



# World's Longest Ice Cream Sundae



## White Bear Lake, MN 2013

**Hosted at  
Marketfest**

**Downtown White Bear Lake  
Thursday, June 20, 2013**

**Limited Spaces  
Reserve NOW!!!**

**Set up begins at 5:30**

**Scooping at 7:30 pm Sharp**

*(Rain Date if needed: Thursday, June 27th)*

**Join us as White Bear Lake attempts to  
Create the "World's Longest Ice Cream Sundae" of 1000 feet!**

The sundae will begin at 4th Street & Washington Sq. & continue down 4th to Stewart

**All proceeds to benefit the  
American Cancer Society's Relay for Life of the White Bear Lake Area**

Sundae Sponsorship: \_\_\_\_\_ Yes, I want a 10 feet section for \$100

Name of Business/ Team Sponsoring: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ I will have a minimum of 4 volunteers on site to help scoop ice cream at our sponsored section  
Bring your own signage to have by your section.

\_\_\_\_\_ I want to sponsor a section, but won't be there to help scoop.

**Volunteers: (Sorry, no "scoopers" or sundae builders under 16 years old)**

Once registration and payment have been received, you will be contacted with further instruction,  
volunteer kit and section location. Sorry, no registration can be made without payment.

Payment by Cash or Check: **Make Checks payable to the American Cancer Society**

Send to: White Bear Area Chamber of Commerce, Attn: Maureen  
4738 Bald Eagle Ave, White Bear Lake MN 55110

Questions regarding sponsorship:

Contact Maureen at 651.429.8593 or [maureen@whitebearchamber.com](mailto:maureen@whitebearchamber.com)