

# OUR IMPACT

## Success In School

- 27 child care sites
- Over 2000 children attend on a daily basis
- 52% of children attending are receiving financial assistance (>\$5,000,000 in assistance helping about 20,000 children be well prepared)

## Improving Health and Well-Being

- We provide evidence based health care interventions
- Diabetes Prevention and management programs
- Cancer survivorship and recovery programming (> \$1,400,000 in financial assistance for 17,747 people)

## Bringing People Together

- 5,000,000 unique visits to our YMCA facilities
- 52,260 members (48% receive financial assistance to belong)
- An additional 51,300 non-members utilize some of our programming
- 1200 volunteers to make all of this possible
- 500 collaborations with other organizations to work with and compliment community wide initiatives (> \$1,200,000 in assistance for 24,300 people)



# ABOUT US

For over 150 years, the YMCA of Greater Toledo has been tightly woven into the fabric of the communities we serve, enriching the lives of our children, families and individuals.

**100% of donations to the Annual Campaign help youth, families and individuals experience the Y.**

# WAYS TO GIVE

## Make an Annual Gift

- The Y can provide payment options to meet your needs
- Matching Gifts, does your company have a matching gift program?
- Business Sponsorships
- YMCA-Wide sponsorships levels range from \$10,000 to \$100,000
- Branch specific sponsorship begins at \$3,000

## Capital Contributions

Support upgrades to existing buildings or help build new ones.

- Naming opportunities are available from \$50,000 to over \$5,000,000

## Endowment Gifts

Endures the long-term viability of The YMCA of Greater Toledo and its impact

- Any gift of \$25,000 or more may be named to honor the donor or anyone he or she chooses
- Heritage Club Members join with gift or bequest of \$1,000 or more to any existing endowment



**US...**  
**IS A PROMISE**

Annual Campaign

**YMCA OF GREATER TOLEDO**

### Mission

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

### History

The Y has been active in Toledo for 153 years. Today, the Y serves Northwest Ohio and Southeast Michigan from over 40 locations.



**FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

# US... IS EMPOWERING



## YOUTH DEVELOPMENT

Nurturing the potential of every child and teen

### Did You Know?

- 65% of kids entering kindergarten in our region are not prepared
- Ohio and Michigan graduation rates are 80.5%
- Ohio and Michigan graduation rates for low-income students are 68%

### The Y's Response

- Offering financial assistance to over 52% of children who attend our child care programs
- Providing multiple learning and leadership opportunities to youth in our Youth Opportunities Program
- Establishing Kindergarten Readiness curriculum in our summer child care sites
- Ensuring every youth has the social and emotional support to thrive

### Youth Development Programs:

- Before/after school learning opportunities
- Summer learning loss prevention
- College and career readiness training
- Outdoor experiential learning
- STEM education opportunities
- Teen Wellness Program

YOU HELP THE Y IMPROVE SUCCESS IN SCHOOLS

## HEALTHY LIVING

Improving the nation's health and well-being

### Did You Know?

- Chronic diseases lower quality of life
- 7 of the top 10 causes of death in the U.S. are due to chronic diseases
- Chronic Diseases account for 86% of health care costs

### The Y's Response

- Developing and managing programs that address community health needs
- Our efforts complement the community-wide focus on Social Determinants of Health

### Health and Wellness Programs for All Ages:

- Diabetes Prevention and Management
- LIVESTRONG for cancer survivors
- Healthy Weight and Your Child; the new childhood obesity program
- Swim and safety lessons
- SilverSneakers® for active older adults
- Blood pressure self-monitoring classes
- Youth Basketball – Jr. Cavaliers program
- Live Well Greater Toledo lead partner

YOU HELP THE Y IMPROVE HEALTH AND WELL-BEING

## SOCIAL RESPONSIBILITY

Giving back and providing support to our neighbors

### Did You Know?

- A sense of belonging is important to mental health and well-being
- The Greater Toledo area is a diverse community with neighbors of different incomes, cultures and ages.
- Friendship and fellowship are important aspects of a healthy life

### The Y's Response

- Income-based membership model
- Providing financial assistance for families
- Facilitating family programs and events
- Providing volunteer opportunities for all ages
- Making Chaplains and faith partners accessible to all

### Programs to build and strengthen community:

- Healthy Living corner stores give access to fresh fruits and vegetables
- Safe Routes to Schools program encourages children to walk and bike to school
- DIG for leadership and staff to improve diversity and inclusion in our Y

YOU HELP THE Y BRING PEOPLE TOGETHER