

# whitehouse cherry fest

**STEVE ROGERS**  
  
The BIG Store



# 2018

Whitehouse Cherry Fest

# Partner Opportunity

Whitehouse Village Park | June 7-9, 2018

Contact:

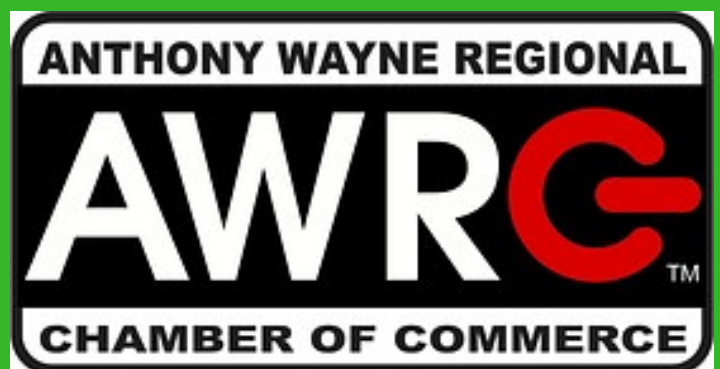
Aggie Alt

[aggie@thechamberpartnership.com](mailto:aggie@thechamberpartnership.com)

419.877.2747

or

Ambassador:



Celebration of A Unique Community!



# HELLO COMMUNITY PARTNER!



This year Steve Rogers Ford will present the 36th Whitehouse Cherry Fest from Thursday, June 7-Saturday, June 9, 2018. We are expecting a great year with a larger Military Appreciation Night on Thursday and our main attraction- New Ohio Wrestling performances on Friday and Saturday with Fireworks on Saturday evening to celebrate our grand finale.

Close to 100 community volunteer ambassadors will be ready to welcome visitors to our town. We are excited to offer a quality level of entertainment to our community as well as the Northwest Ohio region and highlight Whitehouse and all its amazing amenities and local pride.



We have purchased 105 30-second television commercial spots with our media agency. This year the parade will be streaming on FACEBOOK LIVE starting at 12:00 p.m. on Saturday, June 9th.



The Cherry Festival is managed under the Anthony Wayne Regional Chamber of Commerce and relies on donors to support the mission to enhance and contribute to our Whitehouse community.



The partnership amounts are crucial to the funding of the festival operations and community impact. Please review the choices and choose the one that best fits your business and your budget.



We appreciate your consideration and look forward to another successful event. This is a great opportunity for your business to gain exposure in front of thousands of local community members.



If you have any further questions, please contact the office to sign up at 419-877-2747.



We will celebrate and honor our military with a special reception and fundraiser for three local military non-profit organizations. Veterans Memorial Park, Veterans Matters and H.O.O.V.E.S.

## **Military Appreciation Night Partner MAIN VENUE-\$1000.00**

- Four (4) complimentary tickets to reception on Thursday, June 7th.
- One weekly Facebook Ad from time of payment received until June 15th. Featured on the following Facebook pages: AW, HS, NOHCC Chambers of Commerce.
- Logo on all TV media commercial spots
- Prominent display of logo at Thursday night Military Ceremony at pavilion and in beer garden
- 3 months of digital billboard advertising on Chamber's digital sign
- Logo on 5-18"x24" promotional signs in and around the main attraction
- Website Banner Ad on Cherry Fest Home Page
- 15 Tagline promotions on stage during both days of festival which draws over 10,000 people
- 7 Tagline promotions during Parade which draws over 5,000 people on Main Street streamed live via FACEBOOK
- Your company logo on: 150 posters, 5-6 print ads, 2,000 festival brochures, 100 festival volunteer t-shirts

## **Military Appreciation Night Partner Event Sponsor-\$350.00**

- Two (2) complimentary tickets to reception on Thursday, June 7th.
- Prominent display of logo at Thursday night Military Ceremony at pavilion
- 4 Facebook Ads featured May & June on AW Chamber Facebook page
- Logo on 5-18"x24" promotional signs in and around the main attraction
- 5 Tagline promotions on stage during both days of festival which draws over 10,000 people
- 1 Tagline promotion during Parade which draws over 5,000 people on Main Street streamed live via FACEBOOK
- Your company logo on: 150 posters, 5-6 print ads, 2,000 festival brochures, 100 festival volunteer t-shirts

