

Calendar of Events

May 4, 2020

Alzheimers Association Desert Southwest Chapter Support Group Meeting

Christ Evangelical Lutheran Church
918 S. Litchfield Road
Goodyear, AZ 85338

3:00 - 4:30 PM

There is no cost or commitment. Support groups provide a forum to share feelings, concerns, information and as a way of supporting and encouraging each other.

May 5, 2020

Bingo Night - American Legion Post #61

American Legion Post #61
35 N. Dysart Rd.
Avondale, AZ 85323

06:45 PM - 07:45 PM MST

American Legion Post #61, 623-932-4960

The American Legion Post #61 hosts bingo each Tuesday night starting at 6:45 PM at, 35 N. Dysart Rd., Avondale.

Bingo nights have 17 games including Quickie, Early Bid, Double Action and a \$1,000 progressive game.

*Supports the are's youth and veterans.
For more info call 623-932-4960.*

May 5, 2020

Taste Tuesday

Avanti Senior Living
26850 N Lake Pleasant Pkwy
Peoria, AZ 85383

04:00 PM - 06:00 PM MST

George Bakhit, 6023664600
pazed@avanti-sl.com

Come and mingle with your future neighbors at the Taste Restaurant and bring your friends too!

Every Tuesday 4PM-6PM

May 6, 2020

Networking at Noon
Haymaker Restaurant Co.
1800 N. Litchfield Rd.
Goodyear, AZ 85338

receptionist@southwestvalleychamber.org

Networking at Noon is the Chamber's weekly business & lunch networking event!

Open to all members of the Southwest Valley Chamber of Commerce.

Non-members and guests may attend twice with no obligation.

Located at:

Haymaker Restaurant Co.

1800 N. Litchfield Rd.

Goodyear, AZ 85338

May 7, 2020

Thirsty Thursday at Avanti

Avanti Senior Living
26850 N Lake Pleasant Pkwy
Peoria, AZ 85383

04:00 PM - 06:00 PM MST

George Bakhit, 602-366-4600

pazed@avanti-sl.com

Come unwind in our Savour Lounge every Thursday 4 PM-6PM

May 7, 2020

Chamber 101

Southwest Valley Chamber of Commerce
289 N. Litchfield Road
Goodyear, AZ 85338

11:30 AM - 01:00 PM MST

Danielle Brown, 623-932-2260

info@southwestvalleychamber.org

Chamber 101 is a lively, interactive, and dynamic session that shows how businesses can prosper from the services and benefits of membership.

May 8, 2020

Friday Business Connections

Main Event Entertainment

10315 W McDowell Rd

Avondale , AZ 85392

07:30 AM - 08:30 AM MST

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May 10, 2020

Mother's Day Brunch

The Wigwam

300 E Wigwam Blvd

Litchfield Park, AZ 85340

10:00 AM - 02:00 PM MST

Jessica Kelley, 6239353811

wigwammedia@wigwamarizona.com

Wigwam Ballroom

Reservations required.

May 10, 2020

Mother's Day Brunch

The Wigwam

300 E Wigwam Blvd

Litchfield Park, AZ 85340

10:00 AM - 03:00 PM MST

Jessica Kelley, 6239353811

wigwammedia@wigwamarizona.com

Litchfield's

Reservations required.

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May 19, 2020

The History of Luke Air Force Base in the Southwest Valley

The Church at Litchfield Park

300 N Old Litchfield Rd

Litchfield Park, AZ 85340

10:00 AM - 11:00 AM MST

Litchfield Park Historical Society, (623) 535-4414

office@LPHSmuseum.org

Considered one of the most important military bases during World War II, Luke Air Force Base is currently home to the world's largest fighter wing. Join Luke Air Force Base historian, Richard Griset as he discusses the history of the base in the Southwest Valley. Rick is the author of the new Images in America book, Luke Air Force Base.

May 20, 2020

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May 21, 2020

Thryv Lunch N Learn: Branding for Small Businesses

289 N Litchfield Rd.

Goodyear, AZ 85338

12:00 PM - 01:00 PM MST

Chris Amos, 6239322260

info@southwestvalleychamber.org

Branding For Small Businesses

Branding is one of those things that is often taken for granted in the marketing world.

Most businesses are focused on lead generation, but seldom do they understand how their brand plays a part in that. In this class, we will review important branding tips to keep your business top of mind with consumers and how to develop a cohesive brand strategy to get the biggest bang for your buck when it comes to your other marketing efforts!

