

Calendar of Events

- October 5, 2022
- October 26, 2022
- Financial Management Series for Existing Businesses - 4 weeks, 2 hours per week**
Butte College - Glenn County Center
1366 Cortina Drive
Orland, CA 95963
09:00 AM - 11:00 AM PST
Sophie Konuwa, 5308959017
konuwaso@butte.edu
This 4-weeks series is designed to teach you how to utilize your financial statements to better manage & understand your business operations, cash flow, and profitability. Focus includes: interpreting & understanding your financial statements (Profit & Loss, Balance Sheet) hands-on exercise and case study; identifying cash flow cycle and how it impacts your business; learning how to calculate and use financial ratios to troubleshoot fiscal dangers, and analyzing trends to improve business performance; using financial tools to make good business decisions for effective spending and break-even analysis; knowing how to think critically when looking at pricing & costs; and developing forecasts and budgetary tools and techniques to improve profit.
- October 6, 2022
- High Noon Guns & Ammo Grand Opening**
10:00 AM - 06:00 PM PST
- October 6, 2022
- Reception & Book Party for "If the Walls Could Talk"**
04:30 PM - 06:30 PM PST
- October 12, 2022
- Candidates' Night ~ Colusa City Council**
07:00 PM - 08:30 PM PST
- October 19, 2022
- Studio ABC Paint & Sip Classes**
06:00 PM - 08:00 PM PST
- October 20, 2022
- The Basics of Bookkeeping**
Paradise Ridge Chamber of Commerce
6161 Clark Road #1
Paradise, CA 95969
09:00 AM - 11:00 AM PST
Sophie Konuwa, 5308959017
konuwaso@butte.edu
Learn basic concepts for setting up your bookkeeping and develop an understanding of financial statements to better manage your business. Learn and understand common terms used in bookkeeping so you can converse confidently with lenders and financial advisors. Learn key concepts for good record keeping for your business.

October 20, 2022

Pumpkin Centerpiece
06:30 PM - 08:30 PM PST

October 22, 2022

Puptoberfest
10:00 AM - 12:00 PM PST

Links:

Vendor: <https://forms.gle/wYlKarRWpUfJ8GXu9>

Sponsors: <https://forms.gle/FKupwdq5iBkZndi8A>

October 25, 2022

Social Media Marketing
Butte College SBDC
2480 Notre Dame Blvd.
Chico, CA 95928

08:30 AM - 10:30 AM PST

Sophie Konuwa, 5308959017

konuwaso@butte.edu

This training will focus on methods of social media marketing. You will learn the basics about using social media to further your marketing plan and generate additional revenues. You will explore real-world examples of social media marketing used to grow your client base, as well as determine your target market needs. This class will help individuals who are either just getting started in social media marketing, or those who would like a little more information on how to develop their current social media strategies.

Topics will include:

Targeting new/existing markets

Expanding strategies

3rd party tools

Work/time expectations

Hidden business growth opportunities

October 27, 2022

The Basics of Bookkeeping
Colusa City Hall
425 Webster St.
Colusa, CA 95932

09:00 AM - 11:00 AM PST

Sophie Konuwa, 5308959017

konuwaso@butte.edu

Learn basic concepts for setting up your bookkeeping and develop an understanding of financial statements to better manage your business. Learn and understand common terms used in bookkeeping so you can converse confidently with lenders and financial advisors. Learn key concepts for good record keeping for your business.

October 29, 2022

City of Williams Trunk or Treat
11:00 AM - 01:00 PM PST

October 30, 2022

Arbuckle Car Show & Depot Birthday

10:00 AM - 03:00 PM PST

November 1, 2022
- November 22, 2022

New Venture Series for New and Start-up Businesses - 4 weeks, 2 hours per week

Butte College SBDC

2480 Notre Dame Blvd.

Chico, CA 95928

08:30 AM - 10:30 AM PST

Sophie Konuwa, 5308959017

konuwaso@butte.edu

This 4-part training series provides essential information to individuals thinking about starting a business and new business owners (in business one year or less). Topics include: Legal Requirements, Market Analysis, Cost Analysis, Funding Your Business, and Overview of the Business Plan - bringing it all together. You will learn the legal requirements for starting your business, how to assess your market and plan for direction, how to obtain funding, types of funding available, calculate start-up costs, and best practice for completing a business plan.

November 9, 2022

Identifying and Matching Social Media Platforms to Your Business

Butte College SBDC

2480 Notre Dame Blvd.

Chico, CA 95928

08:30 AM - 10:30 AM PST

Sophie Konuwa, 5308959017

konuwaso@butte.edu

With the vast number of social media platforms available for businesses to use, it is becoming more difficult to identify which social media platforms to develop for your business success. You will identify specific platforms to use for different target audiences and develop strategies integrating several platforms to meet your marketing goals. You will learn why it is important to identify new audiences and target markets to grow your business and understand how to integrate the correct social media platforms you have identified to help you with that growth.

Topics will include:

Use of different social media platforms

Developing business accounts for each platform

Using different media/technology for each platform

Expectation for target markets

Time/work expectations

November 15, 2022

Medicare Prescription Drug Plan Comparison Event

Enloe Conference Center

1528 Esplanade

Chico, CA 95926

10:00 AM - 01:00 PM PST

Victoria Brennan, 5308986715

vbrennan@csuchico.edu

PUBLIC SERVICE ANNOUNCEMENT

Upcoming Medicare Annual Enrollment Period

Passages HICAP (Health Insurance Counseling & Advocacy Program) works to inform and support our aging adult community. The Medicare Annual Open Enrollment Period (AEP) for Part D Prescription Drug Plans and Part C Medicare Advantage Plans begins October 15 and will end December 7. HICAP aims to help Medicare beneficiaries make the best choice possible for their health care needs in the coming year. Registered Medicare Counselors will be available onsite to assist Medicare Beneficiaries with their Part D Prescription Drug Plan or their Medicare Advantage Plan.

November 16, 2022

McKinney Vento & Foster 101 Workshops

03:30 PM - 04:30 PM PST

November 19, 2022

Colusa Holiday Craft Fair

09:00 AM - 04:00 PM PST

November 20, 2022

Colusa Holiday Craft Fair

09:00 AM - 04:00 PM PST