

Calendar of Events

March 1, 2021

Your Customer Experience in the New Dine-In Reality

02:00 PM - 04:00 PM PST

Your Customer Experience in the New Dine-In Reality.

How to merge COVID-19 gov't guidelines with best hospitality practices.

Sign Up

<https://www.sierrasbdc.com/events/your-customer-experience-new-dine-reality>

Feel free to contact me for information on our FREE services at clint.koble@gmail.com or (775) 843-4081. The Sierra SBDC also has experts in International Trade, the Food Industry, Marketing, Financing and more.

March 4, 2021

SBDC Free Workshops for March

Clint Koble, (775) 843-4081

clint.koble@gmail.com

The SBDCs provide FREE one-on-one counseling, business plan development, and FREE workshops and webinars every month. For FREE counseling, please go to <https://www.sierrasbdc.com/calendar>

The Following is the schedule for March 2021:

March 1: Your Customer Experience in the New Dine-In Reality.

How to merge COVID-19 gov't guidelines with best hospitality practices.

March 4: Social Media Tips & Tricks for Food Businesses.

Everyday Social Media: How to keep the posts coming and the customers engaged.

March 9: Owning and Investing in Real Estate for Small Business Entrepreneurs.

Information to secure your long-term future by owning property

March 10: Digital Marketing Hour: Instagram Stories.

How can my company develop meaningful marketing strategies with limited resources?

March 10 & 17: Disaster Relief Loan Updates and Caseforce.

Answers how small businesses can prepare and apply for an SBA Economic Injury Loan and PPP Forgiveness.

March 10, 17, 24, 31: Restaurant Financial Bootcamp – Four-Part Series.

Intensive four-part Bootcamp series on restaurant financials.

March 24: Digital Marketing Hour: Digital Marketing Tactics as You Continue to Pivot and Recover. Embracing digital technology as an effective way to communicate with customers, promote your business and services, and sell products online.

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March 11, 2021

Lake Almanor Community Supper

Chester Memorial Hall

225 Gay Street

Chester, CA 96020

05:00 PM - 06:00 PM PST

Carol Franchetti , 530.259.4323

The Lake Almanor Basin Food Pantry is once again supporting community suppers. Starting Thursday November 19, everyone is invited to join with your friends, families, and neighbors for the Drive Through Community Supper. November's supper will be a drive through pickup, Thanksgiving dinner served from 5:00 – 6:00pm at the Chester Memorial Hall. Contact Carol Franchetti at 530-259-4323 for more information or to volunteer.

March 17, 2021

SBDC Free Workshops for March

Clint Koble, (775) 843-4081

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March 25, 2021

Lake Almanor Community Supper

Chester Memorial Hall

225 Gay Street

Chester, CA 96020

05:00 PM - 06:00 PM PST

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April 8, 2021

Lake Almanor Community Supper

Chester Memorial Hall

225 Gay Street

Chester, CA 96020

05:00 PM - 06:00 PM PST

Carol Franchetti , 530.259.4323

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April 22, 2021

Lake Almanor Community Supper

Chester Memorial Hall

225 Gay Street

Chester, CA 96020

05:00 PM - 06:00 PM PST

Carol Franchetti , 530.259.4323

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June 26, 2021

Veteran's Fishing Day on Lake Almanor

Lake Almanor

John or Deb Crotty, 530-284-0861

almanorfishing@sbcglobal.net

Almanor Fishing Assoc., Field of Dreams, Chester Elks Lodge, Guides and Fisherman show their appreciation to Veterans by providing them with a fishing trip & BBQ.

Captains and Veterans are encouraged to sign up early to ensure their spot.

July 4, 2021

4th of July Parade, Main Street Chester

11:00 AM - 01:00 PM PST

Chamber Office Staff, 530-258-2426

lakealmanorarea@gmail.com

The 2019 4th of July Parade begins at 11 am at Collins Pine Park and rolls down Main Street Chester to the Meadow.

July 4, 2021

Fireworks Spectacular Over Lake Almanor

Show begins after sundown

Jay Sabelman, 530-597-3303

Join us for our annual 4th of July Fireworks Spectacular over Lake Almanor. The show begins after sundown. Donate to help us keep this tradition going at <https://www.lakealmanorarea.com/4th-of-july.html>

July 31, 2021

Annual Fishing Assoc. BBQ & Fundraiser

Lake Almanor Country Club Recreation Area 1

TBA

John or Deb Crotty, 530-284-0861

almanorfishing@sbcglobal.net

The Almanor Fishing Association presents its annual Paul Garrido Family BBQ & Fundraiser. More info to come.

September 2, 2021

Twilight Picnic In White

TBA

05:00 PM - 08:00 PM PST

Katherine Sansone, 5104182466

katherine@sansoneplus.com

The picnic celebrates the last weekend of summer fun. Dressed in white and bringing their own picnic, guests will be greeted with a complimentary glass of champagne and enjoy a dessert bar of savory and sweet desserts. To add to the fun and mystique of the picnic, the location will be given to guests on the day of the party.

November 11, 2021

- November 18, 2021

Lake Almanor to Indian Valley Holiday Shopping Tour

The Holiday map will show our store open times during the week.

Join those who love this annual tradition. Experience the warmth and hospitality of small town America from Lake Almanor to Indian Valley. Shop our boutiques, preview our Christmas specials, take part in holiday drawings and so much more.