May 22, 2020

Friday Business Connections

Main Event Entertainment

10315 W McDowell Rd

Avondale , AZ 85392

07:30 AM - 08:30 AM MST

Southwest Valley Chamber of Commerce, 623-932-2260

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June 18, 2020

Thryv Lunch N Learn: Personalization - Re-Energize Your Email Marketing
289 N Litchfield Rd.

Goodyear, AZ 85338

12:00 PM - 01:00 PM MST

Chris Amos, 6239322260

info@southwestvalleychamber.org

Personalization - Re-Energize Your Email Marketing

Email marketing is always one of those things that just seemingly gets left behind. Most common, business say they don't like getting all those emails so why should they be sending them? The fact is, consumers do want to receive them, the key is making sure you are producing relevant content that keeps them engaged. Most email marketing campaigns fail because either the consumer didn't sign up for the email or it wasn't crafted well. In this class, we will cover both along with tips on getting customers to opt-in to your program and getting to know your ideal customer. In addition, we will discuss content strategies and how to keep your clients engaged!

June 24, 2020

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June 26, 2020

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July 9, 2020

Paid Ads: Where Should I Invest My Marketing Budget?

Southwest Valley Chamber

289 N Litchfield Rd.

Goodyear, AZ 85338

12:00 PM - 01:00 PM MST

Chris Amos, 6239322260

info@southwestvalleychamber.org

With so many platforms coming to you with their hand out trying to get you to spend money with them, which one should you use? Everyone promises you the silver bullet but that hasn't always been your experience. So which one will get you the biggest bang for your buck? Maybe you should invest in Google Adwords? Maybe you should do paid ads on Facebook? In this class, we will break down the top platforms for paid ads and how much should you be investing to see an ROI.

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Thryv Lunch N Learn: Understanding The Numbers and Google Analytics
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Understanding The Numbers – Google Analytics

Google Analytics is probably one of the most important components of a successful marketing strategy. Why? Because Google Analytics provides an unbiased review of the numbers. In this class, you will learn how much traffic is coming to your site, how to measure the success of your advertising efforts, how to set conversion goals, and so much more!

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September 17, 2020

Thryv Lunch N Learn: Holiday Marketing-Prepare For The Holidays Now!

289 N Litchfield Rd.

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Holiday Marketing – Prepare For The Holidays Now!

Truth is, if you are just now starting to plan for the holidays, you are behind the curve.

Fact is, the big box stores started planning for this in June and July! That is how

important the next few months is for businesses! Think your business isn't affected by

holiday traffic? Think again! There is no vertical immune from the effects of the holiday

spirit!

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October 8, 2020

Lights. Camera. Action! Video Marketing For Small Business

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Goodyear, AZ 85338

12:00 PM - 01:00 PM MST

Chris Amos, 6239322260

info@southwestvalleychamber.org

Video marketing has grown by leaps and bounds over the last 10 years. What use to require a production crew can now be done with nothing more than a smartphone or a GoPro. In this class, we will have a team of industry professionals on hand to answer individual questions on video marketing and how your business can benefit! Oh, and be ready for a little camera time. We have a little surprise for you!

Presented by Chris Amos

October 9, 2020

Friday Business Connections

Main Event Entertainment

10315 W McDowell Rd

Avondale , AZ 85392

07:30 AM - 08:30 AM MST

Southwest Valley Chamber of Commerce, 623-932-2260

Friday Business Connections - FBC - is "The Place" for business professionals to come together to connect, learn, and share ideas. You'll have a chance to tell everyone about your business and there's always a guest speaker. Bring your business cards, your brightest smile, and a friend.

Main Event Entertainment

10315 W McDowell Road

Avondale, AZ 85392

Doors Open at 7:15am.

Meeting Starts Promptly at 7:30am.

Entry is included with Chamber membership.

Professionals who are not a member of the Southwest Valley Chamber of Commerce are welcome to attend. First meeting will be as a guest. Only \$5 for non-members to attend additional meetings.

October 14, 2020

Networking at Noon
Haymaker Restaurant Co.
1800 N. Litchfield Rd.
Goodyear, AZ 85338

receptionist@southwestvalleychamber.org

Networking at Noon is the Chamber's weekly business & lunch networking event!

Open to all members of the Southwest Valley Chamber of Commerce.

Non-members and guests may attend twice with no obligation.

Located at:

Haymaker Restaurant Co.

1800 N. Litchfield Rd.

Goodyear, AZ 85338

October 21, 2020

Networking at Noon
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1800 N. Litchfield Rd.
Goodyear, AZ 85338

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Goodyear, AZ 85338

October 23, 2020

Friday Business Connections

Main Event Entertainment

10315 W McDowell Rd

Avondale , AZ 85392

07:30 AM - 08:30 AM MST

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October 28, 2020

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November 4, 2020

Networking at Noon
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Goodyear, AZ 85338

receptionist@southwestvalleychamber.org

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1800 N. Litchfield Rd.

