

Entrepreneurs Road Map

Start

IDEA

Do you have an idea to start something new?

Take a piece of paper and jot down your idea

Identify how your business will interact with your stakeholders

Define your Business Model

How will you monetize your venture?

Prepare your Revenue Model

Identify your ventures' USP

Analysis

Is your Venture Feasible?

Is there an adequate opportunity?

Do the SWOT analysis

Identify the market gaps and pain points

Know your competitors and their business

Learn the Industry Best Practices

Do your Market Research. Understand your customers' needs

STOP IF NOT, GO BACK 12 STEPS

Segment your customers

Identify your target market

Position your Product

Strategy

Time to know your numbers

Calculate your cost

Project your sales

Plan your timelines

Define Project milestones

List your startup expenses

Prepare your projected financial statements

Prepare your roll-out plan

Create your processes and controls

Plan your personnel strategy

How will you get them?

How will you train them?

Need Help? Contact bplanexperts.com

Collate all of them into a solid BUSINESS PLAN

Have you got everything in place?

STOP IF NOT, GO BACK TO START

Choose One:

- Bootstrapping
- Angel Funding
- VC Funding
- Debt Financing

Have you thought about the Funding?

Get yourself a kick-ass team

Invest in Research and Development

Roll out the pilot run

Strategize your launch

Monitor your break even

Scale up and expand

Finish

Celebrate SUCCESS!

Implementation

Planning

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