twin sons - aged 4!

Okanagan Shuswap Thompson West Kootenays WE'VE GOT YOU COVERED!

New & Preowned **MOTORHOME**
Kalonwa - 250-769-4525
1-800-811-1777

WESTGATE RV

www.westgateresort.com



Promotion

- National Advertising on the Golf Channel during the South Georgia Classic.



Nationwide[®]
Tour



Promotion

- Billboard on I-75 ... 46,000 vehicles/day



The billboard features a photograph of an elderly couple smiling and riding a bicycle together. The man is wearing a red shirt and the woman is wearing a blue shirt. The background of the photo is filled with pink and white flowers. The text 'South Georgia' is written in a large, black, cursive font. Below it, 'Your Retirement Destination!' is written in a bold, black, sans-serif font. At the bottom, the website 'www.GeorgiaRetire.com' is displayed in a bold, black, sans-serif font. A green horizontal bar is positioned above the website text. In the bottom right corner, there is a logo for 'Triple Crown Hametowns' with the text 'RETIREMENT DEVELOPMENT PARTNERSHIP' and 'LOWNDES • BROOKS • LANIER' below it, and the tagline 'Jewels of South Georgia' in a smaller font. The 'LAMAR' logo is centered at the bottom of the billboard.

South Georgia
Your Retirement Destination!

www.GeorgiaRetire.com

Triple Crown Hametowns
RETIREMENT DEVELOPMENT PARTNERSHIP
LOWNDES • BROOKS • LANIER
"Jewels of South Georgia"

LAMAR

Promotion

Web site www.GeorgiaRetire.com



Triple Crown Hometowns is a Retirement Development Partnership among Lowndes, Brooks, and Lanier Counties, sponsored by local Chambers of Commerce. This website showcases each of these South Georgia Counties, highlighting their county seats, or as we refer to them, our "Jewels of the South," Valdosta, Quitman, Lakeland and their surrounding communities. Welcome to the South Georgia area, where reminders of a historic past can be found around most every corner and visions of progress are made into realities each day. A survivor of historic wars, South Georgia continues to show its strength, from preserving the area's history to consistently improving its economy. Among hometowns of strong leaders, community pride and a timeless spirit, you'll be sure to find a place to call your own. Choose from a colorful pallet of peaceful classic southern communities . . . from quaint towns to metropolitan areas. You'll find something unique in each of our hometowns.



Promotion

- Developed over 3,400 retiree prospect leads from 47 states and 3 countries
- Monthly e-newsletter, *Hometown Happenings*, to over 1,600 retiree households



Promotion

Social Networking - BLOG


SEARCH BLOG | FLAG BLOG | SHARE | Next Blog®

Create Blog | Sign In

TUESDAY, OCTOBER 13, 2009

October is all About Pink!

The Valdosta community wants you to help Paint the Town Pink during the month of October! It is National Breast Cancer Awareness month and the community is encouraging everyone to wear pink and contribute to the breast cancer foundation in some form. You may find pink ribbons tied around trees and light posts throughout the area to raise awareness on breast cancer. The South Georgia Medical Center is generously offering free breast cancer screenings on October 15. Appointments are available from 5 - 7 p. m. For more information on how you can help Paint the Town Pink [click here!](#)




POSTED BY TRIPLE CROWN HOMETOWNS AT 8:47 AM 0 COMMENTS

THURSDAY, OCTOBER 8, 2009


A Night at the Theatre

The Valdosta State University's theatre department has a wonderful group of staff and students. They produce multiple theatrical performances each semester. If you have yet to attend a performance at VSU then it is something you might want to

GEORGIA RETIRE



WHAT IS TCH?



TRIPLE CROWN HOMETOWNS

Triple Crown Hometowns is a Retirement Development Partnership among Lowndes, Brooks and Lanier Counties, sponsored by local Chambers of Commerce.