Goodyear, AZ 85338

November 5, 2020

Chamber 101
Southwest Valley Chamber of Commerce
289 N. Litchfield Road
Goodyear, AZ 85338

11:30 AM - 01:00 PM MST

Danielle Brown, 623-932-2260

info@southwestvalleychamber.org

Chamber 101 is a lively, interactive, and dynamic session that shows how businesses can prosper from the services and benefits of membership.

November 6, 2020
- November 8, 2020

2020 NASCAR Championship Weekend

Phoenix Raceway
7602 S. Avondale Blvd.
Avondale, AZ 85323

12:00 AM - 12:00 AM MST

Ticket Office, 8664087223

ticketoffice@phoenixraceway.com

The 2020 NASCAR Championship Weekend makes its debut at Phoenix Raceway November 6-8. Watch as drivers put it all on the line, battling for the ultimate prize in racing. NASCAR Championship Weekend will be non-stop action, featuring four championship races in three days. The weekend will kick off with the NASCAR Gander RV & Outdoors Truck Series Championship, followed by a Saturday doubleheader featuring the Desert Diamond Casino West Valley 200 NASCAR Xfinity Series Championship as well as the return of the ARCA Menards Series West championship. The weekend will culminate when the NASCAR Cup Series battle it out during the season finale and sport's most elite drivers fight for the championship at NASCAR's highest level. Watch as four drivers put it all on the line when they battle for the ultimate prize in all three of NASCAR's National Series.

November 11, 2020

Networking at Noon

Haymaker Restaurant Co.

1800 N. Litchfield Rd.

Goodyear, AZ 85338

receptionist@southwestvalleychamber.org

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Located at:

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Goodyear, AZ 85338

November 13, 2020

Friday Business Connections

Main Event Entertainment

10315 W McDowell Rd

Avondale , AZ 85392

07:30 AM - 08:30 AM MST

Southwest Valley Chamber of Commerce, 623-932-2260

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November 18, 2020

Networking at Noon
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Located at:

Haymaker Restaurant Co.

1800 N. Litchfield Rd.

Goodyear, AZ 85338

November 19, 2020

Thryv Lunch N Learn: Getting The Most Out Of Your Website
289 N Litchfield Rd.
Goodyear, AZ 85338

12:00 PM - 01:00 PM MST

Chris Amos, 6239322260

info@southwestvalleychamber.org

Getting The Most Out Of Your Website

Did you know a customer's first impression of your business is actually your website?

That is why it is so important for businesses to put their best foot forward when it comes to their online presence. In this class, we will discuss the latest website trends, best practices, and how to make sure you are reaching the right target audience.

December 2, 2020

Networking at Noon
Haymaker Restaurant Co.
1800 N. Litchfield Rd.
Goodyear, AZ 85338

receptionist@southwestvalleychamber.org

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Located at:

Haymaker Restaurant Co.

1800 N. Litchfield Rd.

Goodyear, AZ 85338

December 3, 2020

Chamber 101
Southwest Valley Chamber of Commerce
289 N. Litchfield Road
Goodyear, AZ 85338

11:30 AM - 01:00 PM MST

Danielle Brown, 623-932-2260

info@southwestvalleychamber.org

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December 9, 2020

Networking at Noon

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Goodyear, AZ 85338

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Located at:

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Goodyear, AZ 85338

December 11, 2020

Friday Business Connections

Main Event Entertainment

10315 W McDowell Rd

Avondale , AZ 85392

07:30 AM - 08:30 AM MST

Southwest Valley Chamber of Commerce, 623-932-2260

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December 16, 2020

Networking at Noon
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Goodyear, AZ 85338

receptionist@southwestvalleychamber.org

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Located at:

Haymaker Restaurant Co.

1800 N. Litchfield Rd.

Goodyear, AZ 85338

December 17, 2020

Thryv Lunch N Learn: Creating A Marketing Strategy For 2021

289 N Litchfield Rd.

Goodyear, AZ 85338

12:00 PM - 01:00 PM MST

Chris Amos, 6239322260

info@southwestvalleychamber.org

Creating A Marketing Strategy For 2021

Do you want to start 2021 off on the right foot? We thought you would! Marketing strategies are the foundation for success in a digital world. Why? Because with so many advertising opportunities out there, you need to strategize on who your target audience is, how you are going to reach them, and what to do if things aren't going the way you planned! In this class, we will review the 15 basic steps to creating a marketing strategy and how to execute on this strategy all year long!