## **Military Appreciation Night Partner Exhibitor-\$225.00**

- Prominent table display of business/organization outside beer garden during Thursday reception
- On stage recognition during reception
- Exhibitor group Facebook Ads (3) May 15- June 9
- One free month on digital billboard in front of Anthony Wayne Regional Chamber on Route 64



The future of wrestling is NOW... New Ohio Wrestling is a family-friendly professional wrestling company based out of Columbus, Ohio.

### **Cherry Fest Main Attraction Partner**

**\$1,000.00**

- Two (2) complimentary tickets to reception on Thursday, June 7th.
- One weekly Facebook Ad from time of payment received until June 15th. Featured on the following Facebook pages: AW, HS, NOHCC Chambers of Commerce.
- Logo on all TV media commercial spots & around the wrestling ring
- Prominent display of logo at THE RIGHT DIRECTION staging area & promotion before each event on stage
- 2 months of digital billboard advertising on Chamber's digital sign
- Logo on 5-18"x24" promotional signs in and around the main attraction ➤ Website Banner Ad on Cherry Fest Home Page
- 15 Tagline promotions on stage during both days of festival which draws over 10,000 people
- 3 Tagline promotions during Parade which draws over 5,000 people on Main Street streamed live via FACEBOOK
- Your company logo on: 150 posters, 5-6 print ads, 2,000 festival brochures, 100 festival volunteer t-shirts

### **Festival Car Show Partner**

**\$750.00**

This attraction will support our local Alzheimers organizations in our community.

- 8 Facebook Ads featured May & June on AW Chamber Facebook page
- Logo on 5 promotional 18"x24" signs
- Promotional message in each prize presentation
- Your company logo on: 150 posters, 5-6 print ads, 2,000 festival brochures, 100 festival volunteer t-shirts
- 2 month of digital billboard advertising on Chamber's digital sign
- Website banner ad on website: [mywhitehousecherryfest.com](http://mywhitehousecherryfest.com) and [www.awchamber.com](http://www.awchamber.com) for 60 days
- Logo on 8-3'x5' promotional banners in the park pavilion and beer & wine garden



## Festival Talent Partner

**\$500.00**

We are excited to offer a quality level of entertainment to our community as well as the Northwest Ohio region and recognize our local artists and musicians through our entertainment venues within the park. This year we will highlight local bands, musicians, and entertainers.

- 6 Facebook Ads featured May & June on AW Chamber Facebook page
- Logo on 5 promotional 18"x24" signs
- 1 Tagline promotion on stage before each talent act up to 10 talent acts
- Your company logo on: 150 posters, 5-6 print ads, 2,000 festival brochures, 100 festival volunteer t-shirts
- 1 month of digital billboard advertising on Chamber's digital sign
- Website banner ad on website: [mywhitehousecherryfest.com](http://mywhitehousecherryfest.com) and [www.awchamber.com](http://www.awchamber.com) for 60 days
- Logo on 8-3'x5' promotional banners in the park pavilion and beer & wine garden



## Community FUN Partner

**\$200.00**

From the Cherry Fest 5K Race and Fun Run to providing our guests with a unique and FUN experience in Whitehouse and discovering the local shops, dining, the amusement rides, fireworks, and the grande parade.

- Inclusive exposure in Julie's Fitness Studio Cherry Fest 5K/1K Race including advertising and promotion including logo on 5K t-shirts, banners, and advertisements
- Logo on 5 promotional 18"x24" signs
- Your company logo on: 150 posters, 5-6 print ads, 2,000 festival brochures, 100 festival volunteer t-shirts
- Small business card ad size logo on website: [mywhitehousecherryfest.com](http://mywhitehousecherryfest.com) for 60 days

## Festival Friend

**\$25.00 or \$50 valued silent auction item.**

- Name listed on signage in three prominent locations including the round robin auction areas.
- Gratitude from the supported non-profits