

## Calendar of Events

June 1, 2021  
- August 3, 2021

### **Project Management Professional Certificate Program**

**Online**

05:30 PM - 09:00 PM MST

Renae Deighton, 801-863-7428

rdeighton@uvu.edu

*Based on the rigorous standards established by the Project Management Institute (PMI®), this program ensures you master the knowledge and skills needed to meet the real-world project needs of your organization, and prepares you for greater responsibility and more advanced leadership roles. The program meets the educational requirement for, and prepares you to take, the Project Management Professional (PMP®) exam. Recognized by leading organizations worldwide, PMP® certification validates your competency and expertise in the field, and is a proven way to build your resume, elevate your career potential, and boost your earnings.*

June 2, 2021  
- August 18, 2021

### **SHRM Learning System: Human Resources Certification**

**Online**

05:30 PM - 09:00 PM MST

Renae Deighton, 801-863-7428

rdeighton@uvu.edu

*Based on continuing research and the rigorous standards authorized and advised by the Society of Human Resource Management (SHRM®), this program has been developed to meet the real-world needs of organizations by introducing students to the foundational principles of human resource management. The program covers current concepts and solutions pertinent to success and ensures that students master knowledge and skills that they can readily apply in everyday situations. Their study and preparation for the SHRM Certified Professional® (SHRM-CP®) or SHRM Senior Certified Professional® (SHRM-SCP®) exam prepares them for greater responsibility on their teams and for more advanced leadership roles in their organizations. Recognized by leading organizations worldwide, SHRM® certification validates participant's competency and expertise in the field.*

August 19, 2021

### **Mental Health Awareness Summit**

**Utah Valley University - Clarke Building**

**815 College Drive**

**Orem, UT 84058**

03:00 PM - 08:30 PM MST

David Rowley, 801-820-0805

david@rowleyassociatesinc.com

*A free in-person and virtual event connecting people with resources.*

*Thursday, August 19, 2021*

*3:00 - 8:30 PM*

*Utah Valley University - Clarke Building (or join online)*

August 26, 2021

### **RC-Revival Aesthetics & Wellness**

**Revival Aesthetics & Wellness**

**826 N 100 E #7**

**Spanish Fork, , UT**

12:00 PM - 01:00 PM MST

November 17, 2021  
- November 18, 2021

**DigiMarCon World 2021 - Digital Marketing, Media and Advertising Conference**  
**Online**  
**Online**  
**New York, NY 10001**  
09:30 AM - 04:30 PM EST  
DigiMarCon World, 8008055385  
events@digimarconworld.com

*DigiMarCon World 2021 is your chance to ...*

- Hear from some of the most audacious and thought provoking speakers in the digital marketing, media and advertising industry.*
- Gain insight into emerging strategies, the latest innovative technologies, and best practices to move your business to the next level.*
- Network with thought leaders, collaborate with your peers and build your professional network.*

*The 6th annual DigiMarCon World, the Premier Virtual Digital Marketing, Media and Advertising Conference will be held November 17th to 18th, 2021, available live stream and on-demand. Join your peers online for 2-days jam packed with digital marketing best practices, latest trends, practical solutions, strategy and networking.*

*Immerse yourself in topics like digital strategy, programmatic advertising, web experience management, usability / design, mobile marketing & retargeting, customer engagement, user acquisition, social media marketing, targeting & optimization, video marketing, data science & big data, web analytics & A/B testing, email marketing, content marketing, conversion rate optimization, search engine optimization, paid search marketing, geo-targeting, predictive analysis & attribution, growth hacking, conversion rate optimization, growth marketing tools, marketing & sales automation, sustainable growth strategies, product marketing & UX / UI and much, much more!*

*At DigiMarCon World 2021, you will receive all the elements you need to achieve digital marketing success! Conventional thought will be challenged, new ways of thinking will emerge, and you will leave with your head, notebooks and professional toolkit full of action items and ideas to lead and supercharge your agency / team / account to even greater success.*

*Be a part of DigiMarCon World 2021 and discover how to thrive and succeed as a marketer in a rapidly evolving digital world.*

*See why people keep coming back year after year to this must-attend event! Register and secure your seat today.*

*For more details visit <https://digimarconworld.com>.*