** 2016 Sponsorship Opportunities**

**Celebrating 34 Years of Cherry Fest!**

**Parade Sponsor**

**$750.00**

* **Logo on ALL WTOL-NEWS 11 commercial spots**
* **800 Digital Ad Impressions (10 Sec. each) on digital billboard on Route 64 in Whitehouse**
* **Website banner on Chamber Homepage and Cherry Fest homepage**
* **20 tagline promotions via PA system over the 3-day festival, which draws over 10,000 people**
* **25 tagline promotions during the Cherry Fest parade, which draws over 5,000 people on main street**
* **Your company logo on: 15,000 direct mail flyers mailed out, 150 posters, 5-6 print ads, 2,500 festival brochures, and 100 festival volunteer t-shirts**

**Main Attraction Sponsor**

**$500.00**

* **Logo on all WTOL-NEWS 11 commercial spots**
* **Logo on 5-18”x24” promotional signs in and around the main attraction**
* **Logo on 15,000 direct mail festival programs mailed out June 1, 2016**
* **Website Banner Ad on Cherry Fest Home Page**
* **15 Tagline promotions on stage during both days of festival which draws over 10,000 people**
* **5 Tagline promotions during Parade which draws over 5,000 people on Main Street**
* **Your company logo on: 150 posters, 5-6 print ads, 2,000 festival brochures, 100 festival volunteer t-shirts**
* **Logo on 8-3’x5’ promotional banners in and around Beer & Wine Garden**

**Entertainment Venue Sponsor**

**$150.00**

* **Logo on 5 promotional 18”x24” signs**
* **Logo on 15,000 direct mail festival programs mailed out June 1, 2014**
* **1 Tagline promotion on stage before each talent act up to 10 talent acts**
* **Your company logo on: 150 posters, 5-6 print ads, 2,000 festival brochures, 100 festival volunteer t-shirts**

**If you are interested in being a Cherry Fest Sponsor, please Contact Abbey Hall at 419-877-2747 or by email, abbey@awchamber.com**

**\*\*\*\*\*\*\*Commitment due by May 15th to secure YOUR logo on all advertising for festival\*\*\*\*\*\*\*\***