[VIEW MY COMPLETE PROFILE](#)

Promotion

- 2009 Retiree Reception – Valdosta Country Club



Promotion

- Retiree Reception – Valdosta Country Club





Monthly Activity Report

Period: September 2009

	<u>2009</u>	<u>2008</u>	<u>Cum</u>
Advertising leads:	0	0	342
Web site hits:	12,265	13,001	1,724,595
Web page requests:	2,240	NA	23,217
Web site leads:	16	27	1,386
Brochure leads:	0	0	20
Other TCH leads:	1	7	232
Quitman Chamber leads:	0	0	27
Valdosta Chamber leads:	1	4	206
Lakeland Chamber leads:	0	0	1
Other source leads:	0	0	1,490
Total leads active	18	38	3,559



RELOCATIONS

■ Relocations (Households): 288

Lowndes: 255 Brooks: 21 Lanier: 12

■ Sept Relocations: 3

■ 2009 Relocations: 33

■ States inquiring: 47

■ Relocations from: FL: 145, GA: 44, NY: 18, AL: 3, CA: 6, CO: 4, IL: 8, MI: 10, VA: 3, IN: 1, MD: 3, ME: 1, OR: 1, AZ: 2, UT: 1, NM: 2, MA: 1, TN: 4, NJ: 4, MN: 1, LA: 3, MS: 7, NJ: 1, NC: 2, NH: 1, TX: 3, UN: 10

■ Newcomers sources:

- TCH-Web site/Call in/Brochure: 198
- B-Q Chamber: 6
- V-L Chamber: 32
- L-L Chamber 0
- Advertising: 8
- Other: 46



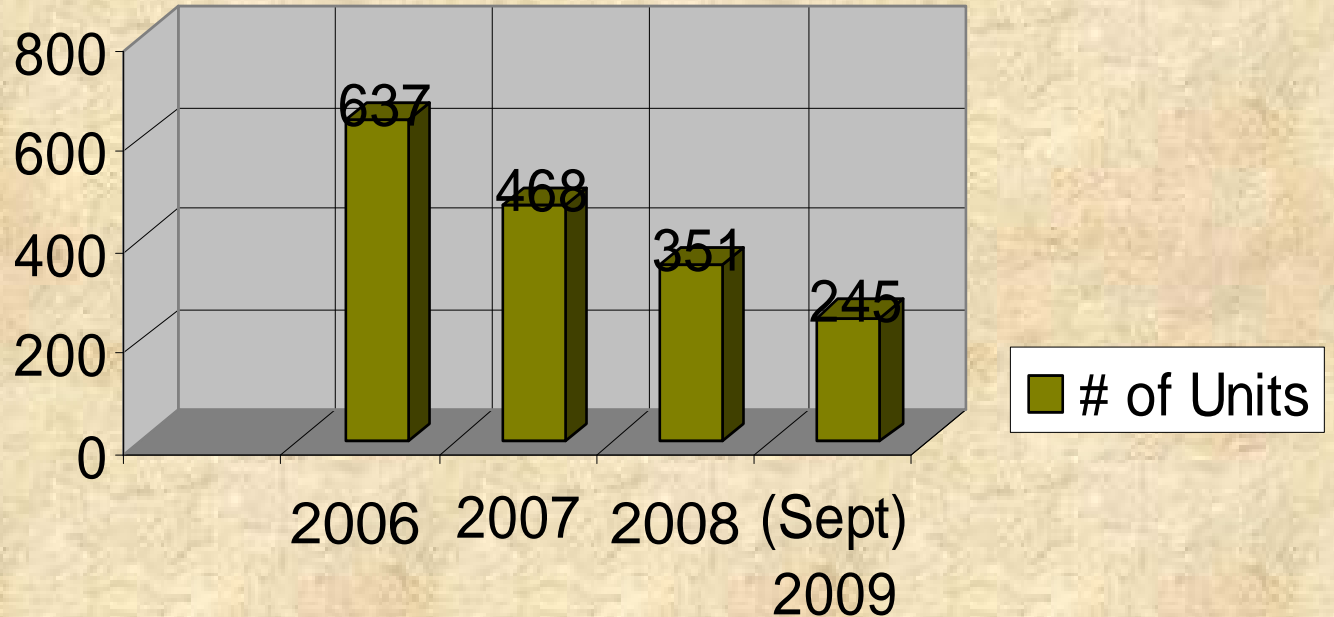
ECONOMIC IMPACT

- **Annual Income: \$12,096,000**
- **Annual Spending: \$10,368,000**
- **Liquid Assets: \$1,209,600,000**
- **Indirect Jobs Created: 576**

