

godigital chamber solutions

Make A BIG Impression With Our Digital Content Marketing Program

6,230 Cars Per Day (*2011 TMACOG Traffic Data System)

It goes without saying that the current economic climate poses significant challenges for many businesses. With many advertisement choices, organizations must use their marketing budget wisely. Between the Internet, newspaper, media, and the rapidly emerging world of social media, all add up to many advertising choices. A well planned digital signage advertising package keeps your customers up to date about your business. Our digital signage allows you a much more cost-effective way to broadcast your message to the community than traditional methods. Digital advertising allows you to reach the greatest number of consumers in a timely, effective manner. The content on your ad can be changed easily and frequently, so you can feature the most up to date messages possible. Target your audience with direct messages and build a connection with consumers on an everyday basis.

Some of the Key Benefits Include:

- Build brand awareness
- Captivate audience
- Promote specials
- Custom built ads in still or animation
- New product launches
- Achieve message consistency
- Target new customers
- Promote community events
- Lower cost of production of marketing materials

Investment Options & Commitment

Still Graphic Ads	3 Months Minimum Required	6 Months	9 Months	12 Months
Chamber Member	\$150 \$50/month	\$285 \$47.50/month	\$425 \$47.22/month	\$550 \$45.84/month
Non-Member	\$300 \$100/month	\$585 \$97.50/month	\$875 \$97.23	\$1100 \$91.67/month

Acceptable graphic file formats:

.png, .jpeg, .eps, .gif, .bmp, and .tif

Creative Services Fee:

\$75-One time fee to create "Still" graphics ad

*Fee waived with all 1 year contract commitments with 1 artwork ad alteration included.

Creative Services Ad Alteration Fee:

\$50 each time the advertiser requests a change to the entire "Still Graphic Ad" during the contract commitment



Digital Content Marketing Agreement

THIS AGREEMENT, effective, _____, 20_____, is between

The Anthony Wayne Regional Chamber of Commerce and

_____, with its

mailing address

at _____.

Principal Contact Person: _____

Phone: () _____ Email Address: _____

Advertiser Website Domain: _____

Length of Contract

3 Months 6 Months 9 Months 12 Months

Advertisement Package Price: \$ _____

Creative Services Fee Price: \$ _____

Total Cost: \$ _____

Payment Terms:

Check-Full Payment Only Credit Card Monthly Billing Option-Credit Card Only

This advertising contract will be in effect between The Anthony Wayne Regional Chamber of Commerce and _____ for the term of _____ Months Starting on _____ and ending on _____.

I _____ authorize The Anthony Wayne Regional Chamber of Commerce to charge my Credit Card in the amount of \$ _____ per month with first payment starting on _____ and with last payment ending on _____.

The card number authorized is: # _____ Name on Card: _____

Expiration date: _____ CSC Code: _____

Address Matching Credit Card Account: _____

Authorized Signature: _____ Date: _____

Witness: _____ Date: _____

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Initial Content Copy and Approval Form

Advertiser: _____ Date of Notice: _____

Principal Contact Person: _____

Phone: () _____ Email _____

Address: _____

Notes on initial copy content:

Any changes to be made (document and initial here):

FINAL APPROVAL to GO LIVE WITH CONTENT _____ YES _____ NO _____

Signature of Advertiser _____ Date Approved _____

Accepted by Chamber Representative _____