(average according to industry standards)

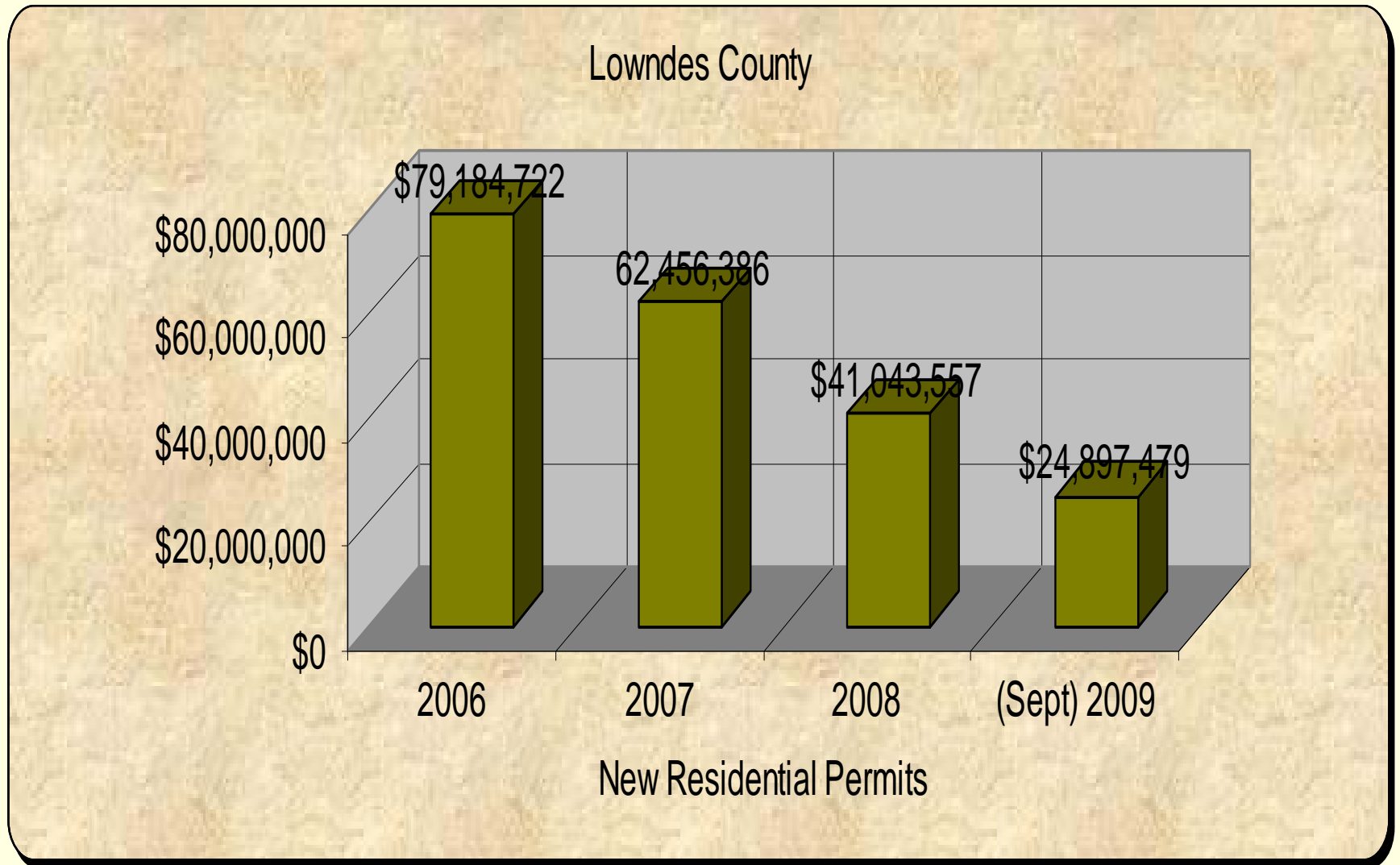
Residential Permit Comparisons

Lowndes County



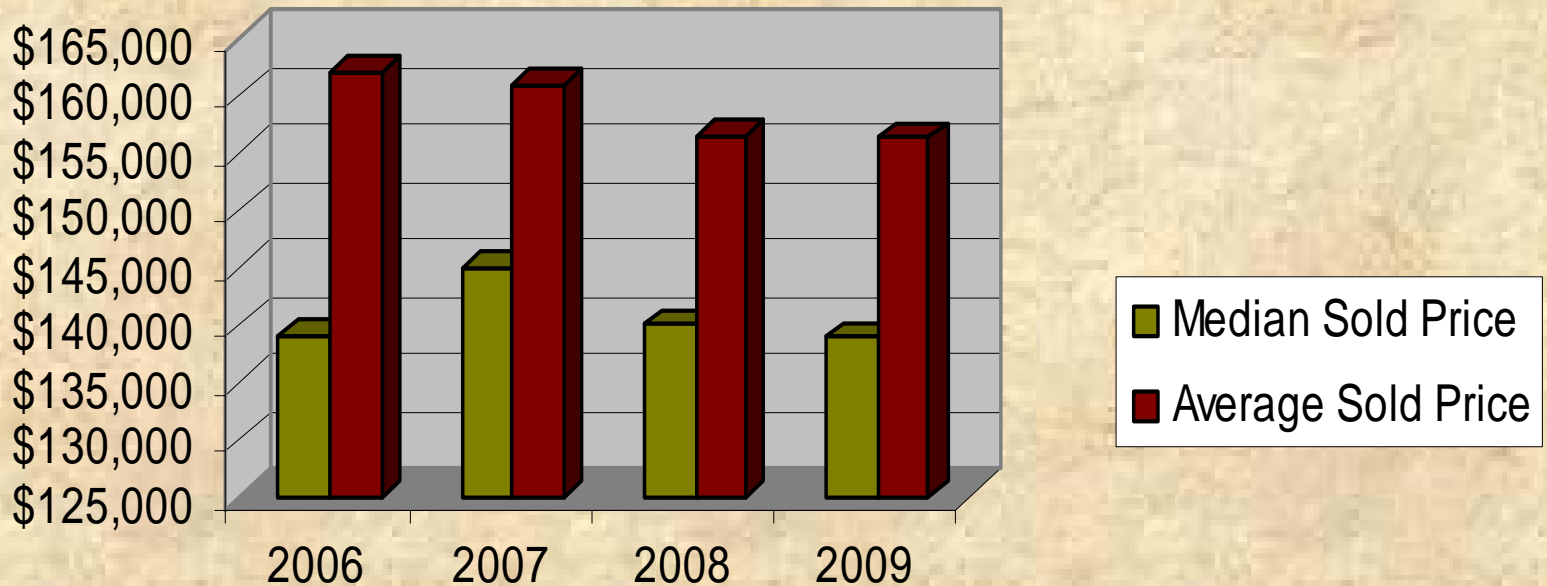
New Housing Permits

Residential New Unit Comparisons



Residential Sold Price

Lowndes County

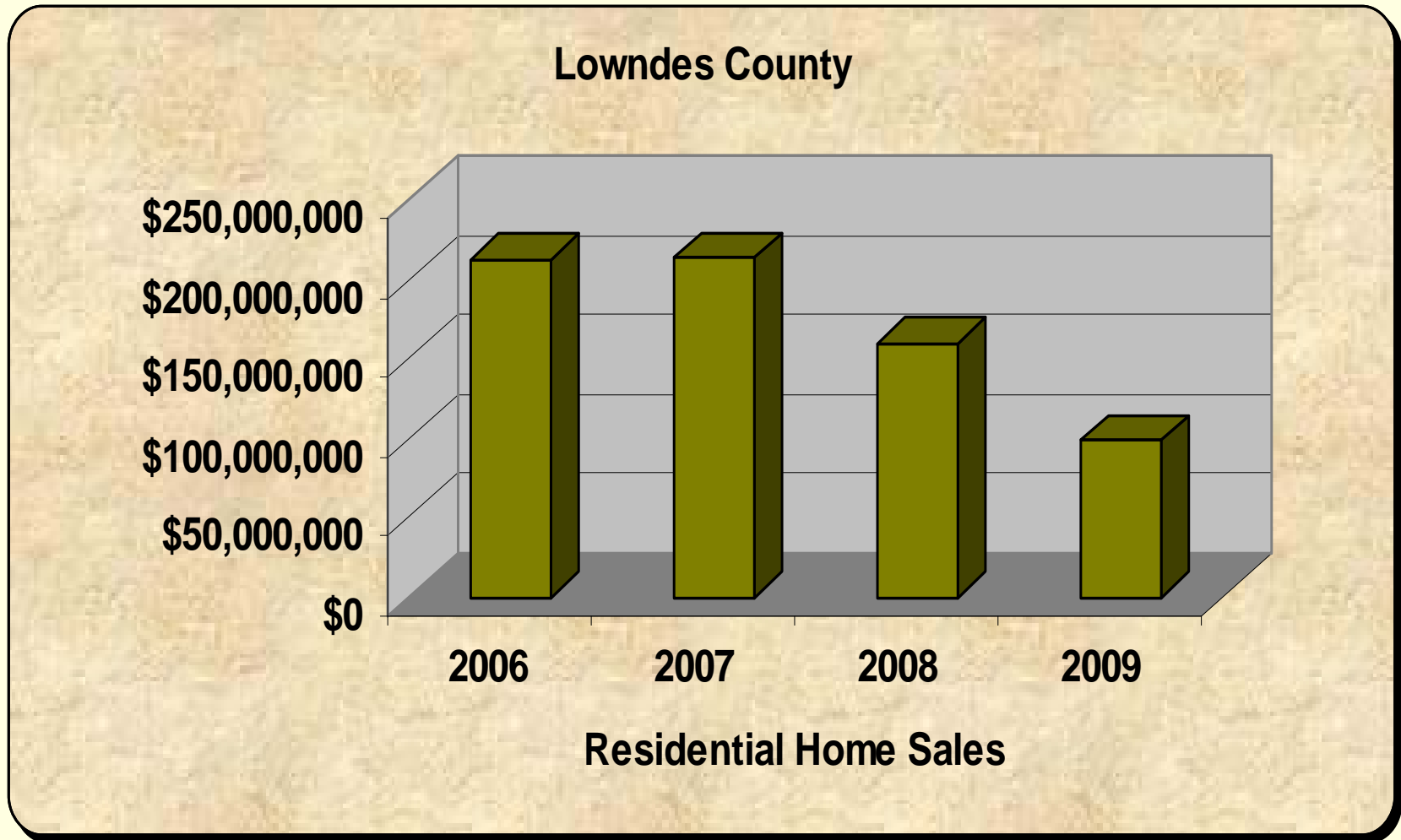


2009 National
Median Sold Price:
\$177,000

Sold Price

2009 National
Average Sold Price:
\$202,000

Total Sold Dollar Volume Residential



Looking ahead

- **New Report Says Boomer Migration to Rural Communities will Increase 30% by 2020**
 - 83 million baby boomers represent 28% of the total U.S. population.
 - Between 2010 and 2020, “boomers” will make more than 200 million residential moves..
 - Baby boomers are moving away from areas with higher median home prices
 - In conclusion, development professionals realize this cohort can bring significant new money into a county’s economy & are taking action